



2019 Local Government Community Satisfaction Survey

Greater Dandenong City Council

Coordinated by the Department of
Environment, Land, Water and Planning
on behalf of Victorian councils

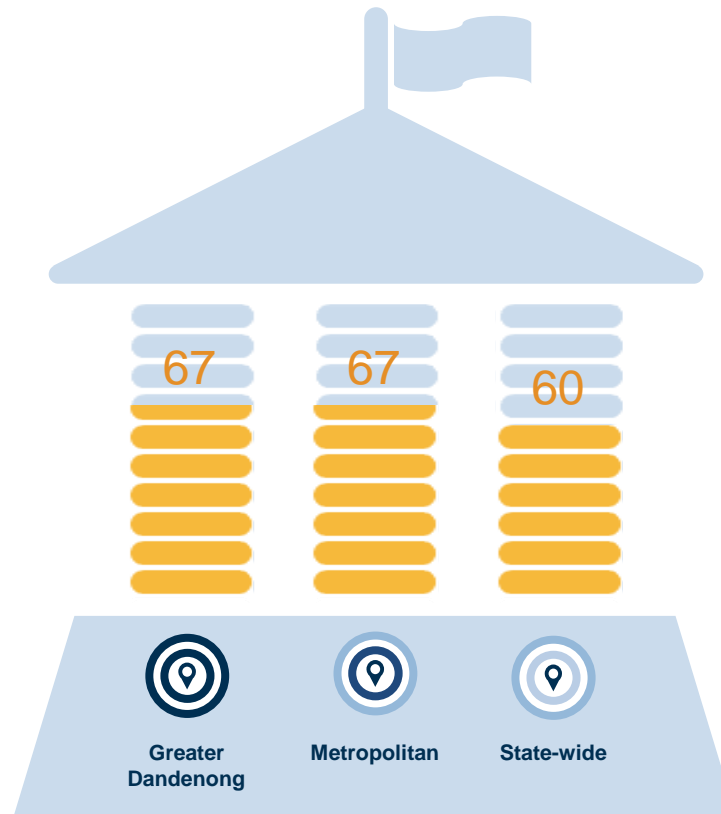


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Greater Dandenong Council – at a glance



Overall Council performance

Results shown are index scores out of 100.



Background and objectives



Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twentieth year, this survey provides insight into the community's views on:

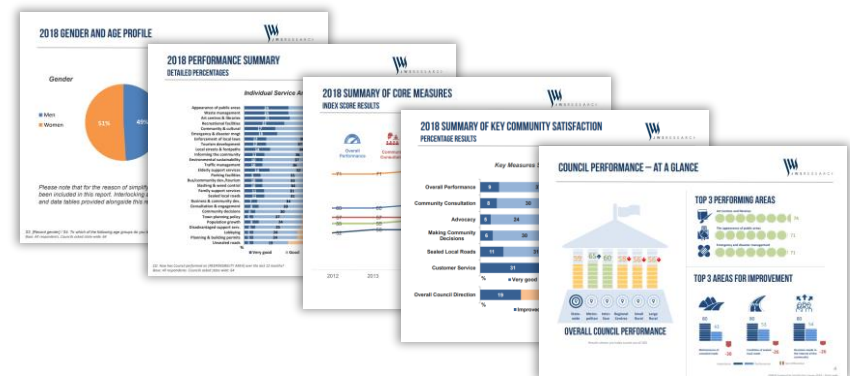
- councils' overall performance with benchmarking against State-wide and council group results
- community consultation and engagement
- advocacy and lobbying on behalf of the community
- customer service, local infrastructure, facilities and
- overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last seven years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 20 years

Each year the CSS data is used to develop the State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 20 years of results, the CSS offers councils a long-term, consistent measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.





Key findings and recommendations



Overall performance

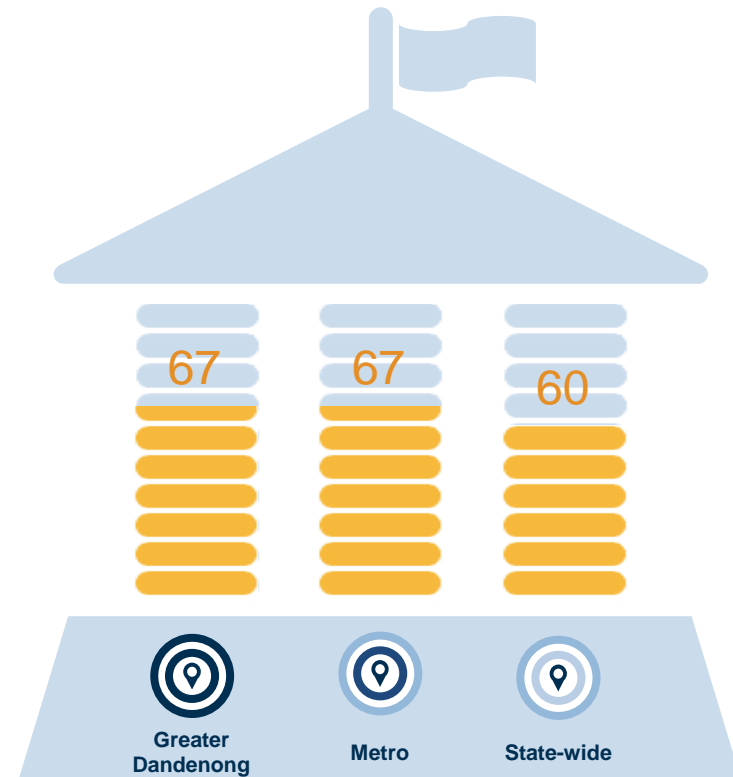
The overall performance index score of 67 for Greater Dandenong City Council represents a one-point improvement on the 2018 result. Although this is not a significant improvement, Council's overall performance rating has reached its highest level to date. Council's overall performance rating has been largely stable since 2013, ranging from a low of 63 in 2013 to a high of 67 currently.

Greater Dandenong City Council's overall performance is rated statistically significantly higher (at the 95% confidence interval) than the average rating for councils State-wide, and is rated the same as councils in the Metropolitan group (index scores of 60 and 67 respectively).

- Residents aged 35 to 49 years (index score of 61) rate Council's overall performance significantly lower than average.

Three in five residents rate Greater Dandenong City Council's overall performance as 'very good' (17%) or 'good' (43%) compared to only 8% who rate it as 'very poor' or 'poor'. A further 30% sit mid-scale, rating Council's overall performance as 'average'.

Overall Council performance



Results shown are index scores out of 100.



Customer contact and service

Contact with council

Half of Greater Dandenong City Council residents (52%) have had contact with Council in the last 12 months. This is not significantly different to 2018 (55%).

Greater Dandenong City Council's contact rates are though significantly lower than the State-wide and metropolitan group averages (63% and 62% respectively).

- Residents of Dandenong (58%) and women (58%) had the most contact with Council in 2019.
- Men (47%) and Noble Park and Keysborough residents (48%) have had the least contact with Council in 2019.
- There are no significant differences across demographic and geographic cohorts compared to the council average.

The main methods of contacting Council are still by telephone (35%) and in person (16%). Methods of contact remain largely unchanged from 2018.

