

## **Greater Dandenong City Council**

Coordinated by the Department of Government Services on behalf of Victorian councils



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## **Background and objectives**

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-fifth year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

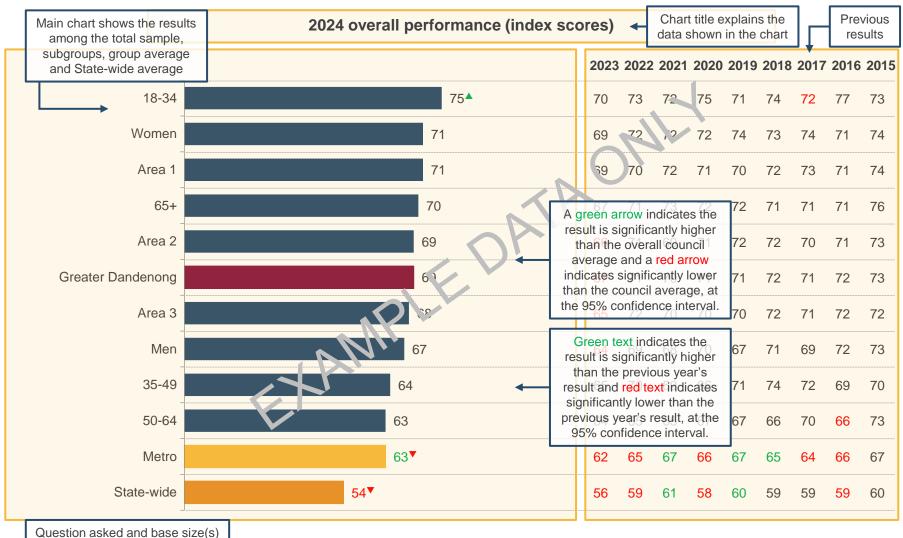
#### **Serving Victoria for 25 years**

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 25 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.

## How to read index score charts in this report





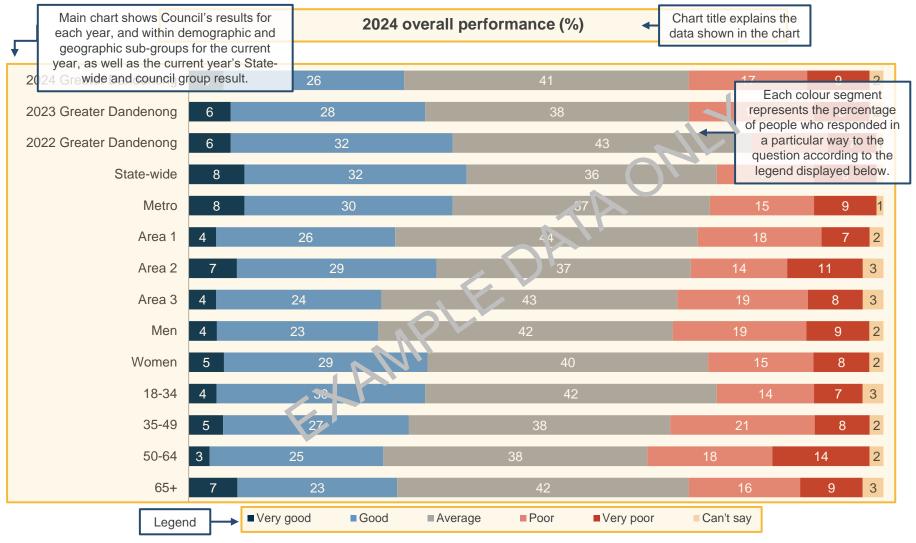
Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Greater Dandenong City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

Base: All respondents. Councils asked State-wide: 62 Councils asked group: 9

Note: Please see Appendix A for explanation of significant differences.

## How to read stacked bar charts in this report







## **Greater Dandenong City Council – at a glance**



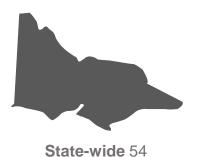
#### **Overall council performance**

Results shown are index scores out of 100.



**Greater Dandenong** 62





## Council performance compared to group average



## **Summary of core measures**



#### **Index scores**







Community Consultation



**Making** Community **Decisions** 



Sealed Local Roads



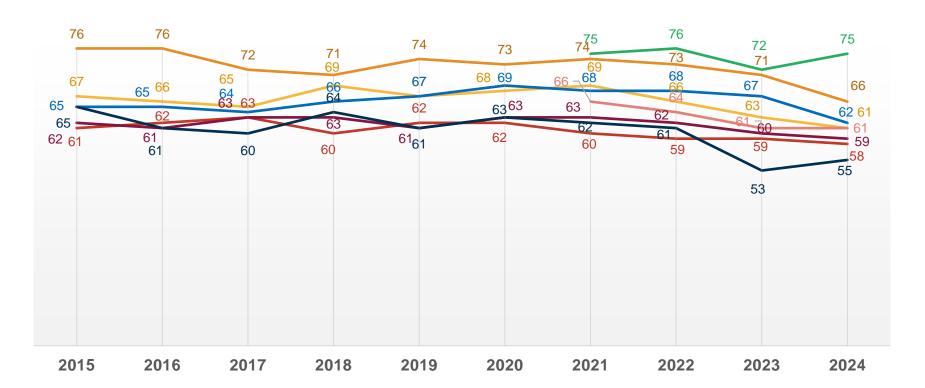
Waste management



Customer **Service** 



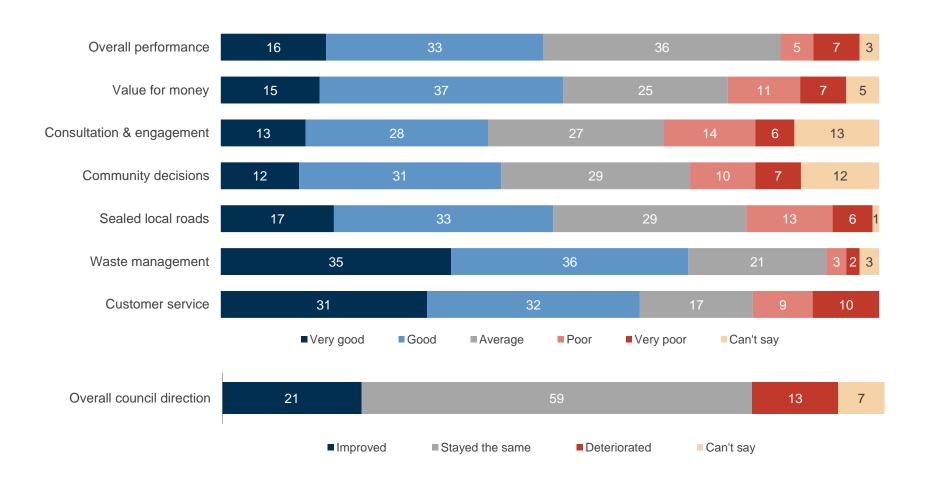
Overall Council Direction



## **Summary of core measures**



#### Core measures summary results (%)



## **Summary of Greater Dandenong City Council performance**



Services		Greater Dandenong 2024	Greater Dandenong 2023	Metro 2024	State-wide 2024	Highest score	Lowest score
(%)	Overall performance	62	67	63	54	Men, 65+ years	Women, 18-34 years
<b>(3)</b>	Value for money	61	61	57	48	65+ years, Noble Park and Keysborough residents	Dandenong residents, Women
+	Overall council direction	55	53	49	45	18-34 years	35-49 years
•	Customer service	66	71	71	67	50-64 years, Springvale residents	35-49 years
	Waste management	75	72	70	67	65+ years	35-49 years
A	Sealed local roads	61	63	61	45	Men	Women
***	Community decisions	59	60	57	50	65+ years	18-34 years
	Consultation & engagement	58	59	56	51	65+ years	35-49 years

#### Focus areas for the next 12 months



Overview

Perceptions of Council's overall performance declined significantly from 2023 after almost a decade of stability. On other areas evaluated, performance ratings are largely unchanged compared to a year ago, with just one exception – customer service – which declined five points (not considered statistically significant) from 2023. Slight increases in ratings of waste management and overall Council direction have resulted in Council ratings that are now significantly higher than Metropolitan group and State-wide averages.

Focus areas

The condition of sealed local roads is one of the most important service areas evaluated, second only in importance to waste management. Ratings in this area have declined in small increments each year since 2021, and Council's rating is now at its lowest level in a decade. Attention should be given to Dandenong in particular where 28% of residents rate the condition of sealed local roads as 'very poor' or 'poor'. Further, 12% of all residents volunteer sealed road maintenance as an area in need of improvement.

Comparison to state and area grouping

Council rates on par with, or significantly higher than, Metropolitan group and State-wide averages for councils in all areas evaluated with the exception of customer service. At present, Council rates significantly lower than the group average for customer service (but in line with the State). This is a positive result for Council despite experiencing some challenges this year.

Fostering a sense that the community is front and centre of decision making Perceptions of consultation and engagement, and decisions made in the interest of the community, while not significantly different to last year, are trending downward and are at their lowest levels in a decade. That said, Council ratings are in line with the Metropolitan group average. Good communication and transparency with residents in Council decision making is important to ensure residents feel heard on key local issues. Information provision is important to ensure the community are aware of the actions Council is taking.

# **DETAILED FINDINGS**







Greater Dandenong City Council's overall performance rating (index score of 62) declined by a significant five points in the past year after almost a decade of consistent ratings. Overall performance is now at its lowest level since 2015.

Despite the decline, Greater Dandenong City Council's overall performance is rated statistically significantly higher (at the 95% confidence interval) than the average rating for councils State-wide and is rated in line with the Metropolitan group average (index scores of 54 and 63 respectively).

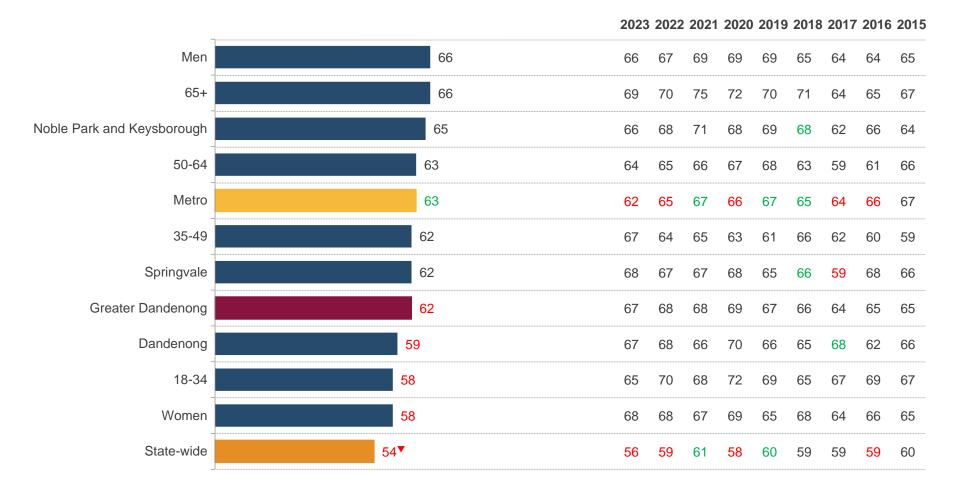
- Declining impressions among residents of Dandenong (index score of 59, down eight index points from 2023) and Springvale (62, down six index points, not statistically significant) are behind the decline. Residents of Noble Park and Keysborough (index score of 65) rate Council in line with the previous year's results
- Overall performance ratings also declined significantly from 2023 among women (index score of 58, down 10 points) and residents aged 18 to 34 years (58, down seven points).

Half of residents (52%) rate the value for money they receive from Council in infrastructure and services as 'very good' or 'good', almost three times as many as those who rate Council as 'very poor' or 'poor' (18%).