Customer service

Greater Dandenong City Council's customer service index of 74 is three points higher than the 2018 results, though the increase is not considered significant. Nonetheless, the increase reversed a trend of decline that occurred between 2016 and 2018 on the measure. Performance on this measure is rated statistically similar to the State-wide and Metropolitan group council averages (index scores of 71 and 76 respectively).

Two in five residents (40%, up seven percentage points from 2018) rate Council's customer service as 'very good', with another 29% rating it as 'good'. One in five (21%) provide an 'average' rating, and only 8% rate Council's customer service as 'very poor' or 'poor'.

- While there are no significant differences across the demographic and geographic cohorts compared to the 2018 council average, perceptions of customer service are considerably higher among residents aged 50 to 64 years (index score of 83) than residents aged 18 to 34 years (index score of 71).

Perceptions of customer service improved across all methods of contact used.



Top performing areas

Top performing areas

Customer service is the area where Greater Dandenong City Council has performed most strongly overall (index score of 74), with this area performing at a similar level to the State-wide and Metropolitan group council averages.

The next top performing service area for Greater Dandenong City Council is sealed local roads (index score of 67).

In addition, Council's performance rating in the area of consultation and engagement (62) significantly exceeds both the Metropolitan group and State-wide averages for councils (index scores of 58 and 56 respectively).

- While Council's overall index score in the area of consultation and engagement improved by a slight two index points, ratings on this measure increased significantly among residents aged 18 to 34 years (index score of 65, up 11 index points from 2018), men (64, up seven points), and residents of Dandenong (61, up six points).

In addition, residents in particular acknowledge diversity (14%) and community facilities (10%) as the best things about Greater Dandenong City Council.

Areas for improvement

The areas cited as requiring improvement by Greater Dandenong City Council include public safety (10%) and parking availability (9%).



Focus areas for coming 12 months

Perceptions of Council have remained largely steady over the years and did not experience any significant declines in performance index scores from 2018. Moreover, Council performance is in line with or higher than Metropolitan group and State-wide averages for councils on all measures evaluated. This is a positive result for Council.

In terms of priorities for the year ahead, Greater Dandenong City Council should focus on service areas where:

- performance levels are lowest relative to other service areas – lobbying (index score of 59); and
- where stated importance exceeds performance by a wide margin – sealed local roads (margin of 12 points).

Notably, there have been two significant increases in the importance of service areas.

- The importance of sealed local roads has increased significantly – index score of 80 up from 77 in 2018.
- The importance of disadvantaged supported services has also increased significantly – index score of 77 up from 74 in 2018.

Public safety and parking availability are also areas requiring further investigation.

While ratings on overall council direction for Greater Dandenong City Council are significantly higher than for the Metropolitan group and State-wide averages, the percentage of residents who believe council direction has improved over the last 12 months has dropped 5 points from 2018 (29% improved down from 34% in 2018).

- Perceptions decreased significantly from 2018 among women (index score of 57, down nine index points) and Springvale residents (index score of 55, down 14 index points from 2018).
- Council direction ratings among residents aged over 65 years (index score of 54) are significantly lower than average (index score of 61).

Focusing on good communication and transparency with residents about decisions Council has made in the community's interest, along with community consultation and engagement, could help drive up opinion of Council's overall direction.

More generally, consideration should also be given to residents aged 35 to 49 years, who appear to be driving negative opinion in a number of areas in 2019.

On the positive side, Council should look to build upon its steady performance over the past seven years since tracking began in 2013.



Further areas of exploration

An approach we recommend is to further mine the survey data to better understand the profile of these over and under-performing demographic groups. This can be achieved via additional consultation and data interrogation, self-mining the SPSS data provided, or via the dashboard portal available to the council.

Please note that the category descriptions for the coded open-ended responses are generic summaries only. We recommend further analysis of the detailed cross tabulations and the actual verbatim responses, with a view to understanding the responses of the key gender and age groups, especially any target groups identified as requiring attention.

A personal briefing by senior JWS Research representatives is also available to assist in providing both explanation and interpretation of the results. Please contact JWS Research on:

03 8685 8555

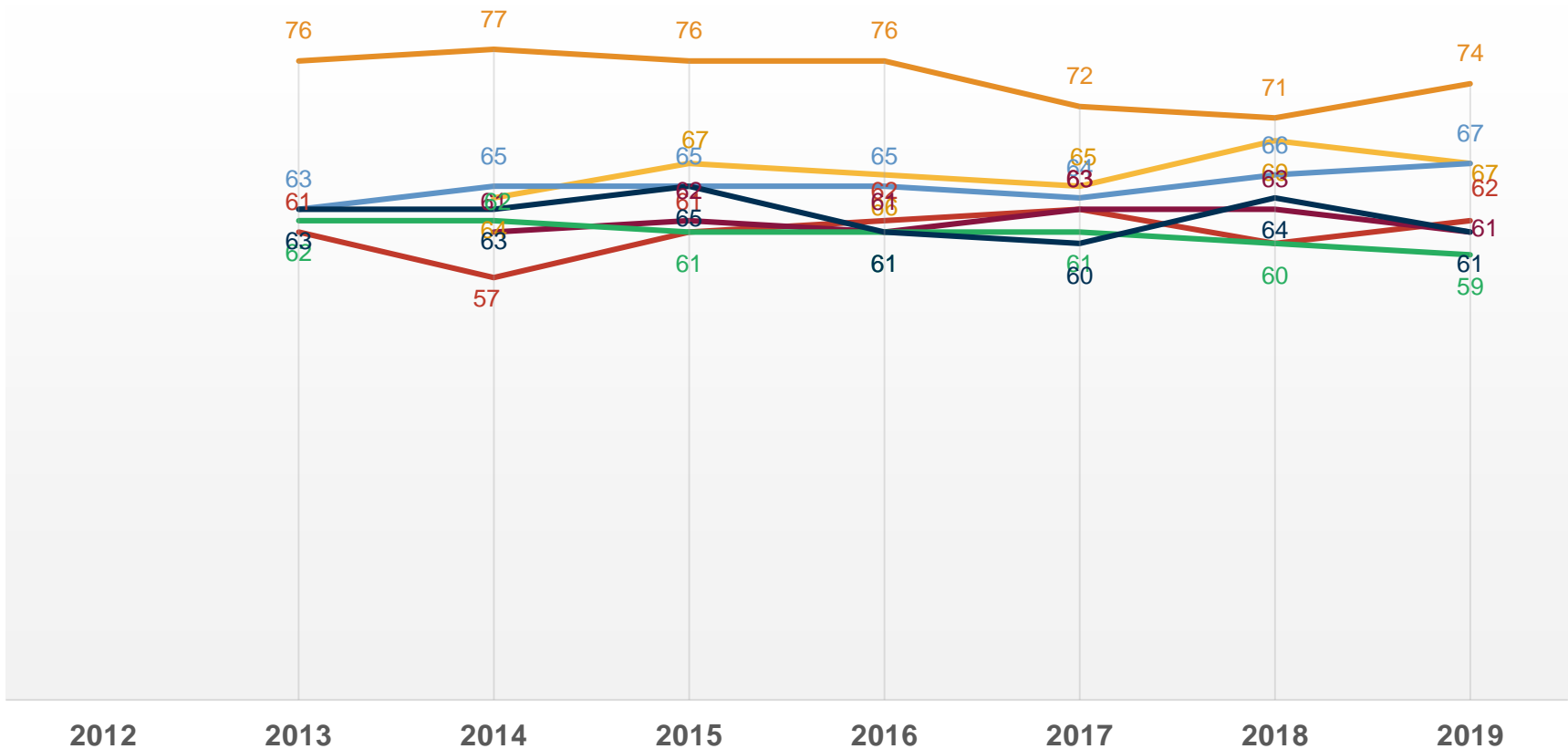


Summary of findings



Summary of core measures

Index scores





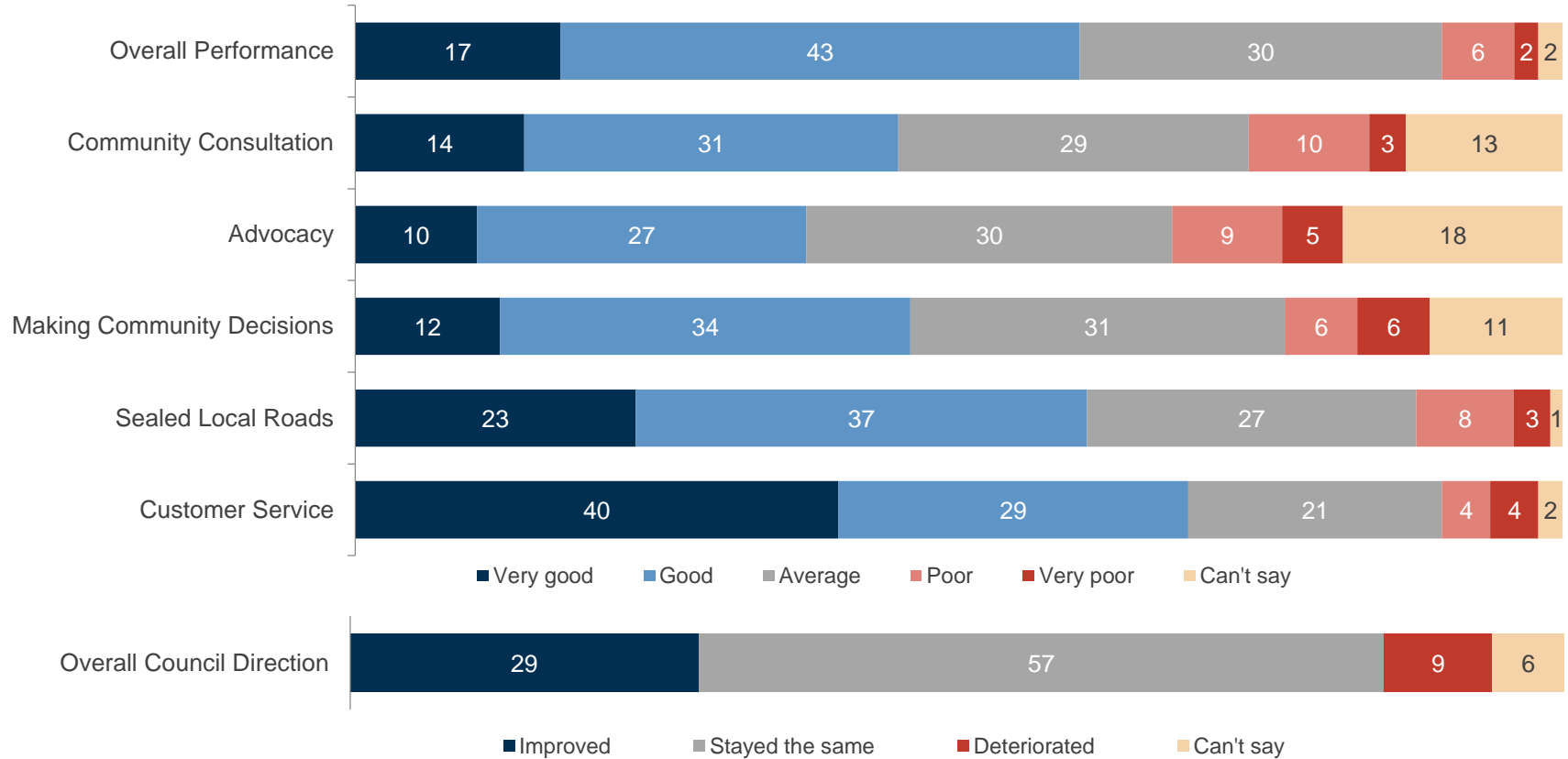
Summary of core measures

Performance Measures	Greater Dandenong 2019	Greater Dandenong 2018	Metro 2019	State-wide 2019	Highest score	Lowest score
Overall Performance	67	66	67	60	Aged 65+ years	Aged 35-49 years
Community Consultation (Community consultation and engagement)	62	60	58	56	Aged 18-34 years	Aged 35-49 years
Advocacy (Lobbying on behalf of the community)	59	60	57	54	Noble Park and Keysborough, Aged 50+ years	Aged 35-49 years
Making Community Decisions (Decisions made in the interest of the community)	61	63	60	55	Noble Park and Keysborough	Aged 35-49 years, Springvale
Sealed Local Roads (Condition of sealed local roads)	67	69	69	56	Men, Noble Park and Keysborough	Aged 35-49 years, Women
Customer Service	74	71	76	71	Aged 50-64 years	Aged 18-34 years
Overall Council Direction	61	64	55	53	Aged 18 to 34 and 50-64 years	Aged 65+ years