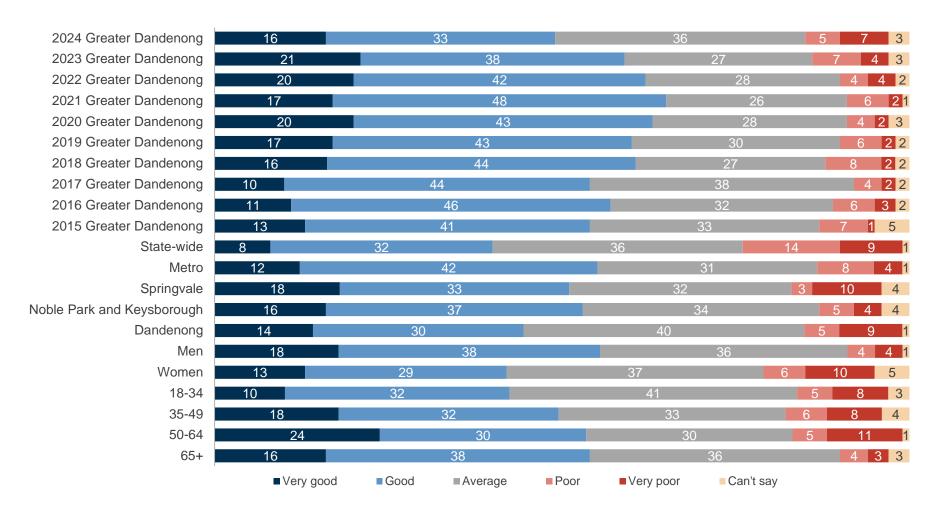


#### 2024 overall performance (index scores)





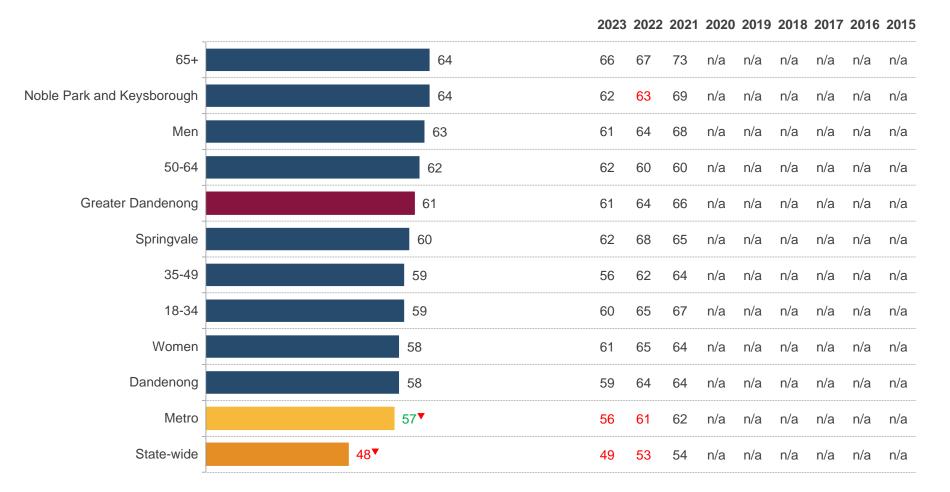
#### 2024 overall performance (%)



## Value for money in services and infrastructure



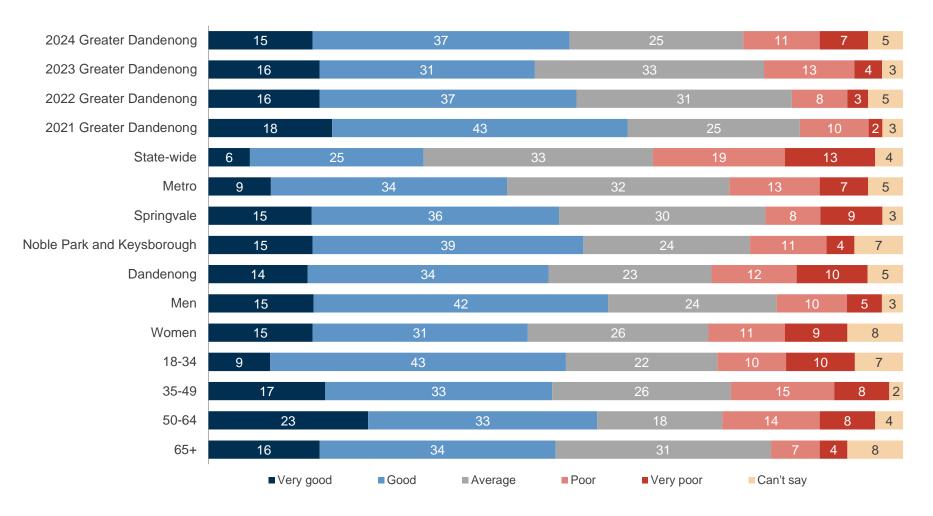
#### 2024 value for money (index scores)



## Value for money in services and infrastructure



#### 2024 value for money (%)



## **Top performing service areas**

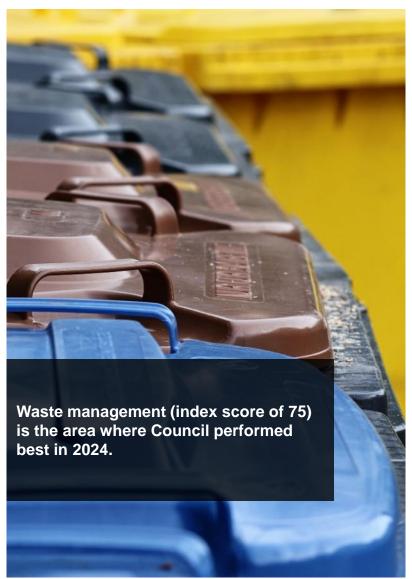
Waste management (index score of 75) remains Council's top performing service area, improving slightly – by three index points – from 2023 (noting this is not a statistically significant increase).

- Perceptions of waste management are consistent across geographic regions.
- Council performs significantly higher than the Metropolitan group average, as well as the Statewide average for councils, in this service area (index scores of 70 and 67 respectively).

Sealed local roads is Council's next highest rated service area (index score of 61). Nonetheless, Council's rating in this area has eroded slightly each year since 2021. Council's rating for sealed local roads is now at its lowest point in a decade, though it continues to rate in line with the Metropolitan group average (index score of 61).

 Ratings are down from previously achieved peak levels across the Council area, but they are lowest in Dandenong (index score of 57, down six index points from 2023) compared to Springvale (index score of 63) and Noble Park and Keysborough (64).

Waste management and sealed local roads have the highest importance ratings of the 18 service areas evaluated (importance index scores of 82 and 81 respectively).



## Low performing service areas





Council did not experience any significant declines in performance ratings of individual service areas in 2024.

Council rates lowest in the areas of consultation and engagement (index score of 58) and making decisions in the interest of the community (index score of 59), though ratings are within three index points of the next highest rated service area – sealed local roads.

- Council's ratings have been largely consistent in both areas over the course of the past decade, moving at most by a couple of points in either a positive or negative direction.
- Dandenong and Springvale residents (index scores of 56 and 55 respectively) are less likely to believe Council has made decisions in their best interests than residents of Noble Park and Keysborough (index score of 62).
- Ratings on community decisions have also fluctuated more over the years in Springvale than in other geographic locations.
- Nonetheless, Council rates significantly higher than the State-wide average and in line with Metropolitan group averages for both measures.

## Individual service area performance



#### 2024 individual service area performance (index scores)

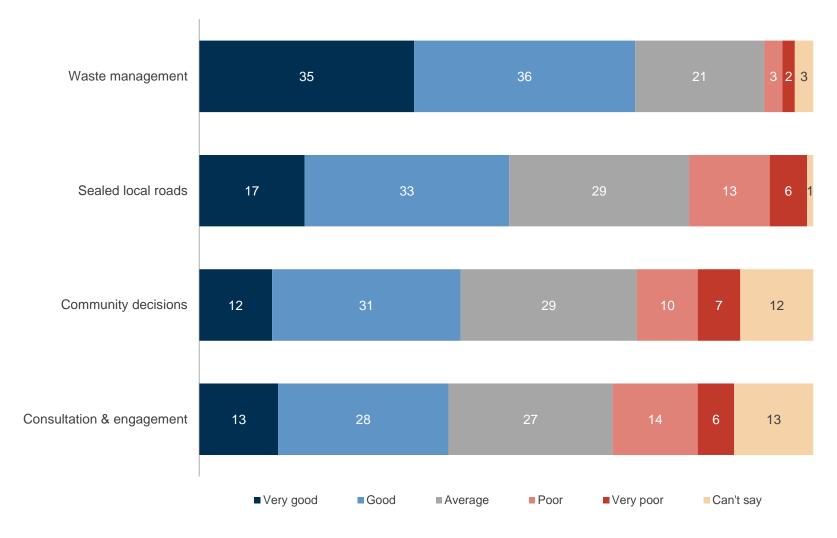
2023 2022 2021 2020 2019 2018 2017 2016 2015



## Individual service area performance



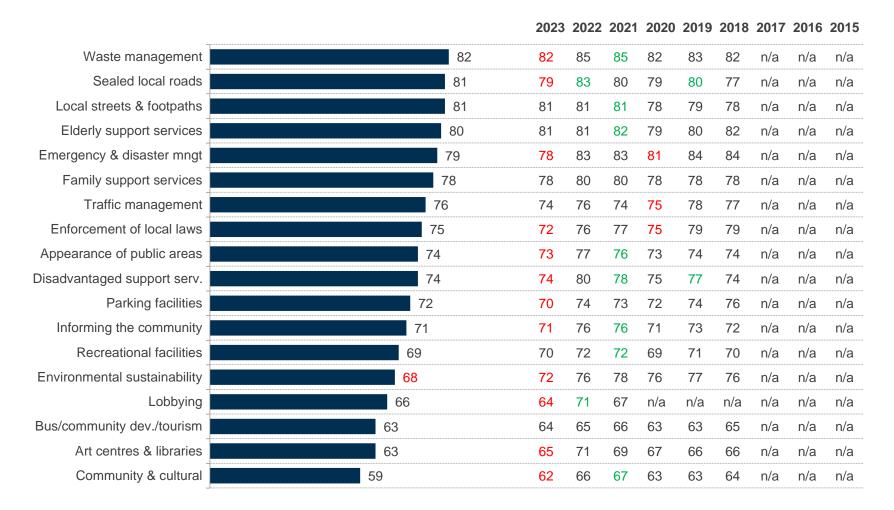
#### 2024 individual service area performance (%)



## Individual service area importance



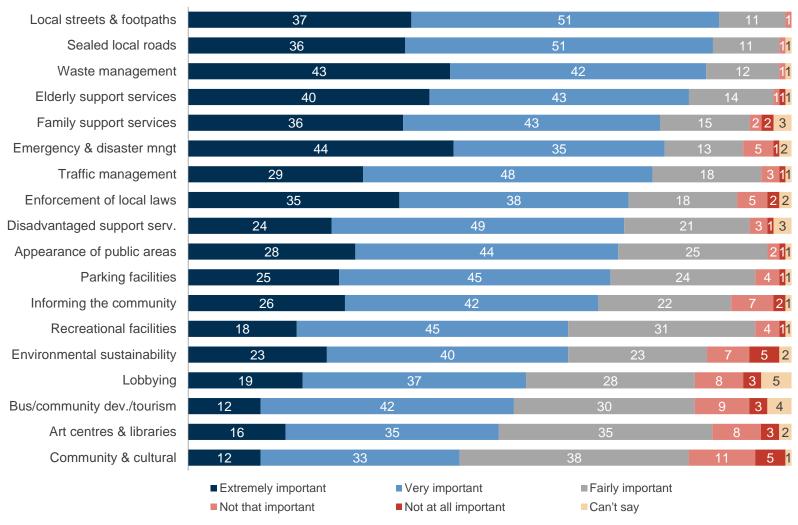
#### 2024 individual service area importance (index scores)



## Individual service area importance



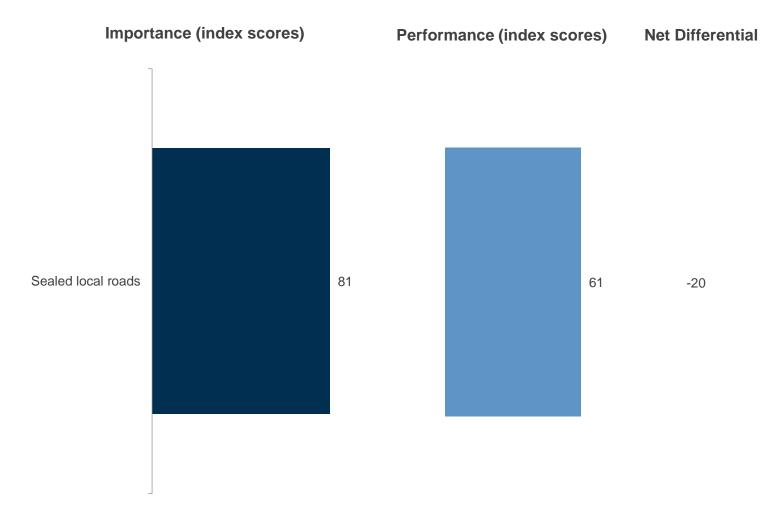
#### 2024 individual service area importance (%)



## Individual service areas importance vs performance



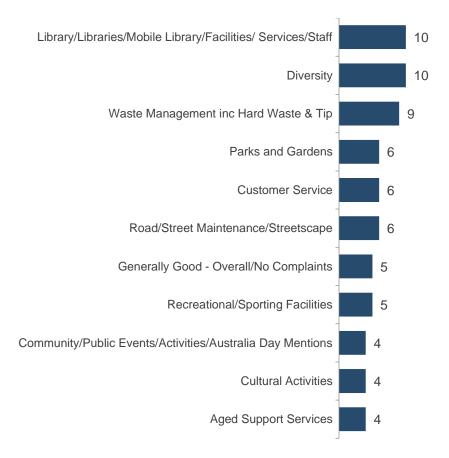
Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



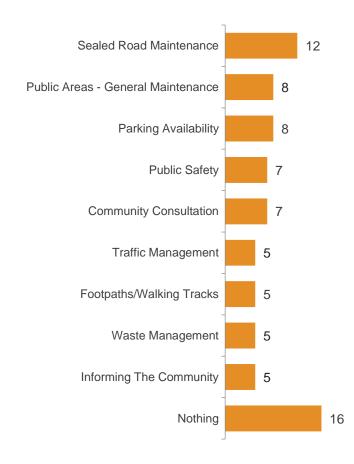
## **Best things about Council and areas for improvement**



## 2024 best things about Council (%) - Top mentions only -



## 2024 areas for improvement (%) - Top mentions only -



Q16. Please tell me what is the ONE BEST thing about Greater Dandenong City Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

Base: All respondents. Councils asked State-wide: 31 Councils asked group: 8



# **Customer service**

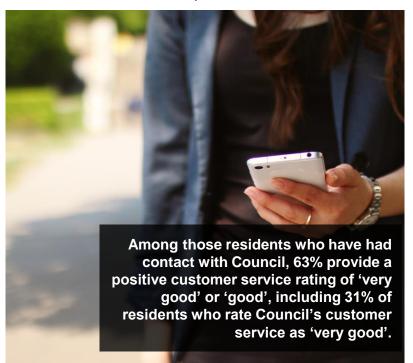
#### **Contact with council and customer service**



#### Contact with council

Half of residents (53%) have had contact with Council in the last 12 months. Rate of contact is in line with 2023 rates.