Summary of key community satisfaction

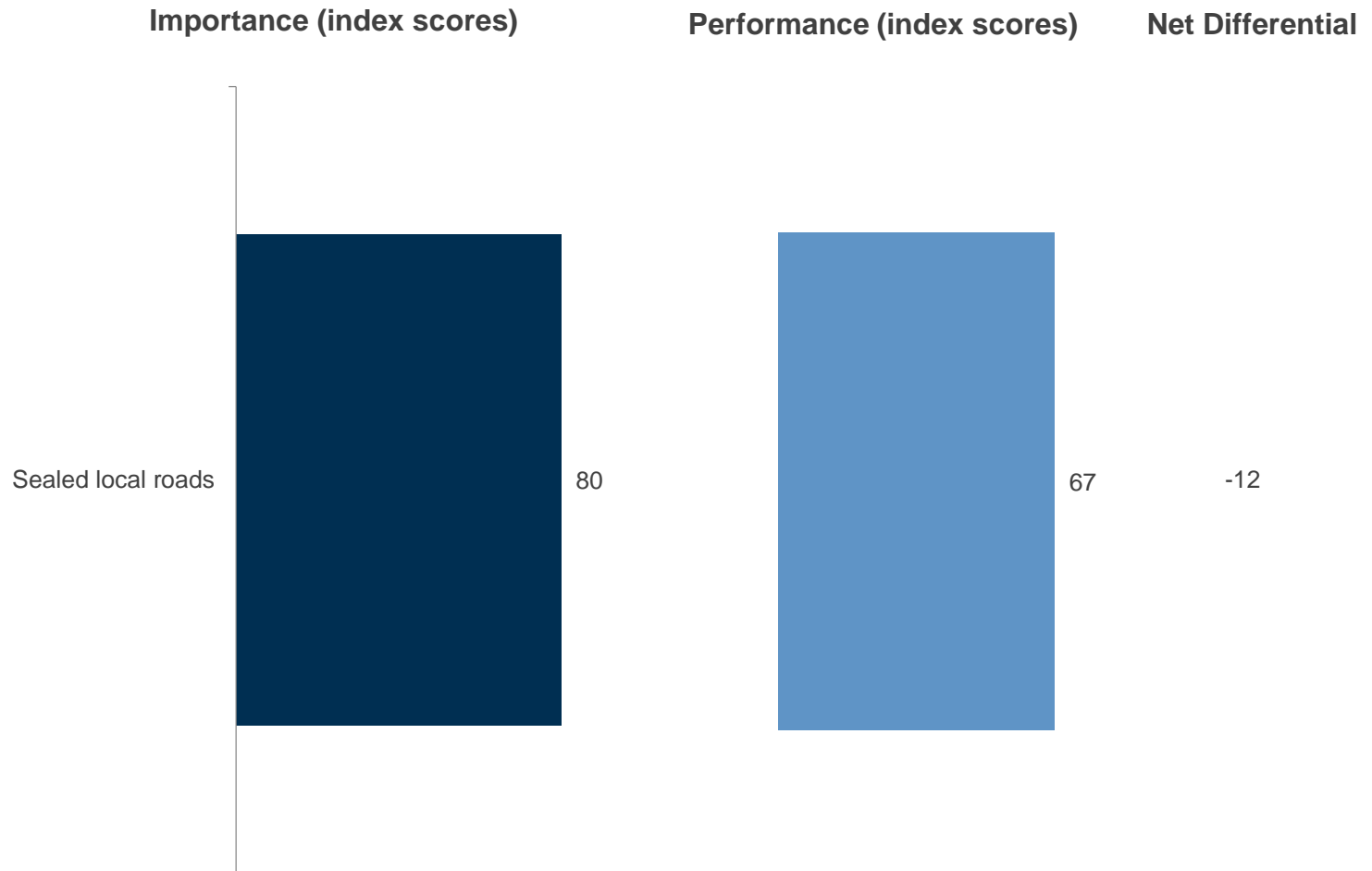
Key measures summary results (%)





Individual service areas importance vs performance

Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary:



Net differentials are calculated based on the un-rounded importance and performance scores, then rounded to the nearest whole number.



Individual service area importance

2019 individual service area importance (index scores)

		2018	2017	2016	2015	2014	2013	2012
Emergency & disaster mngt	84	84	n/a	n/a	n/a	n/a	n/a	n/a
Waste management	83	82	n/a	n/a	n/a	n/a	n/a	n/a
Elderly support services	80	82	n/a	n/a	n/a	n/a	n/a	n/a
Sealed local roads	80	77	n/a	n/a	n/a	n/a	n/a	n/a
Enforcement of local laws	79	79	n/a	n/a	n/a	n/a	n/a	n/a
Local streets & footpaths	79	78	n/a	n/a	n/a	n/a	n/a	n/a
Traffic management	78	77	n/a	n/a	n/a	n/a	n/a	n/a
Family support services	78	78	n/a	n/a	n/a	n/a	n/a	n/a
Environmental sustainability	77	76	n/a	n/a	n/a	n/a	n/a	n/a
Disadvantaged support serv.	77	74	n/a	n/a	n/a	n/a	n/a	n/a
Parking facilities	74	76	n/a	n/a	n/a	n/a	n/a	n/a
Appearance of public areas	74	74	n/a	n/a	n/a	n/a	n/a	n/a
Informing the community	73	72	n/a	n/a	n/a	n/a	n/a	n/a
Recreational facilities	71	70	n/a	n/a	n/a	n/a	n/a	n/a
Art centres & libraries	66	66	n/a	n/a	n/a	n/a	n/a	n/a
Bus/community dev./tourism	63	65	n/a	n/a	n/a	n/a	n/a	n/a
Community & cultural	63	64	n/a	n/a	n/a	n/a	n/a	n/a

Q1. Firstly, how important should [RESPONSIBILITY AREA] be as a responsibility for Council?

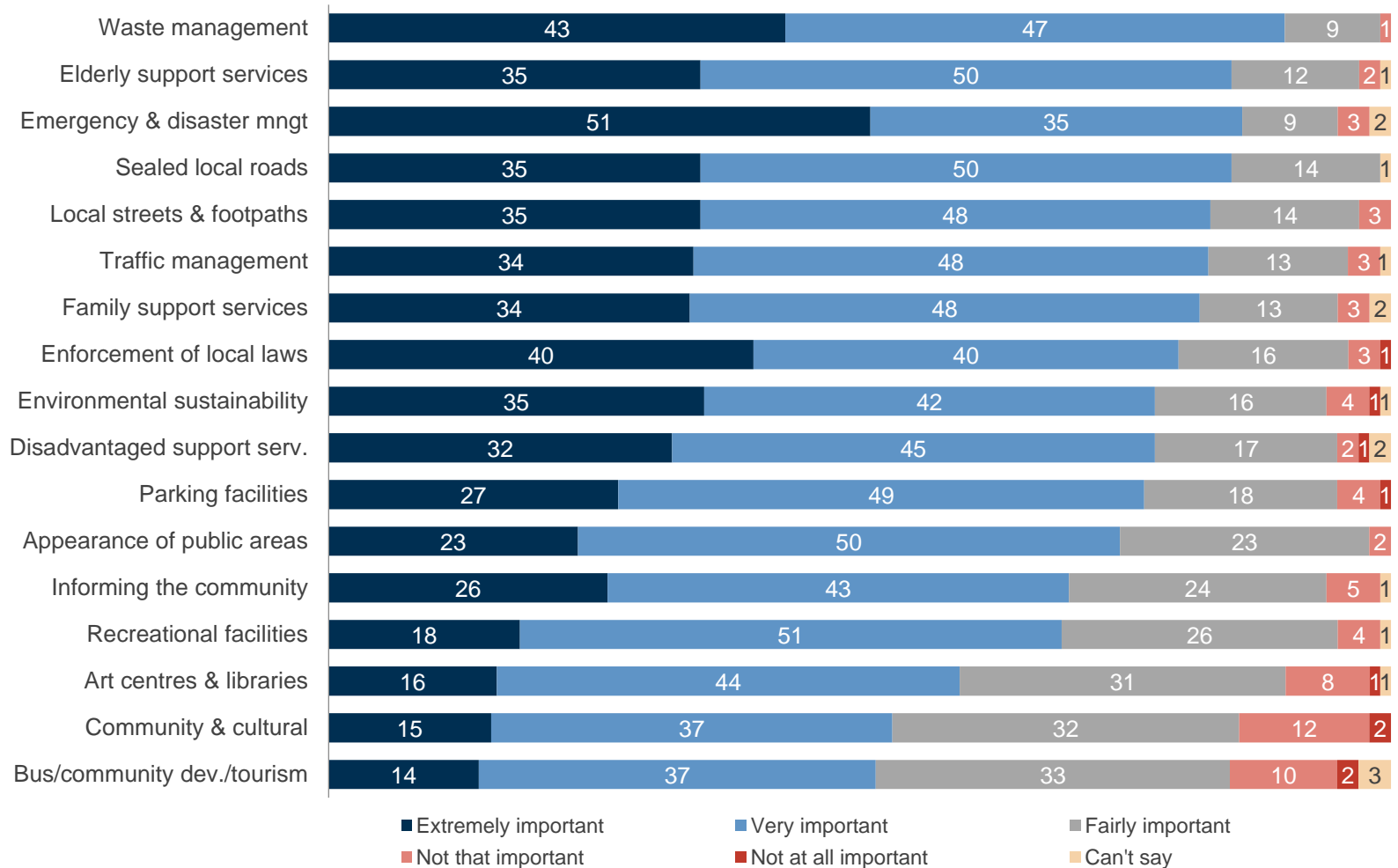
Base: All respondents. Councils asked state-wide: 31 Councils asked group: 10

Note: Please see Appendix A for explanation of significant differences.



Individual service area importance

2019 individual service area importance (%)

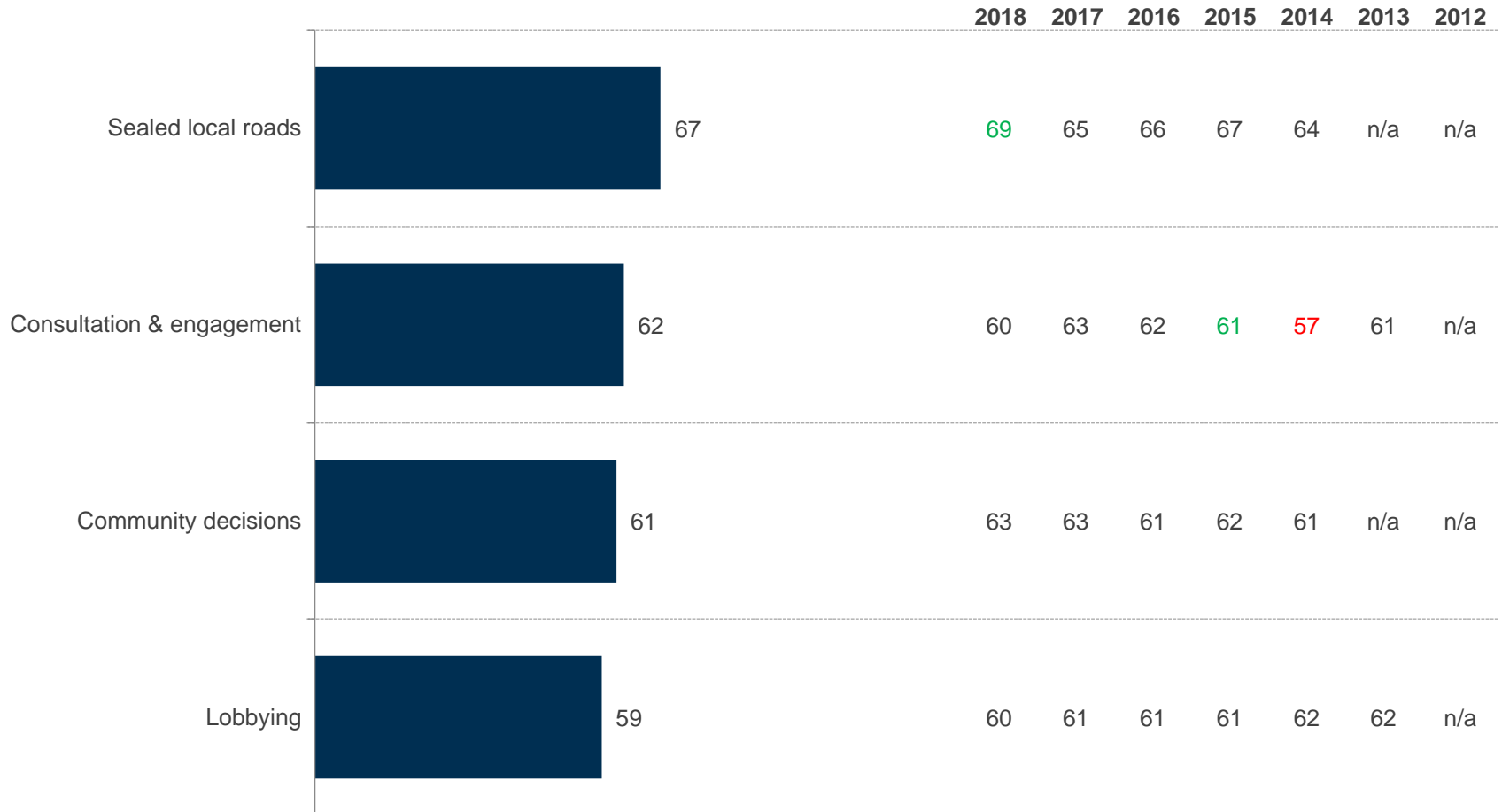


Q1. Firstly, how important should [RESPONSIBILITY AREA] be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 31 Councils asked group: 10



Individual service area performance

2019 individual service area performance (index scores)



Q2. How has Council performed on [RESPONSIBILITY AREA] over the last 12 months?