The most common methods of contact were by telephone (28%), in-person (16%) and by email (13%). Rates of in-person contact doubled from 2023, returning to pre-pandemic levels. Rate of telephone contact declined slightly but not nearly to the extent of the increases seen with in-person contacts.



#### **Customer service**

Perceptions of customer service (index score of 66) declined by (a not significant) five index points among those who had contact with Council in the past year.

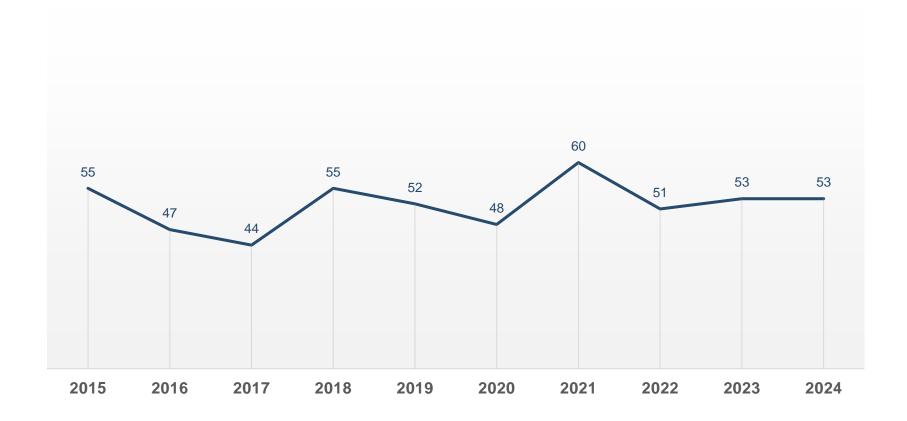
- Residents who had the greatest level of contact with Council in 2023 – residents aged 65+ years (index score of 71) – rated their customer service experiences a significant 10 index points lower in 2024 than in 2023.
- Residents of Dandenong (index score of 63, down 13 index points) also rated Council significantly lower for its customer service than in 2023. Customer service ratings in Dandenong trail ratings in Springvale, where they are highest, by 10 index points. (Rates of contact are similar across Council areas, perceptions of service less so.)
- Council's customer service rating is significantly lower than the Metropolitan group and in line with the State-wide average for councils (index scores of 71 and 67 respectively).

Customer service ratings are lowest for email (index score of 50) compared to telephone (71) or in-person (68). Council should first focus attention on improving the email service experience given its lower rating and the fact that it is the third most used method of contact.

#### **Contact with council**



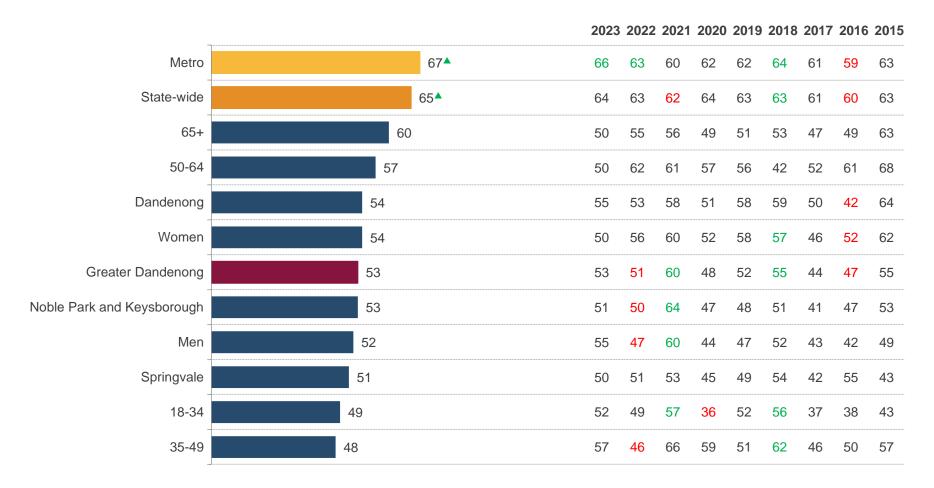
## 2024 contact with council (%) Have had contact



#### **Contact with council**



#### 2024 contact with council (%)



Q5a. Have you or any member of your household had any recent contact with Greater Dandenong City Council in any of the following ways?

## **Customer service rating**



#### 2024 customer service rating (index scores)



Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 62 Councils asked group: 13

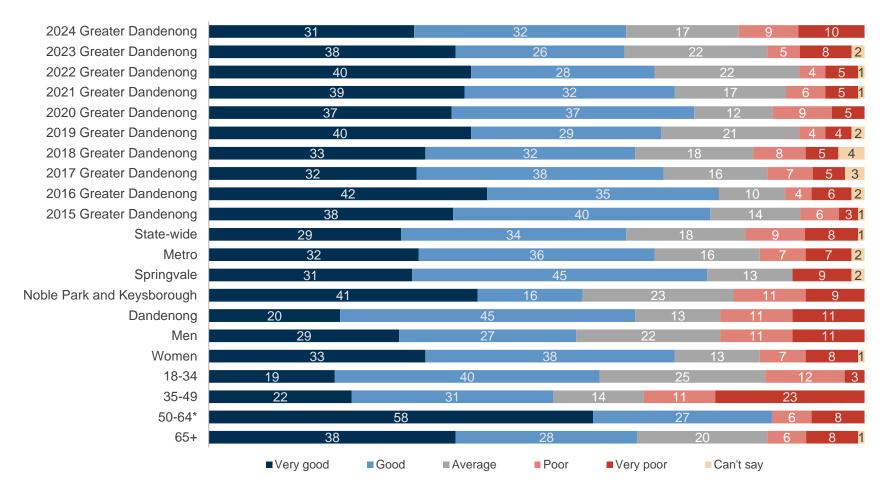
Note: Please see Appendix A for explanation of significant differences.

\*Caution: small sample size < n=30

## **Customer service rating**



#### 2024 customer service rating (%)



Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months.

Councils asked State-wide: 62 Councils asked group: 13

#### **Method of contact with council**



#### 2024 method of contact (%)















In Person

In Writing

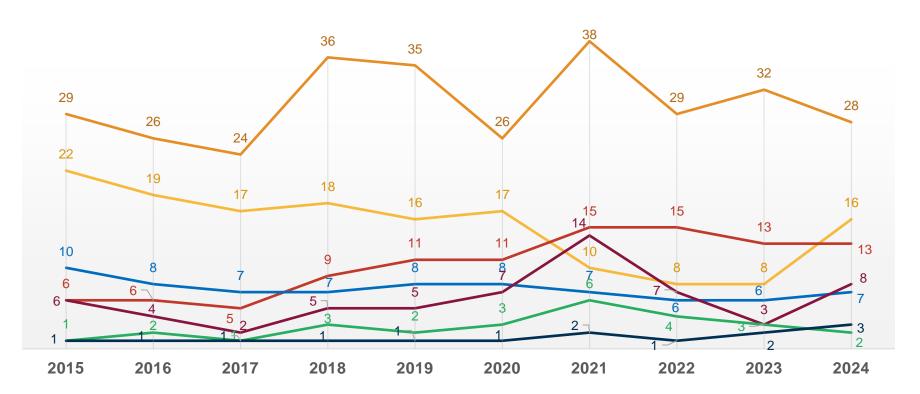
By Telephone

By Text Message

By Email

**Via Website** 

By Social Media



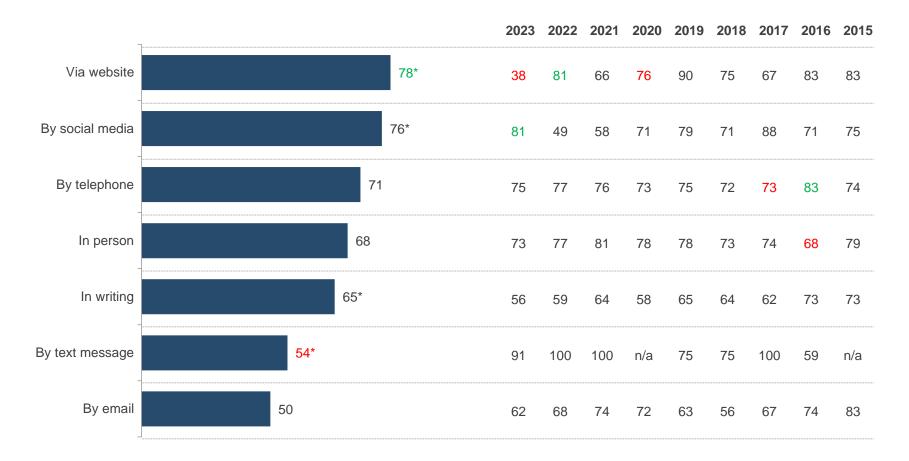
Q5a. Have you or any member of your household had any recent contact with Greater Dandenong City Council in any of the following ways?

Base: All respondents. Councils asked State-wide: 26 Councils asked group: 7

## **Customer service rating by method of last contact**



#### 2024 customer service rating (index score by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked State-wide: 26 Councils asked group: 7

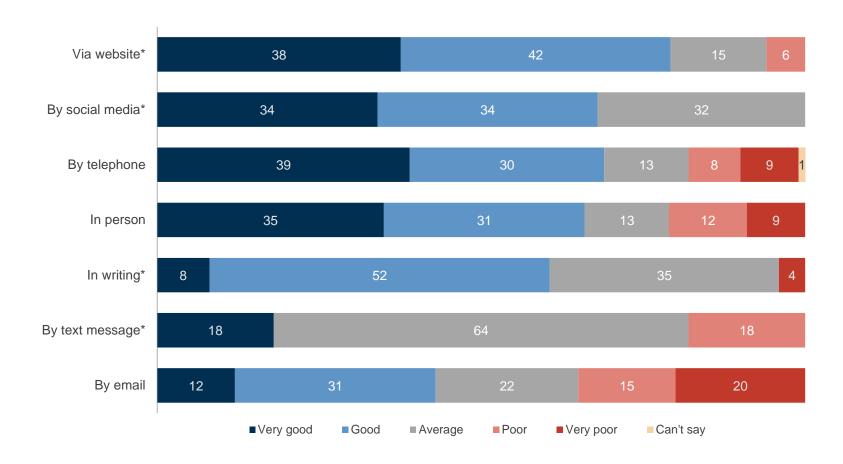
Note: Please see Appendix A for explanation of significant differences.

\*Caution: small sample size < n=30

## **Customer service rating by method of last contact**



2024 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

\*Caution: small sample size < n=30



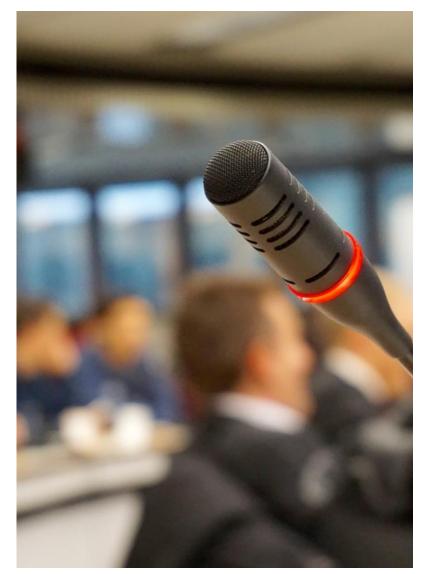
### Communication

W

A Council newsletter sent by mail (50%) remains by far the preferred form of communication from Council about news and information and upcoming events. Another 20% of residents prefer a newsletter sent by email and 10% prefer social media updates.