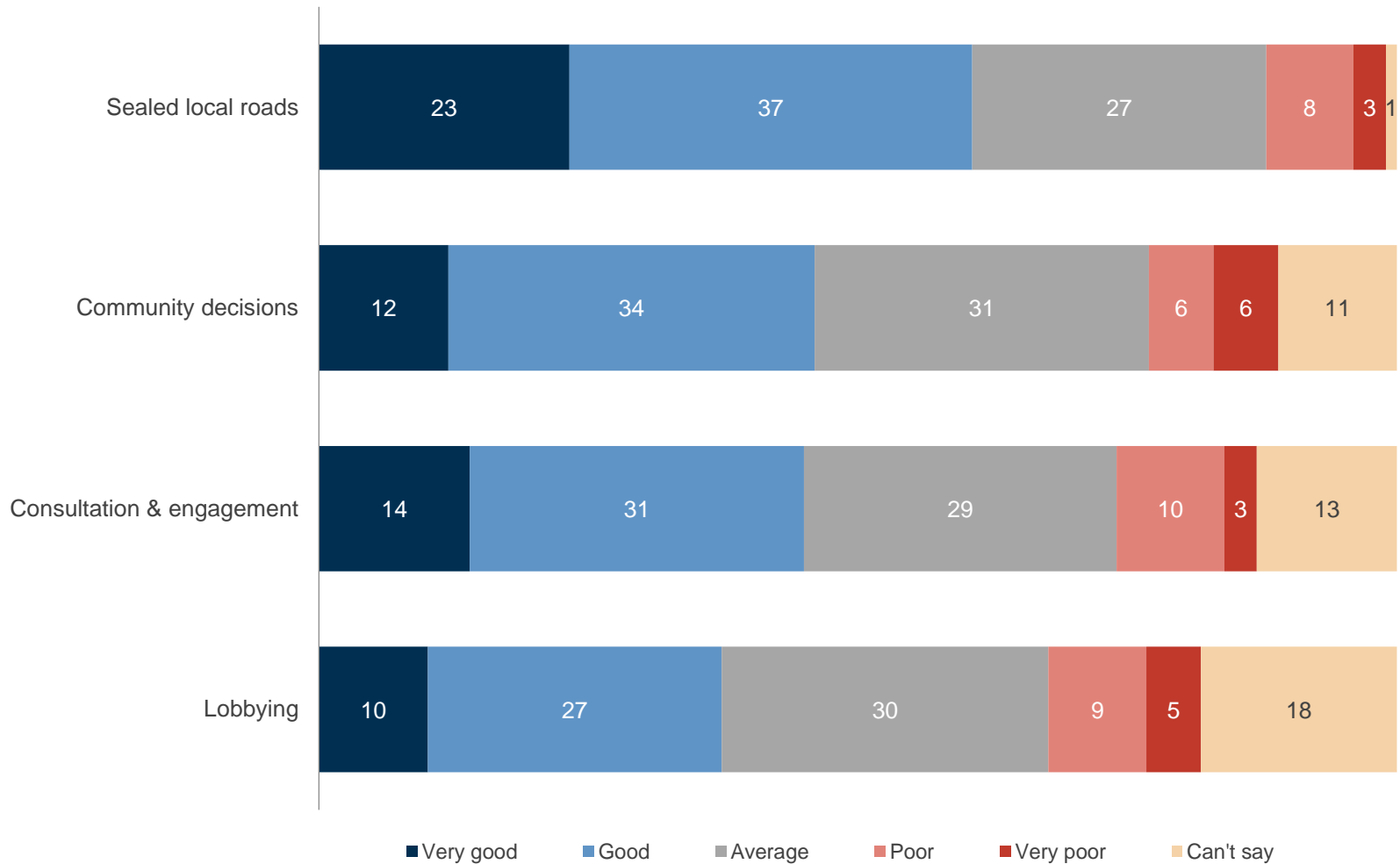
Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

Note: Please see Appendix A for explanation of significant differences.



Individual service area performance

2019 individual service area performance (%)



Individual service area performance vs State-wide average



Significantly Higher than State-wide Average

- Consultation & engagement
- Lobbying
- Making community decisions
- Sealed local roads

Significantly Lower than State-wide Average

- Not applicable



Individual service area performance vs group average

Significantly Higher than Group Average

- Consultation & engagement

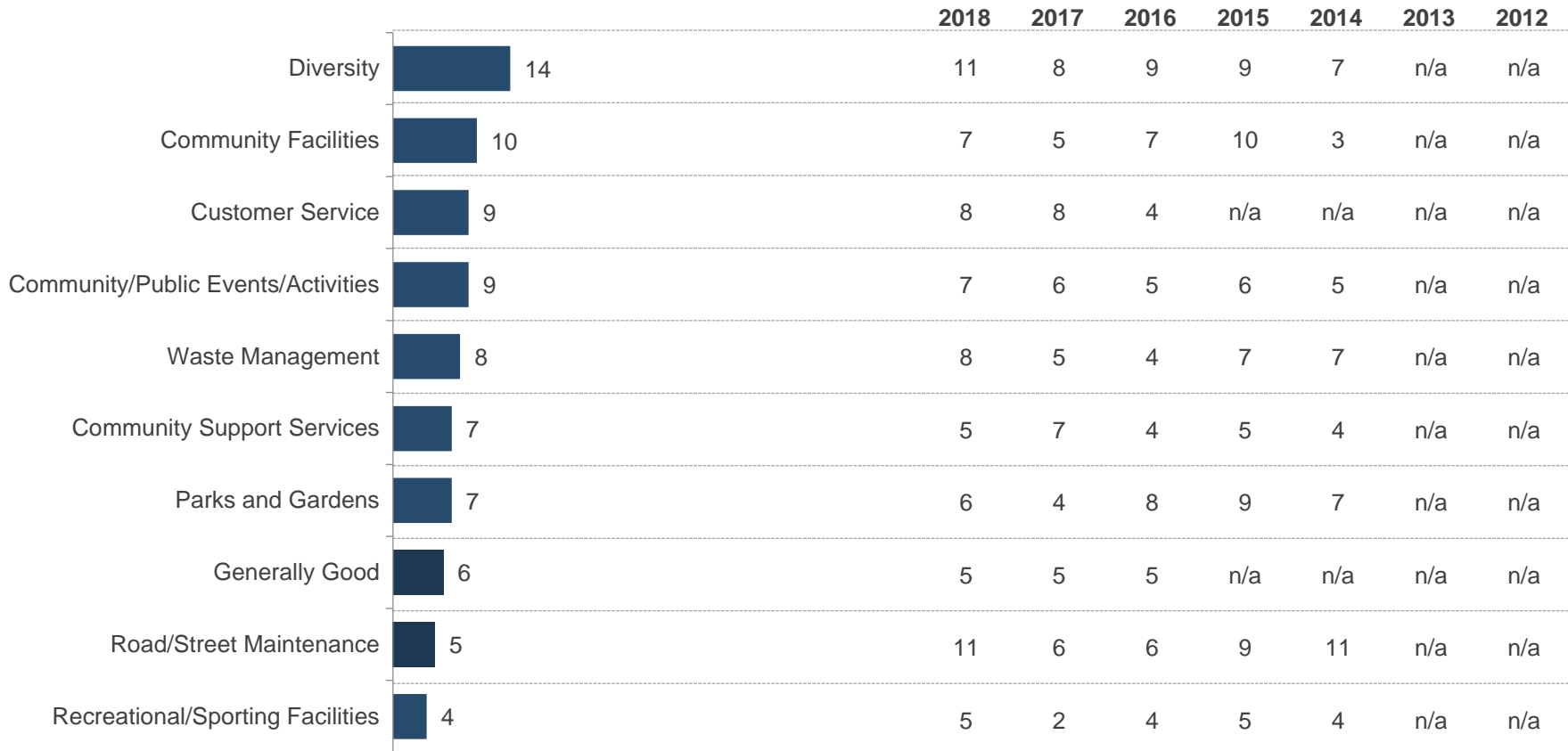
Significantly Lower than Group Average

- Not applicable



Best things about Council

2019 best things about Council (%)
- Top mentions only -



Q16. Please tell me what is the ONE BEST thing about Greater Dandenong City Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

Base: All respondents. Councils asked state-wide: 21 Councils asked group: 8

Note: Significant differences have not been applied to this chart.

A verbatim listing of responses to this question can be found in the accompanying dashboard.



Areas for improvement

2019 areas for improvement (%)
- Top mentions only -

		2018	2017	2016	2015	2014	2013	2012
Public Safety	10	9	9	7	8	6	n/a	n/a
Parking Availability	9	8	5	7	3	4	n/a	n/a
Sealed Road Maintenance	7	5	6	7	6	10	n/a	n/a
Public Areas	6	7	4	4	n/a	n/a	n/a	n/a
Communication	6	8	6	9	10	5	n/a	n/a
Traffic Management	5	7	6	6	4	5	n/a	n/a
Community Consultation	4	5	7	4	5	8	n/a	n/a
Waste Management	4	3	4	3	4	4	n/a	n/a
Nothing	13	12	19	18	16	23	n/a	n/a

Q17. What does Greater Dandenong City Council MOST need to do to improve its performance?