- Residents <u>under 50 years</u> of age are driving interest in social media channels, though they too prefer a newsletter sent by mail (45%) to all other forms of communication. One in five residents under 50 years of age (22%) prefer a newsletter sent by email, and 14% prefer social media updates.
- Residents aged <u>50 years and older</u> have a strong and clear preference for a Council newsletter sent via mail (56%) to a newsletter sent via email (18%) by almost a 40-point margin. Interest in social media updates (4%) is lacking among this cohort.

The preference for newsletters sent by mail rebounded by nine percentage points from 2023 among residents overall and 12 percentage points among residents under 50 years of age. Preference for newsletters sent by mail as a method of communication is unchanged among residents aged 50 years and older.



### **Best form of communication**



### 2024 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



### **Best form of communication: under 50s**



### 2024 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



## **Best form of communication: 50+ years**



### 2024 50+ years best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



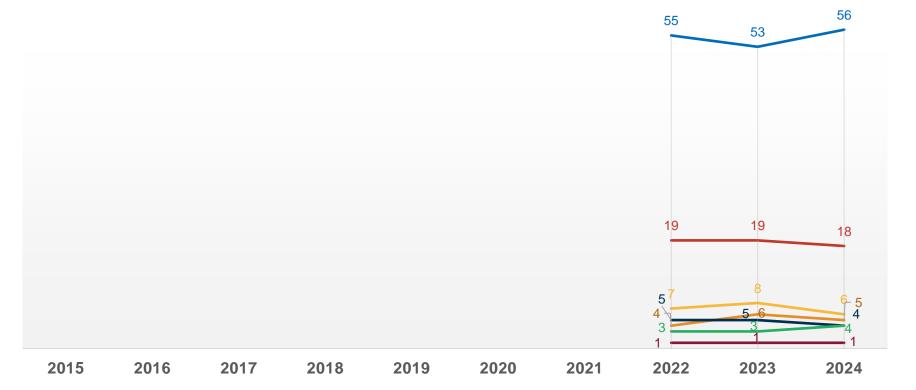
Council Website



Text Message



Social Media





### **Council direction**

W

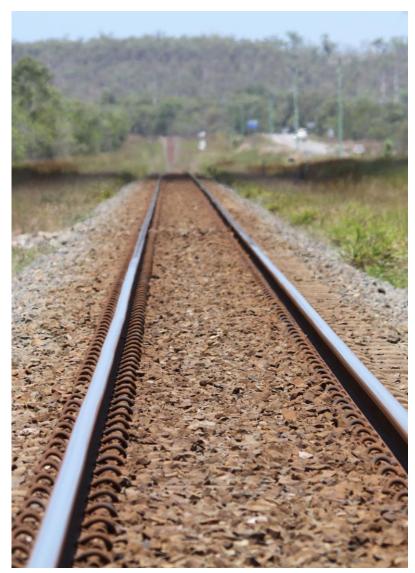
Perceptions of the direction of Council's overall performance (that is, whether it improved or declined over the previous 12 months) are in line with 2023 results, having increased just slightly from 53 to 55 index points. Ratings of overall direction in both 2023 and 2024 are however at their lowest point in a decade.

- For the most part, Council direction is viewed as having stayed the same (59%).
- Just 21% believe Council direction improved over the last 12 months (compared to 18% in 2023).
- One in ten residents (13%) believe it deteriorated, the same as last year.

Responses are similar across geographic and demographic groups compared to the average with just slight variations.

- The most satisfied with Council direction are residents aged 18 to 34 years and men. Perceptions of Council's overall direction increased significantly this year.
- The least satisfied with Council direction are residents aged 35 to 49 years and women

On the measure of overall direction, Council performs significantly higher than both the Metropolitan group and State-wide averages.



### **Overall council direction last 12 months**



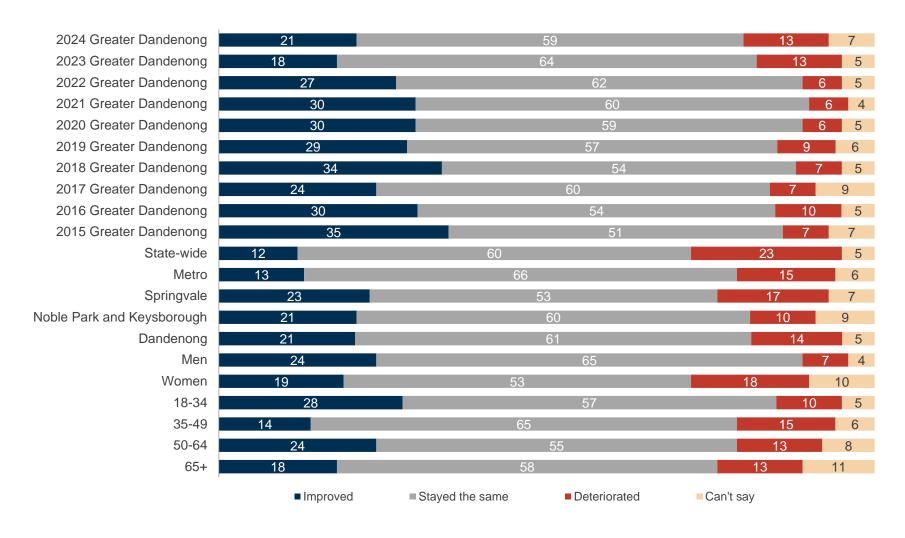
### 2024 overall council direction (index scores)



### **Overall council direction last 12 months**



### 2024 overall council direction (%)



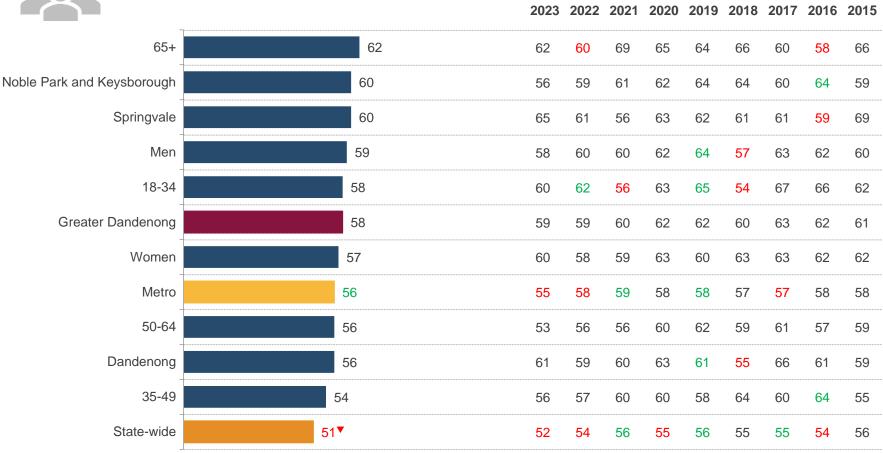


## Community consultation and engagement performance





### 2024 consultation and engagement performance (index scores)

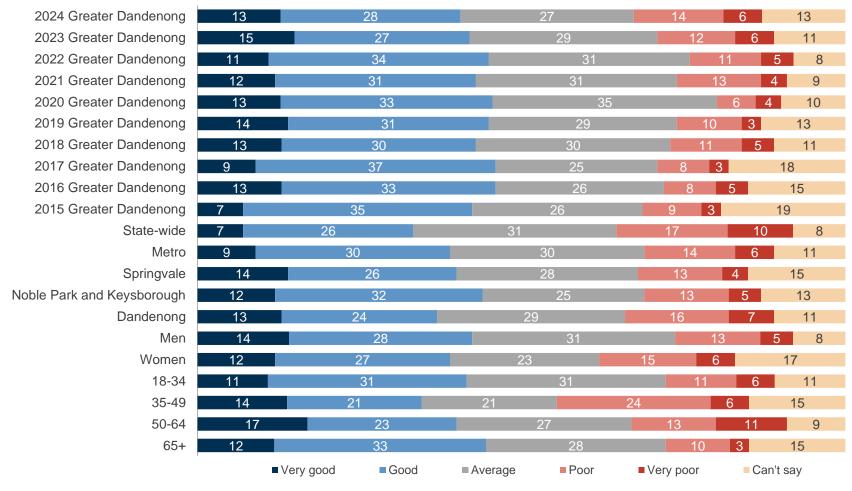


## Community consultation and engagement performance





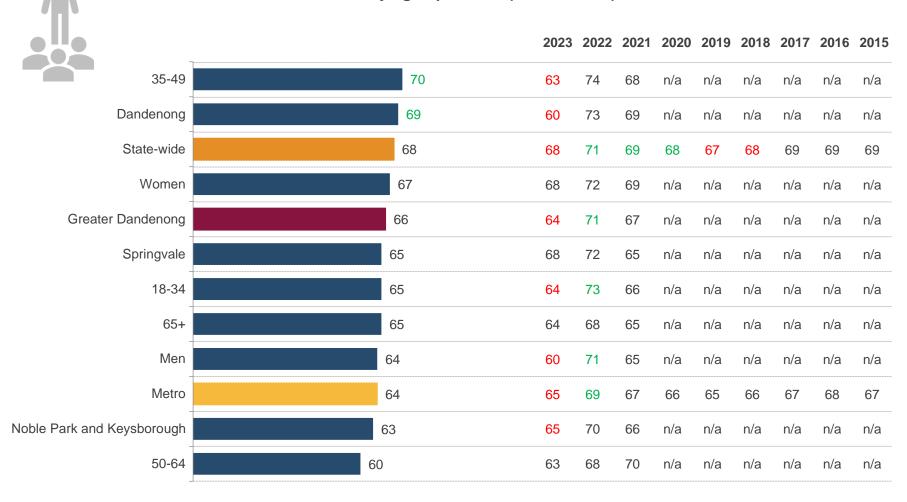
### 2024 consultation and engagement performance (%)