Base: All respondents. Councils asked state-wide: 43 Councils asked group: 10

Note: Significant differences have not been applied to this chart.

A verbatim listing of responses to this question can be found in the accompanying dashboard.

DETAILED FINDINGS



Overall performance



Overall performance

2019 overall performance (index scores)

		2018	2017	2016	2015	2014	2013	2012
65+	70	71	64	65	67	61	62	n/a
Men	69	65	64	64	65	67	62	n/a
Noble Park and Keysborough	69	68	62	66	64	n/a	n/a	n/a
18-34	69	65	67	69	67	68	66	n/a
50-64	68	63	59	61	66	60	57	n/a
Greater Dandenong	67	66	64	65	65	65	63	n/a
Metro	67	65	64	66	67	n/a	n/a	n/a
Dandenong	66	65	68	62	66	n/a	n/a	n/a
Springvale	65	66	59	68	66	n/a	n/a	n/a
Women	65	68	64	66	65	62	65	n/a
35-49	61 ▼	66	62	60	59	66	66	n/a
State-wide	60 ▼	59	59	59	60	61	60	60

Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Greater Dandenong City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

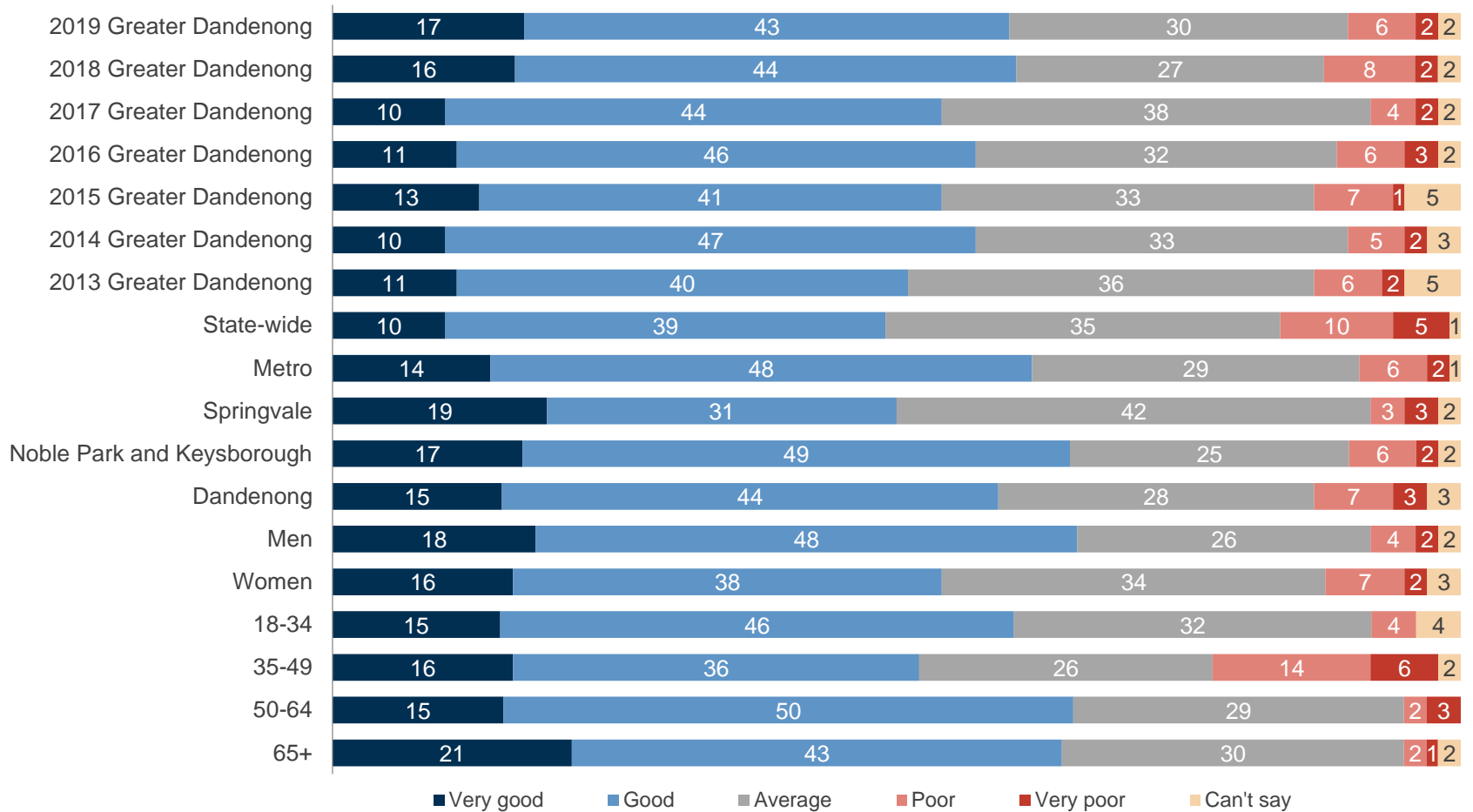
Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

Note: Please see Appendix A for explanation of significant differences.



Overall performance

Overall performance (%)



Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Greater Dandenong City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?
 Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