## Lobbying on behalf of the community importance



### 2024 lobbying importance (index scores)

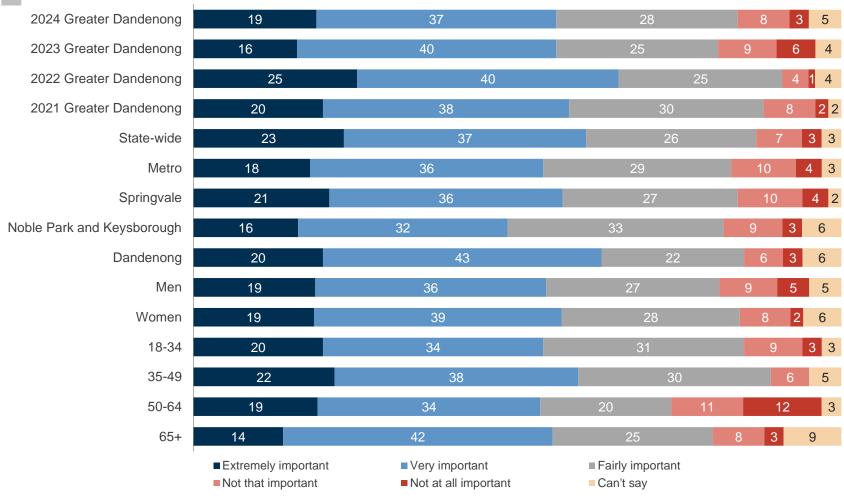


## Lobbying on behalf of the community importance





### 2024 lobbying importance (%)

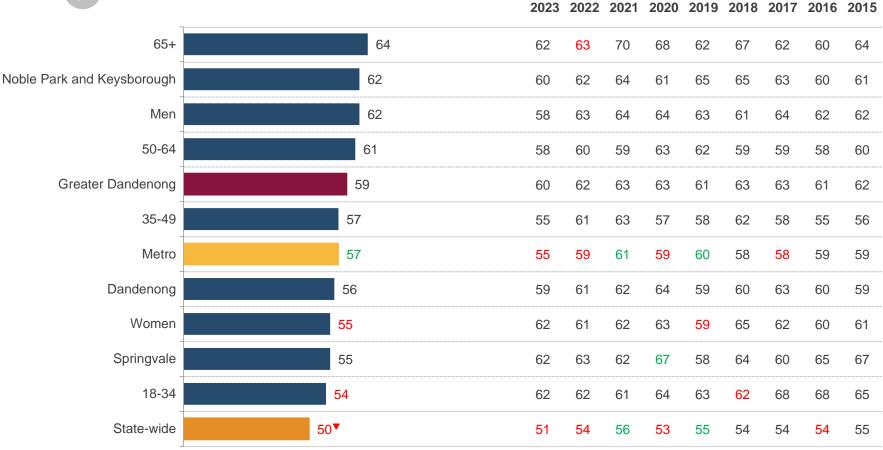


# **Decisions made in the interest of the community performance**





#### 2024 community decisions made performance (index scores)

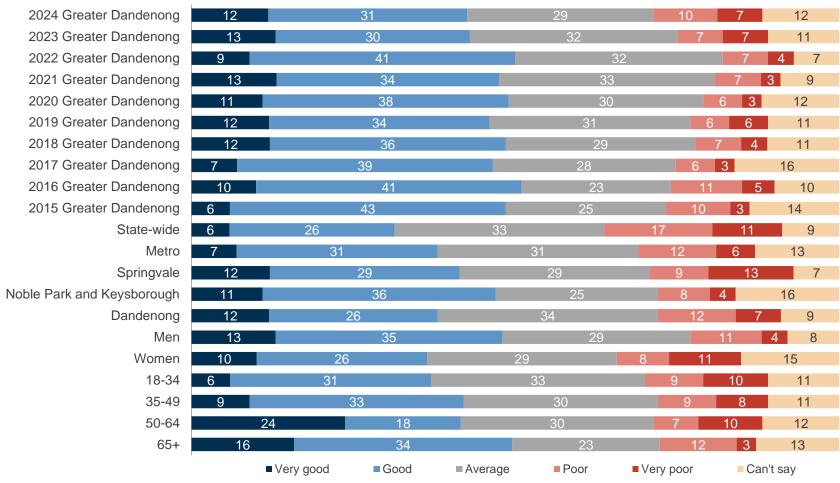


# **Decisions made in the interest of the community performance**





#### 2024 community decisions made performance (%)



# The condition of sealed local roads in your area importance





### 2024 sealed local roads importance (index scores)

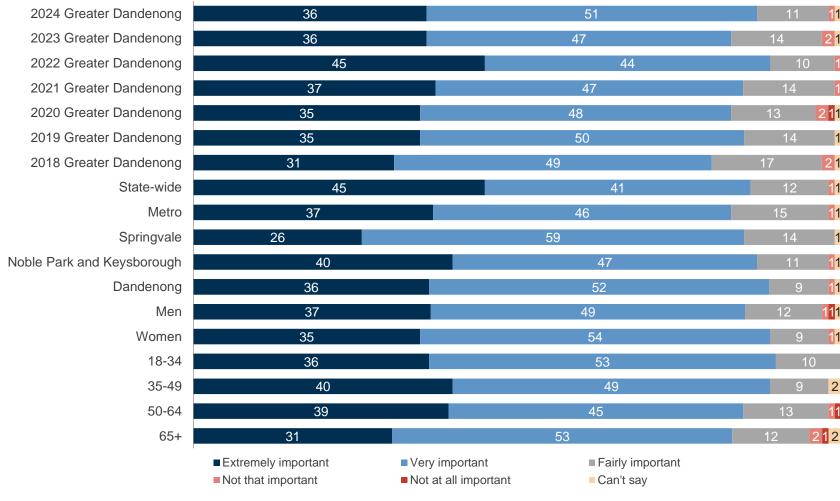


# The condition of sealed local roads in your area importance





#### 2024 sealed local roads importance (%)

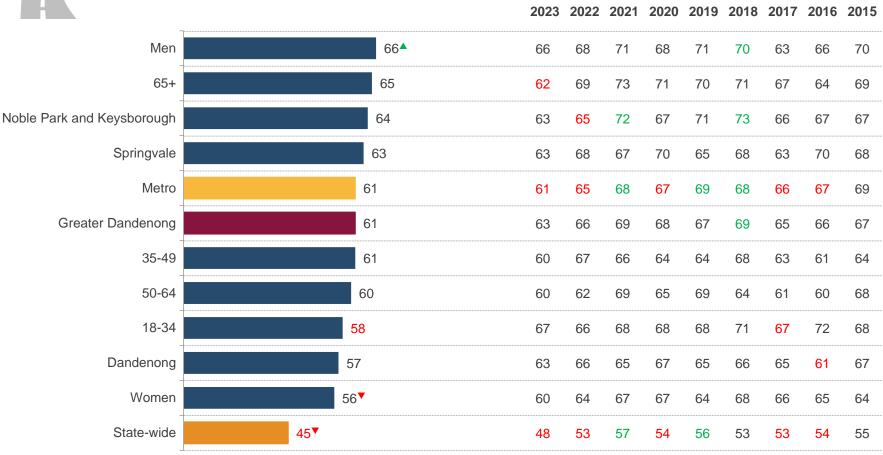


# The condition of sealed local roads in your area performance





#### 2024 sealed local roads performance (index scores)

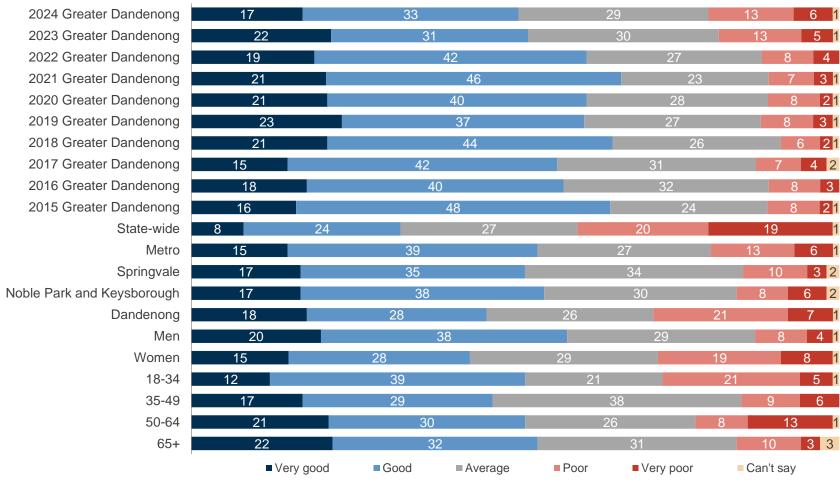


# The condition of sealed local roads in your area performance





### 2024 sealed local roads performance (%)

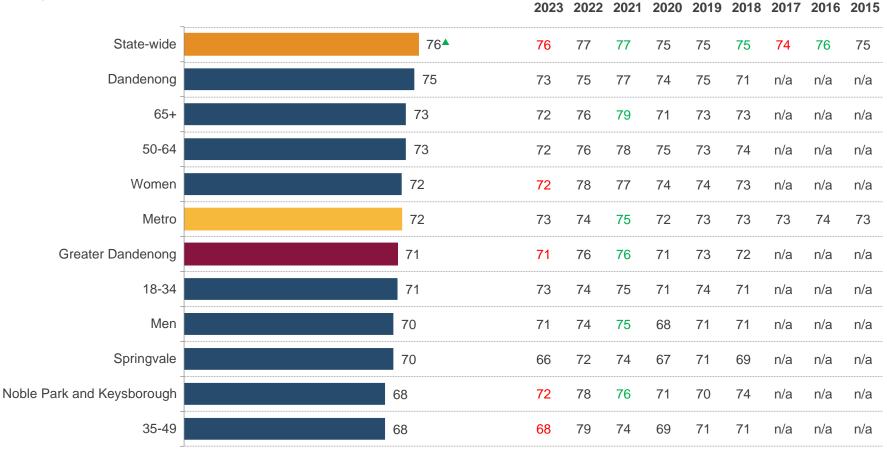


## Informing the community importance





### 2024 informing community importance (index scores)

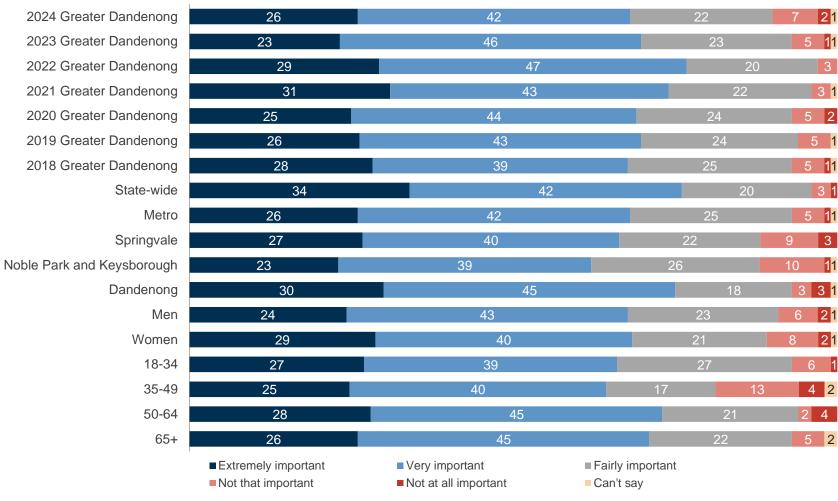


## Informing the community importance





### 2024 informing community importance (%)



# The condition of local streets and footpaths in your area importance





### 2024 streets and footpaths importance (index scores)

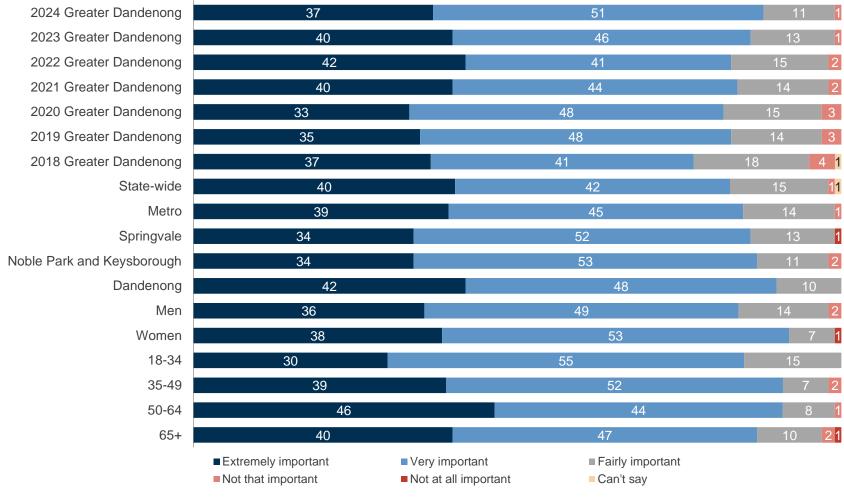


# The condition of local streets and footpaths in your area importance





### 2024 streets and footpaths importance (%)

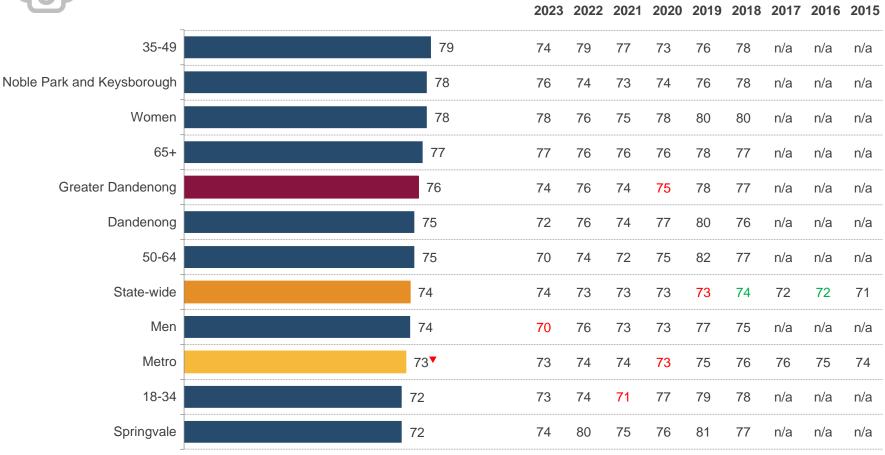


## **Traffic management importance**





### 2024 traffic management importance (index scores)

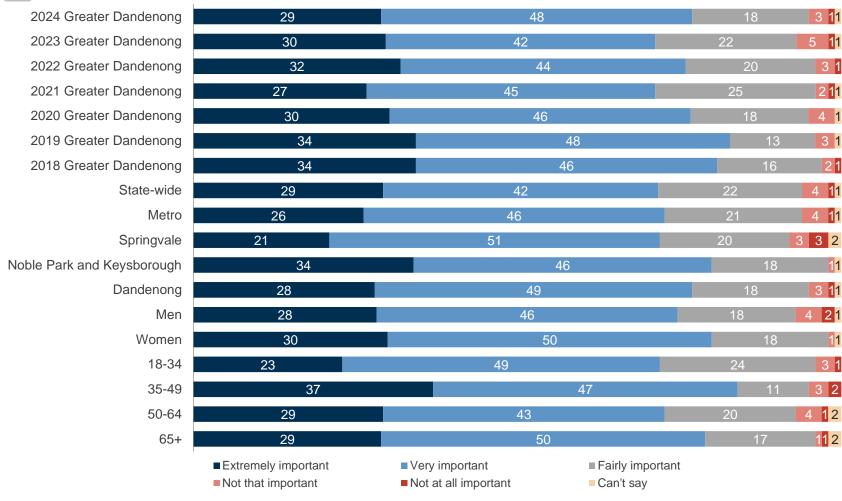


## **Traffic management importance**





### 2024 traffic management importance (%)

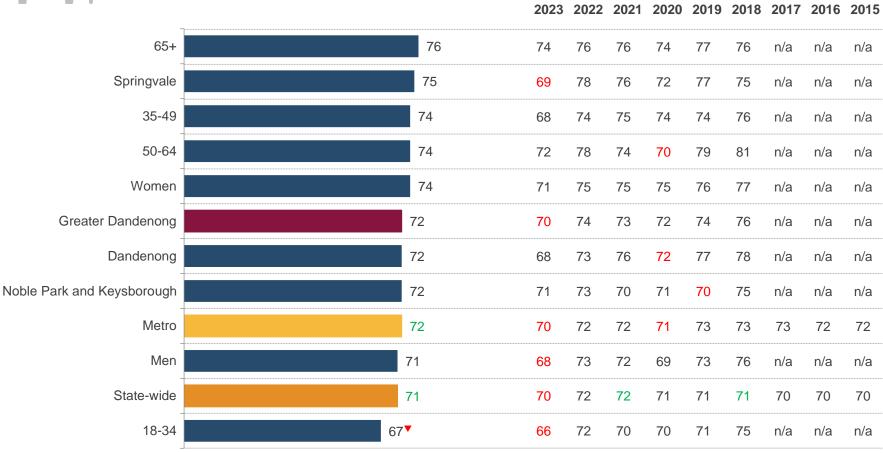


## Parking facilities importance





### 2024 parking importance (index scores)

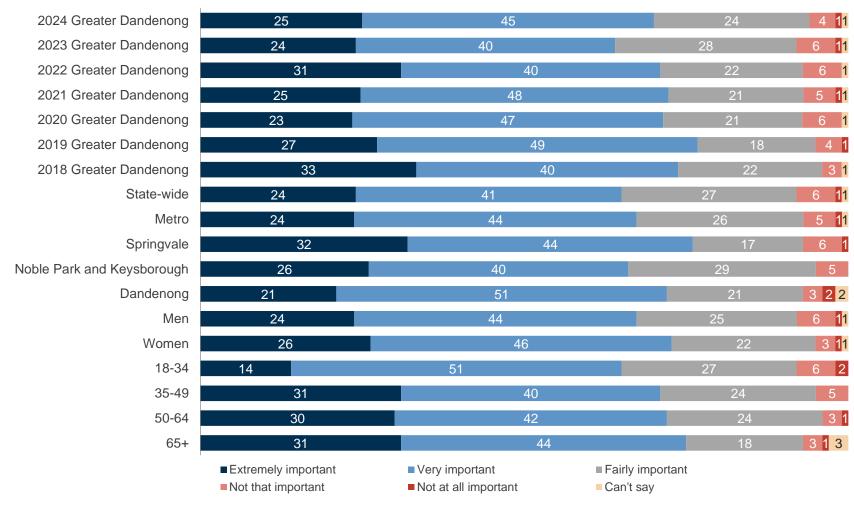


## **Parking facilities importance**





### 2024 parking importance (%)



## **Enforcement of local laws importance**





### 2024 law enforcement importance (index scores)

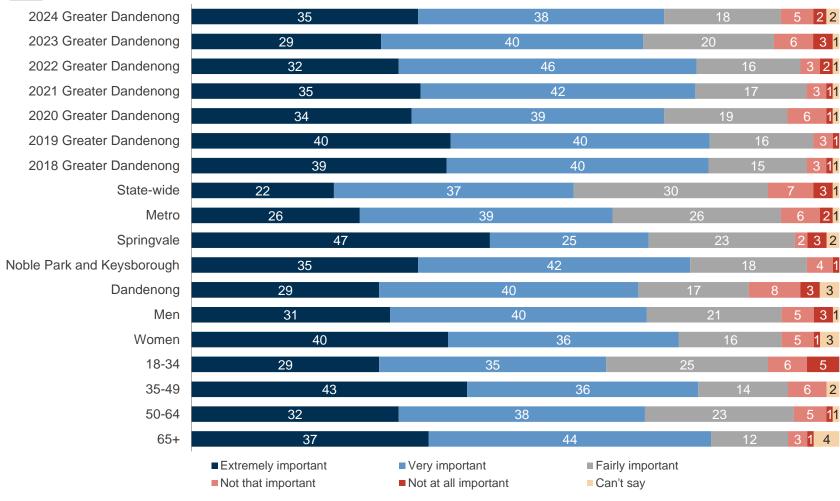


## **Enforcement of local laws importance**





### 2024 law enforcement importance (%)



## Family support services importance





### 2024 family support importance (index scores)

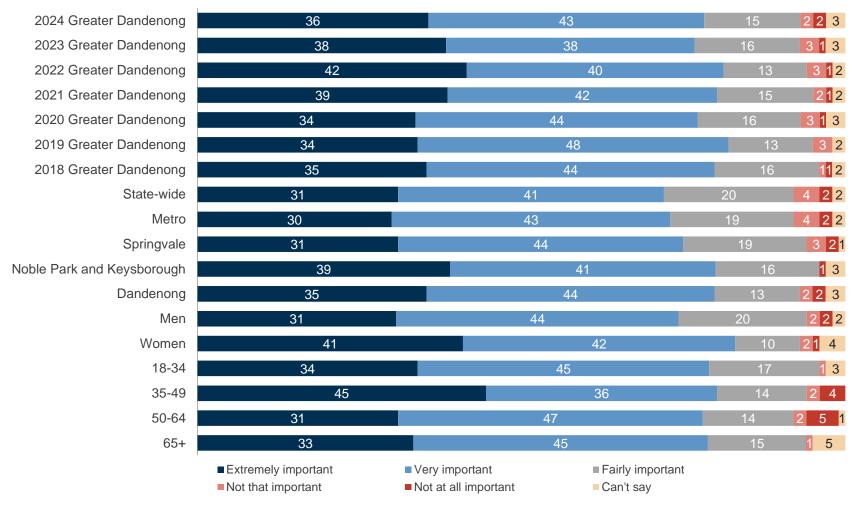


### Family support services importance





### 2024 family support importance (%)



## **Elderly support services importance**





### 2024 elderly support importance (index scores)

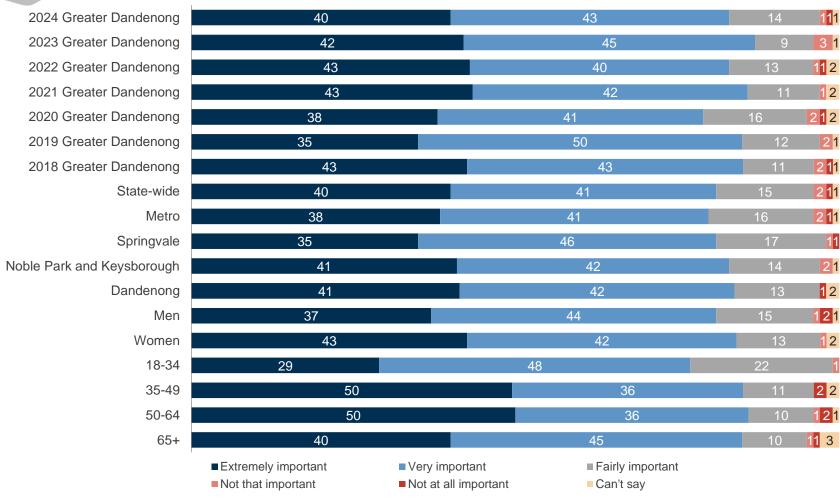


## **Elderly support services importance**





### 2024 elderly support importance (%)



## Disadvantaged support services importance





### 2024 disadvantaged support importance (index scores)

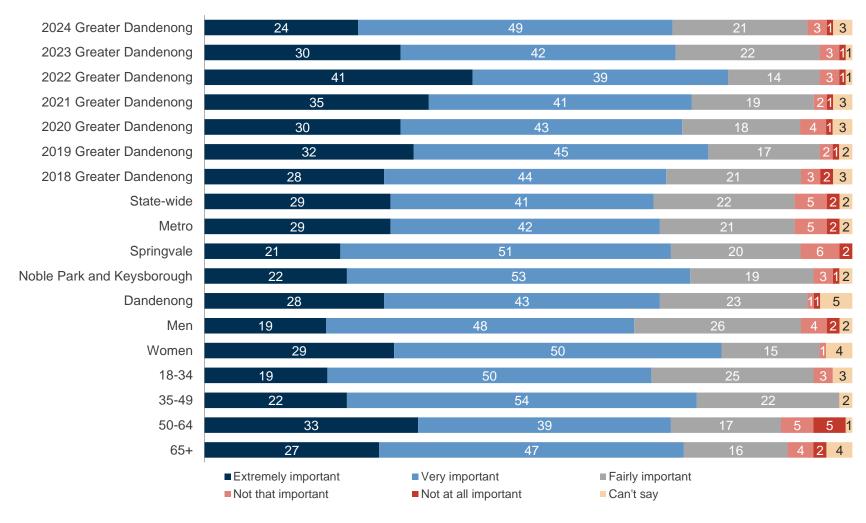


## Disadvantaged support services importance





#### 2024 disadvantaged support importance (%)



## Recreational facilities importance





### 2024 recreational facilities importance (index scores)

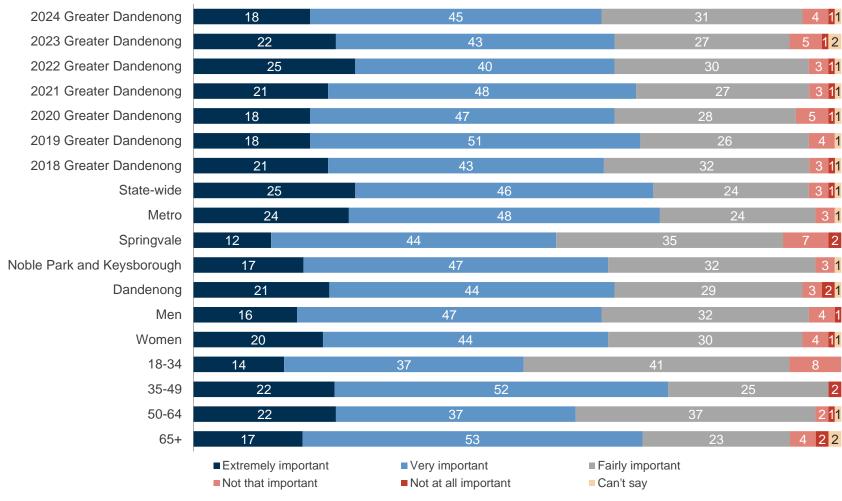


#### Recreational facilities importance





#### 2024 recreational facilities importance (%)

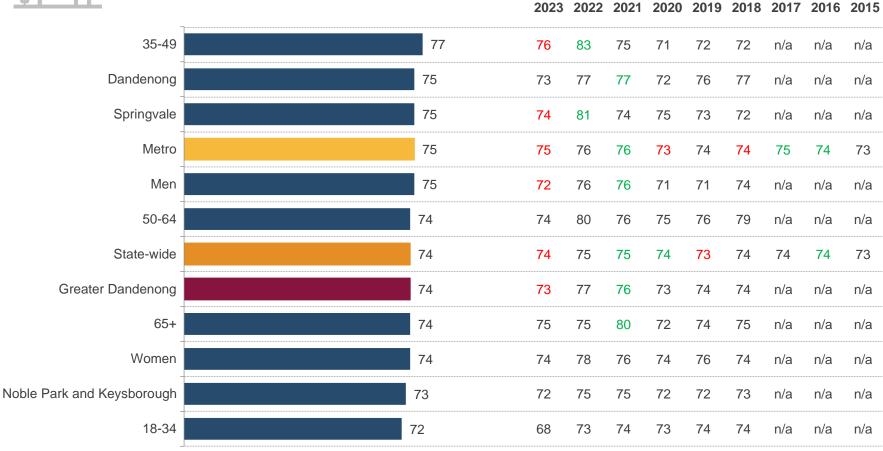


#### The appearance of public areas importance





#### 2024 public areas importance (index scores)

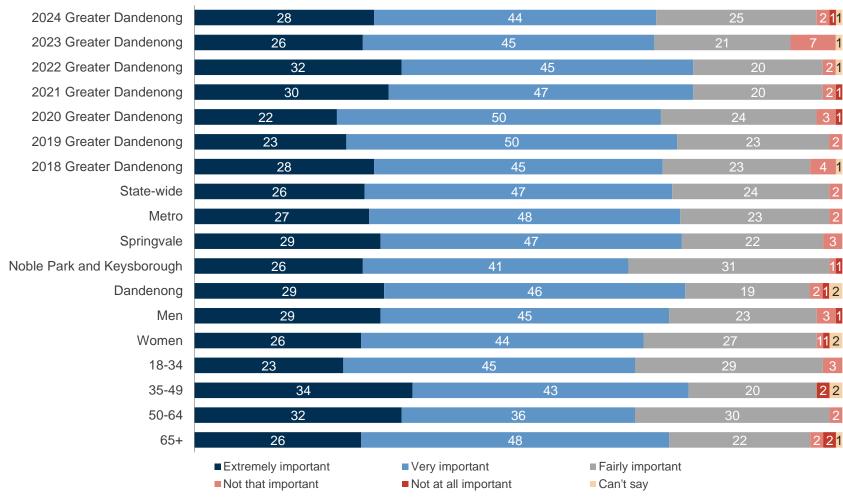


#### The appearance of public areas importance





#### 2024 public areas importance (%)

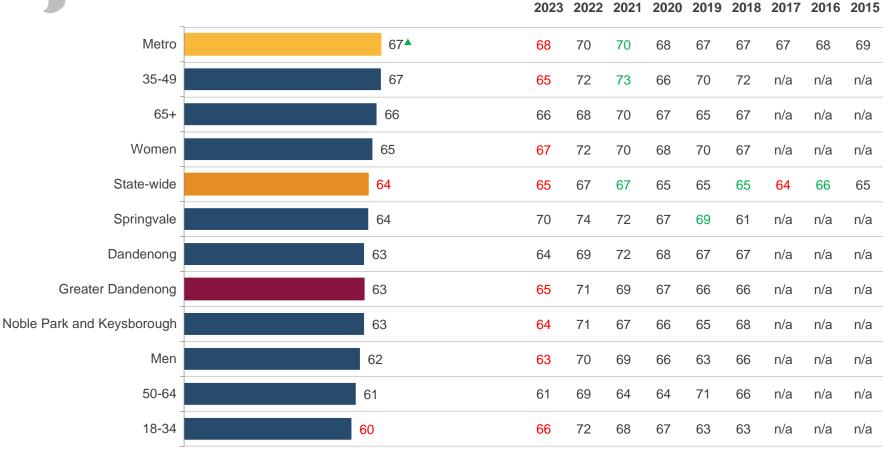


#### **Art centres and libraries importance**





#### 2024 art centres and libraries importance (index scores)

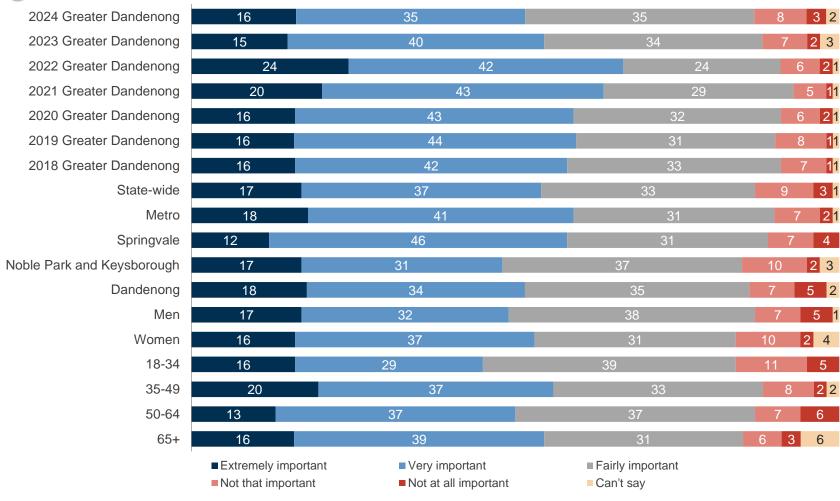


#### **Art centres and libraries importance**





#### 2024 art centres and libraries importance (%)



#### Community and cultural activities importance





#### 2024 community and cultural activities importance (index scores)

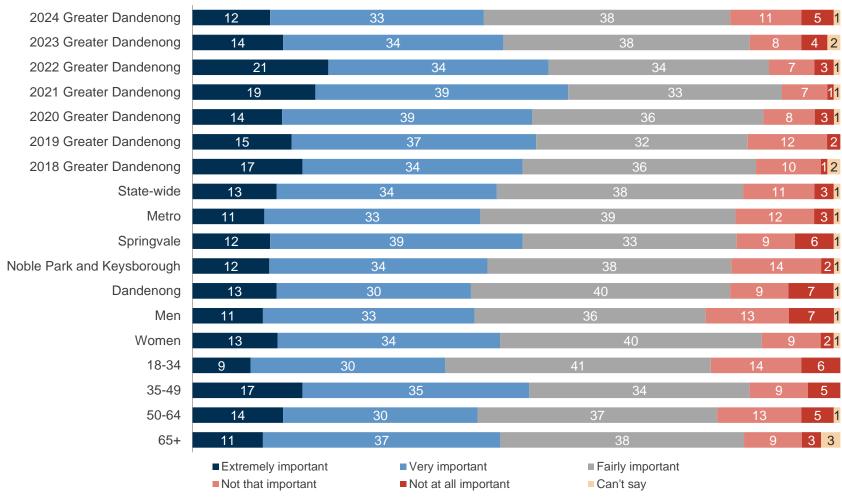


#### Community and cultural activities importance





#### 2024 community and cultural activities importance (%)

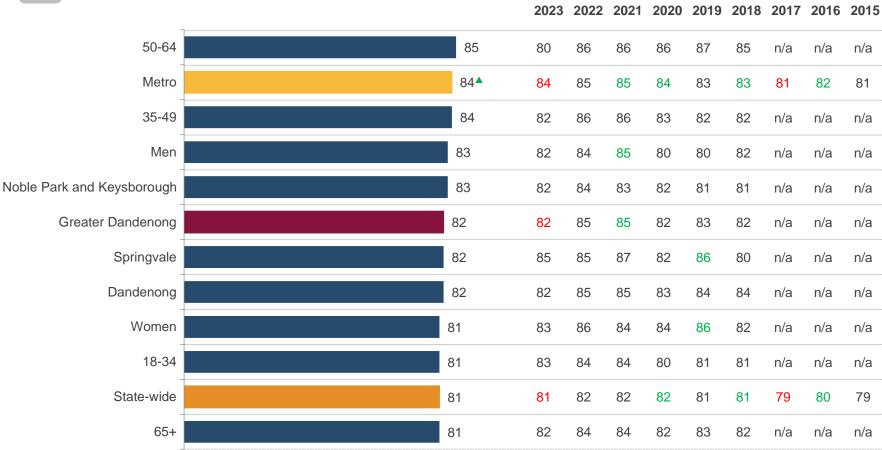


#### **Waste management importance**





#### 2024 waste management importance (index scores)

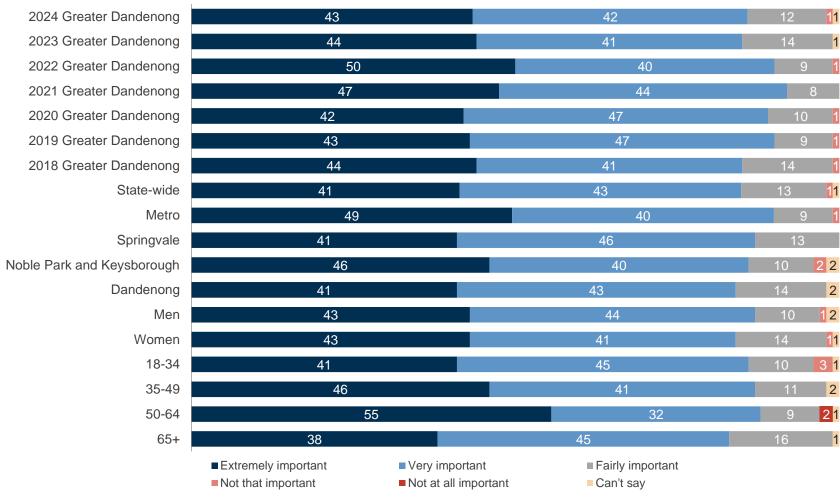


#### **Waste management importance**





#### 2024 waste management importance (%)

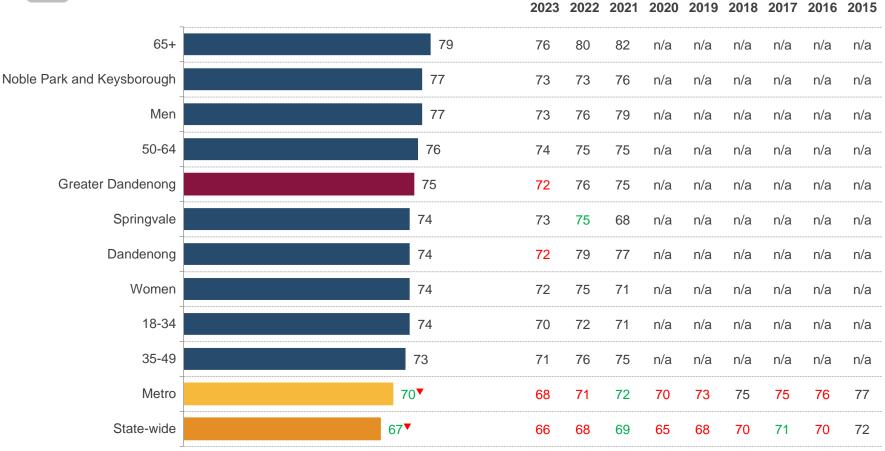


#### **Waste management performance**





#### 2024 waste management performance (index scores)

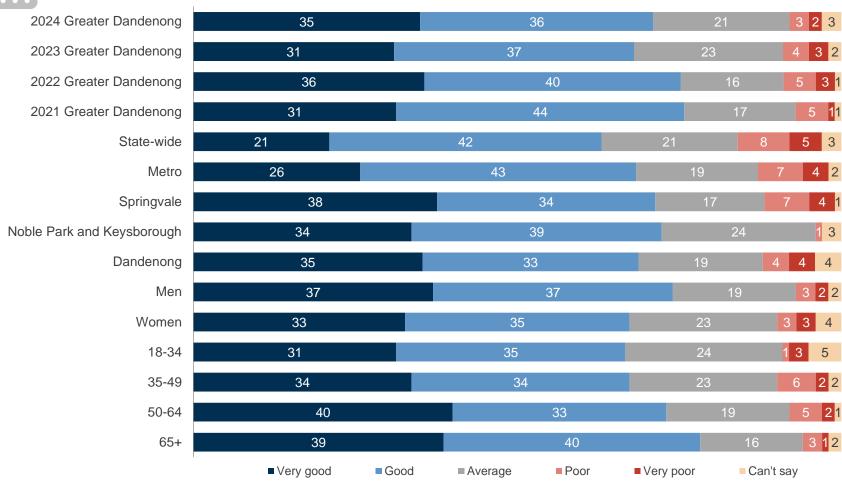


#### **Waste management performance**





#### 2024 waste management performance (%)



## **Business and community development and tourism importance**





#### 2024 business/development/tourism importance (index scores)

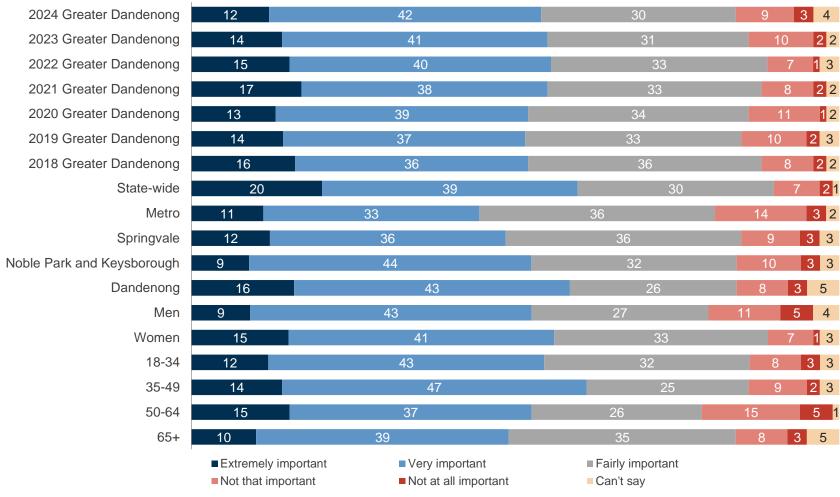


## **Business and community development and tourism importance**





#### 2024 business/development/tourism importance (%)



#### **Environmental sustainability importance**





#### 2024 environmental sustainability importance (index scores)

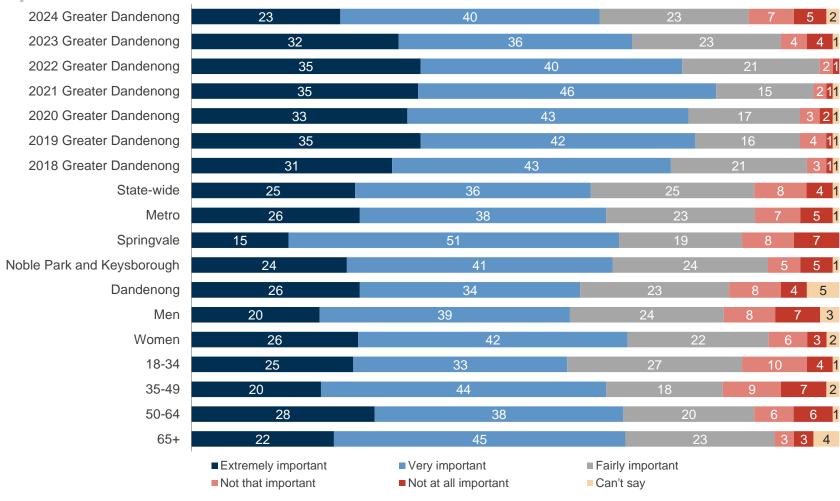


#### **Environmental sustainability importance**





#### 2024 environmental sustainability importance (%)

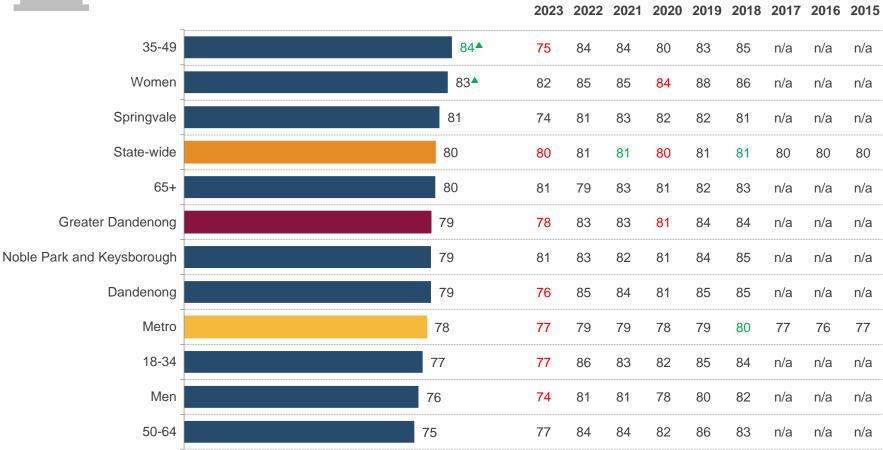


#### **Emergency and disaster management importance**





#### 2024 emergency and disaster management importance (index scores)

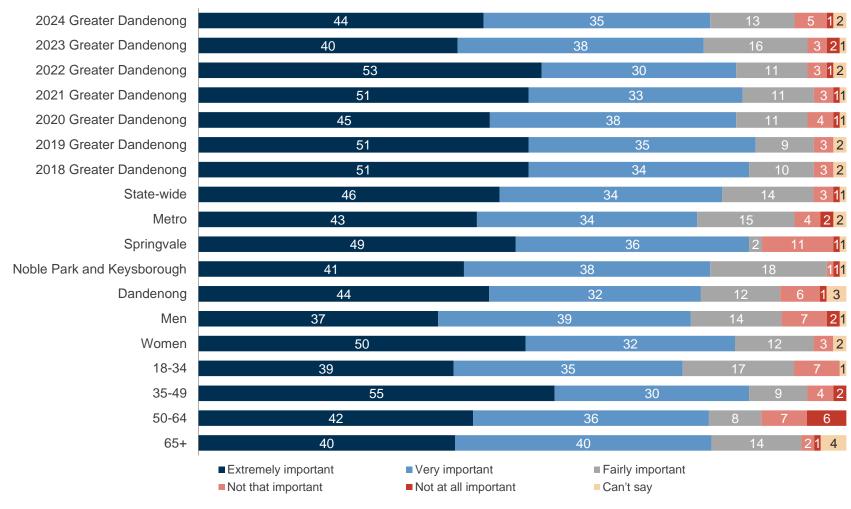


#### **Emergency and disaster management importance**





#### 2024 emergency and disaster management importance (%)

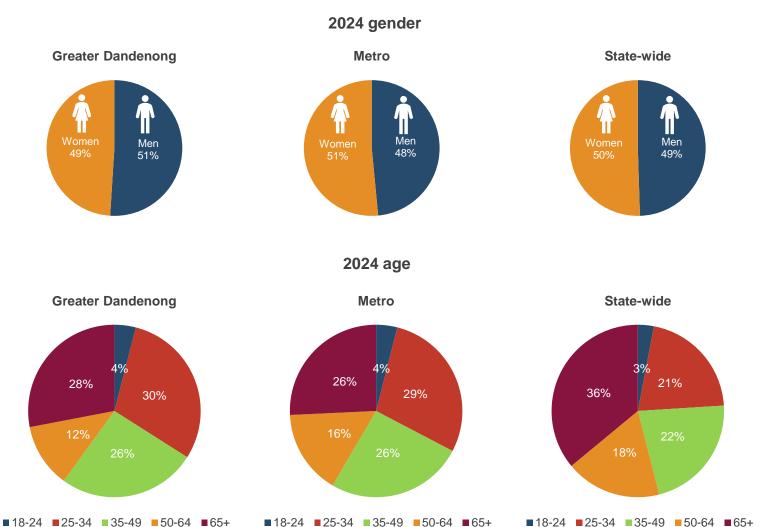




**Detailed demographics** 

#### **Gender and age profile**

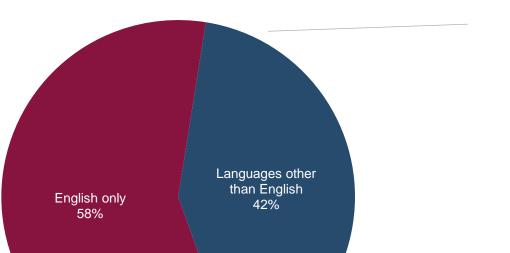


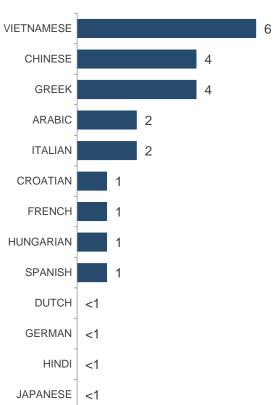


#### Languages spoken at home



#### 2024 languages spoken at home (%)



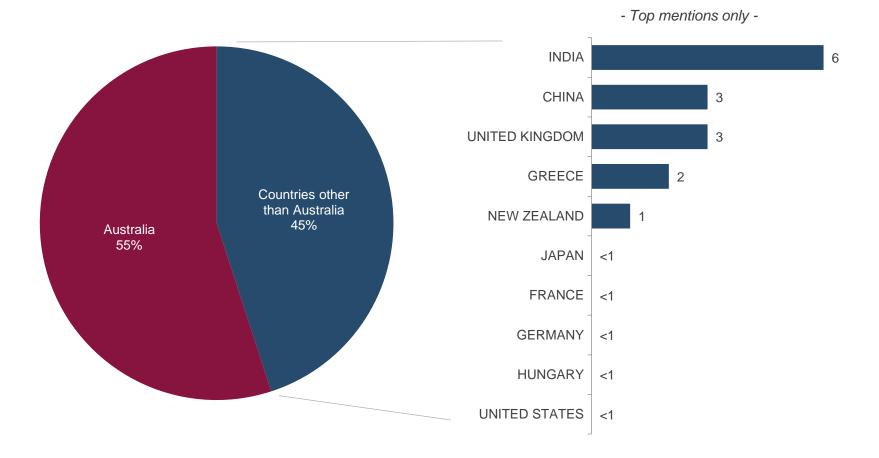


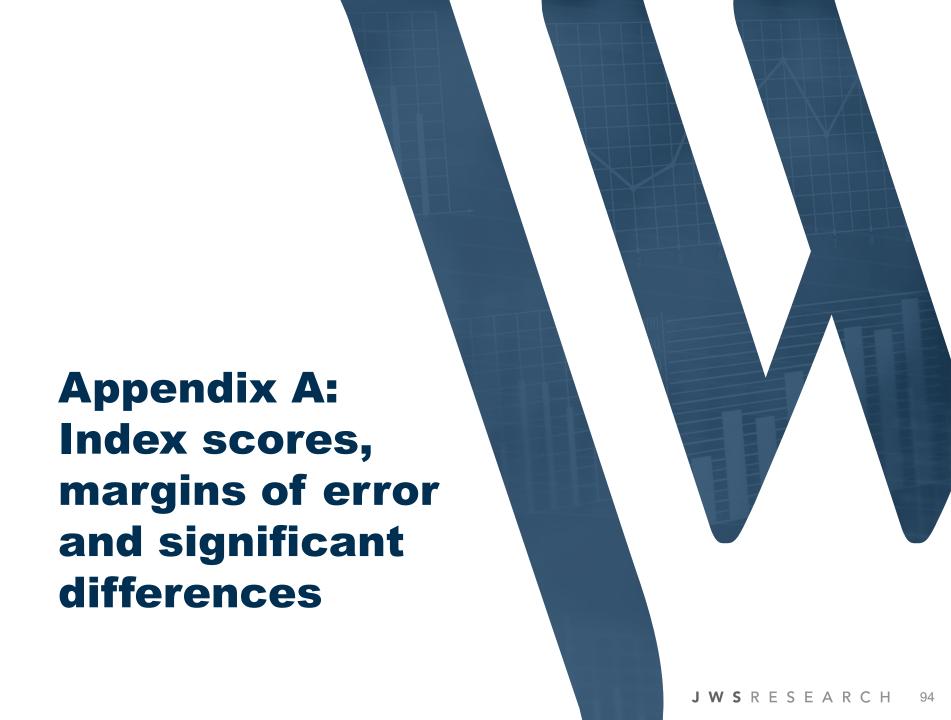
- Top mentions only -

#### **Country of birth**



#### 2024 country of birth (%)





## Appendix A: Index Scores



#### **Index Scores**

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Please note that the horizontal (x) axis of the index score bar charts in this report is displayed on a scale from 20 to 100.

## Appendix A: Margins of error

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The sample size for the 2024 State-wide Local Government Community Satisfaction Survey for Greater Dandenong City Council was n=401. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=401 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 126,400 people aged 18 years or over for Greater Dandenong City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Greater Dandenong City Council	401	400	+/-4.9
Men	199	203	+/-7.0
Women	202	197	+/-6.9
Springvale	74	72	+/-11.5
Noble Park and Keysborough	182	173	+/-7.3
Dandenong	145	155	+/-8.2
18-34 years	64	136	+/-12.3
35-49 years	56	103	+/-13.2
50-64 years	84	48	+/-10.8
65+ years	197	112	+/-7.0

## Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score = 
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$
  
Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



**Appendix B: Further project information** 

## Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

#### **Detailed survey tabulations**

Detailed survey tabulations are available in supplied Excel file.

#### **Contacts**

For further queries about the conduct and reporting of the 2024 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

## Appendix B: Survey methodology and sampling



The 2024 results are compared with previous years, as detailed below:

- 2023, n=400 completed interviews, conducted in the period of 27<sup>th</sup> January – 19<sup>th</sup> March.
- 2022, n=400 completed interviews, conducted in the period of 27<sup>th</sup> January – 24<sup>th</sup> March.
- 2021, n=400 completed interviews, conducted in the period of 28<sup>th</sup> January – 18<sup>th</sup> March.
- 2020, n=402 completed interviews, conducted in the period of 30<sup>th</sup> January – 22<sup>nd</sup> March.
- 2019, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2018, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2017, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2016, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Greater Dandenong City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Greater Dandenong City Council.

Survey sample matched to the demographic profile of Greater Dandenong City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Greater Dandenong City Council, particularly younger people.

A total of n=401 completed interviews were achieved in Greater Dandenong City Council. Survey fieldwork was conducted across four quarters from 1<sup>st</sup> June 2023 – 18<sup>th</sup> March 2024.

## Appendix B: Analysis and reporting

All participating councils are listed in the State-wide report published on the DGS website. In 2024, 62 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2024 vary slightly.

#### **Council Groups**

Greater Dandenong City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

Banyule, Boroondara, Glen Eira, Greater
 Dandenong, Hobsons Bay, Kingston, Manningham,
 Maroondah, Melbourne, Moonee Valley, Port Phillip,
 Stonnington and Whitehorse.

Wherever appropriate, results for Greater Dandenong City Council for this 2024 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time cannot be made within the reported charts.

## Appendix B: Core, optional and tailored questions



#### Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2024 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2024 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

## Appendix B: Analysis and reporting

## W

#### Reporting

Every council that participated in the 2024 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

#### **Appendix B: Glossary of terms**

**Core questions**: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2024 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

**Council group average**: The average result for all participating councils in the council group.

**Highest / lowest**: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

**Optional questions**: Questions which councils had an option to include or not.

**Percentages**: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

**Sample**: The number of completed interviews, e.g. for a council or within a demographic sub-group.

**Significantly higher / lower**: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

**State-wide average**: The average result for all participating councils in the State.

**Tailored guestions**: Individual guestions tailored by and only reported to the commissioning council.

**Weighting**: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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Founder jscales@jwsresearch.com

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