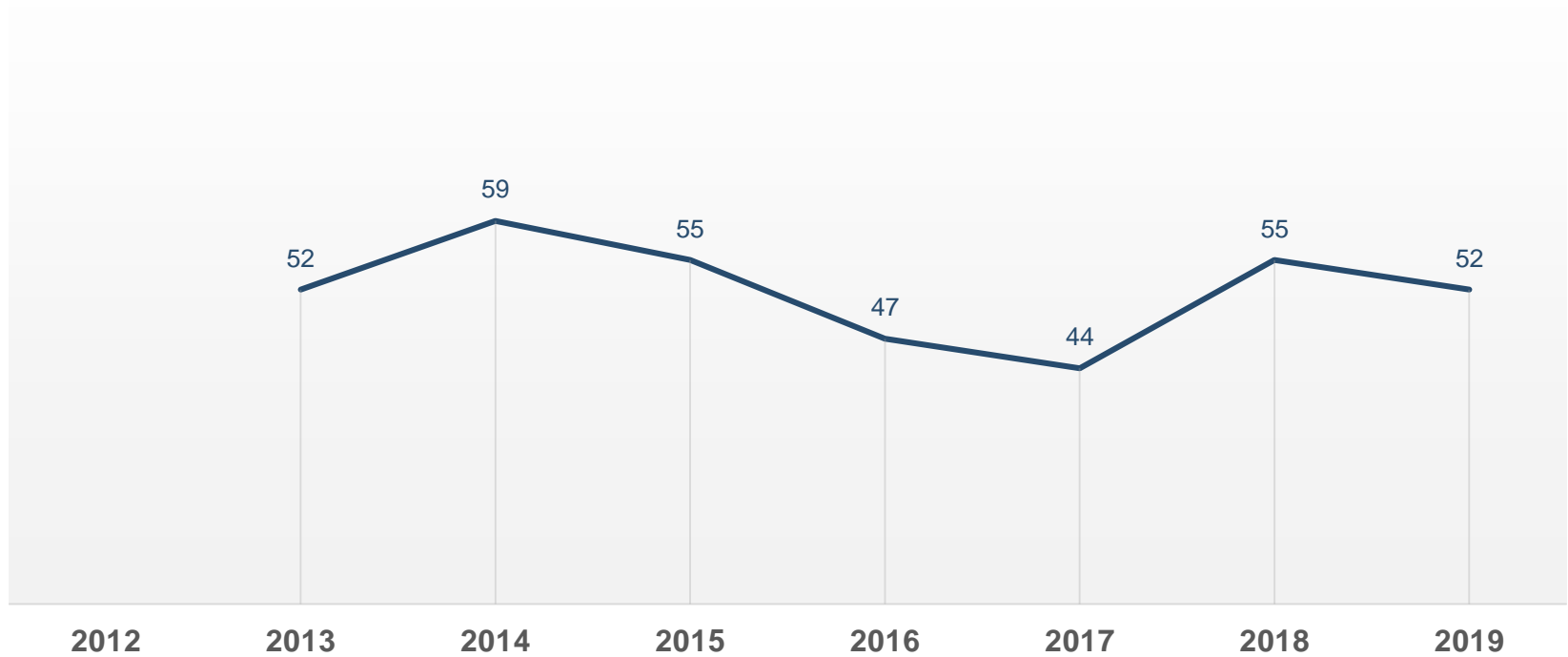


Customer service



Contact with council

2019 contact with council (%)
Have had contact



Q5a. Have you or any member of your household had any recent contact with Greater Dandenong City Council in any of the following ways?
Base: All respondents. Councils asked state-wide: 25 Councils asked group: 6



Contact with council

2019 contact with council (%)

		2018	2017	2016	2015	2014	2013	2012
State-wide	63▲	63	58	58	60	61	60	61
Metro	62▲	64	57	58	60	n/a	n/a	n/a
Dandenong	58	59	50	42	64	n/a	n/a	n/a
Women	58	57	46	52	62	61	n/a	n/a
50-64	56	42	52	61	68	57	n/a	n/a
Greater Dandenong	52	55	44	47	55	59	n/a	n/a
18-34	52	56	37	38	43	58	n/a	n/a
35-49	51	62	46	50	57	63	n/a	n/a
65+	51	53	47	49	63	55	n/a	n/a
Springvale	49	54	42	55	43	n/a	n/a	n/a
Noble Park and Keysborough	48	51	41	47	53	n/a	n/a	n/a
Men	47	52	43	42	49	56	n/a	n/a

Q5a. Have you or any member of your household had any recent contact with Greater Dandenong City Council in any of the following ways?

Base: All respondents. Councils asked state-wide: 25 Councils asked group: 6

Note: Please see Appendix A for explanation of significant differences.

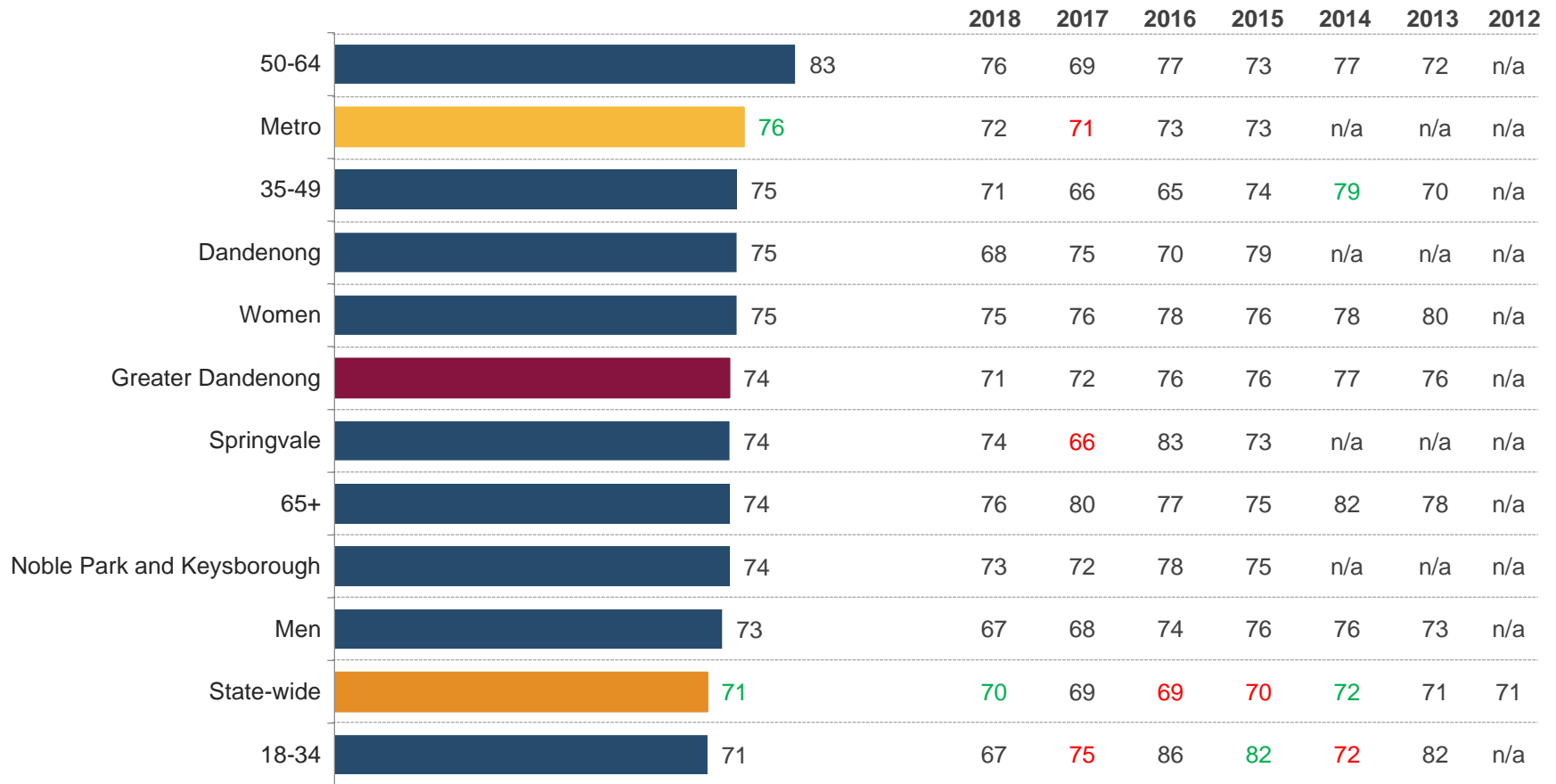
Some data may be missing from 2012 or 2013 due to a change in demographic analysis.

Note that some data may be missing from 2013 due to a change in demographic analysis.



Customer service rating

2019 customer service rating (index scores)



Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

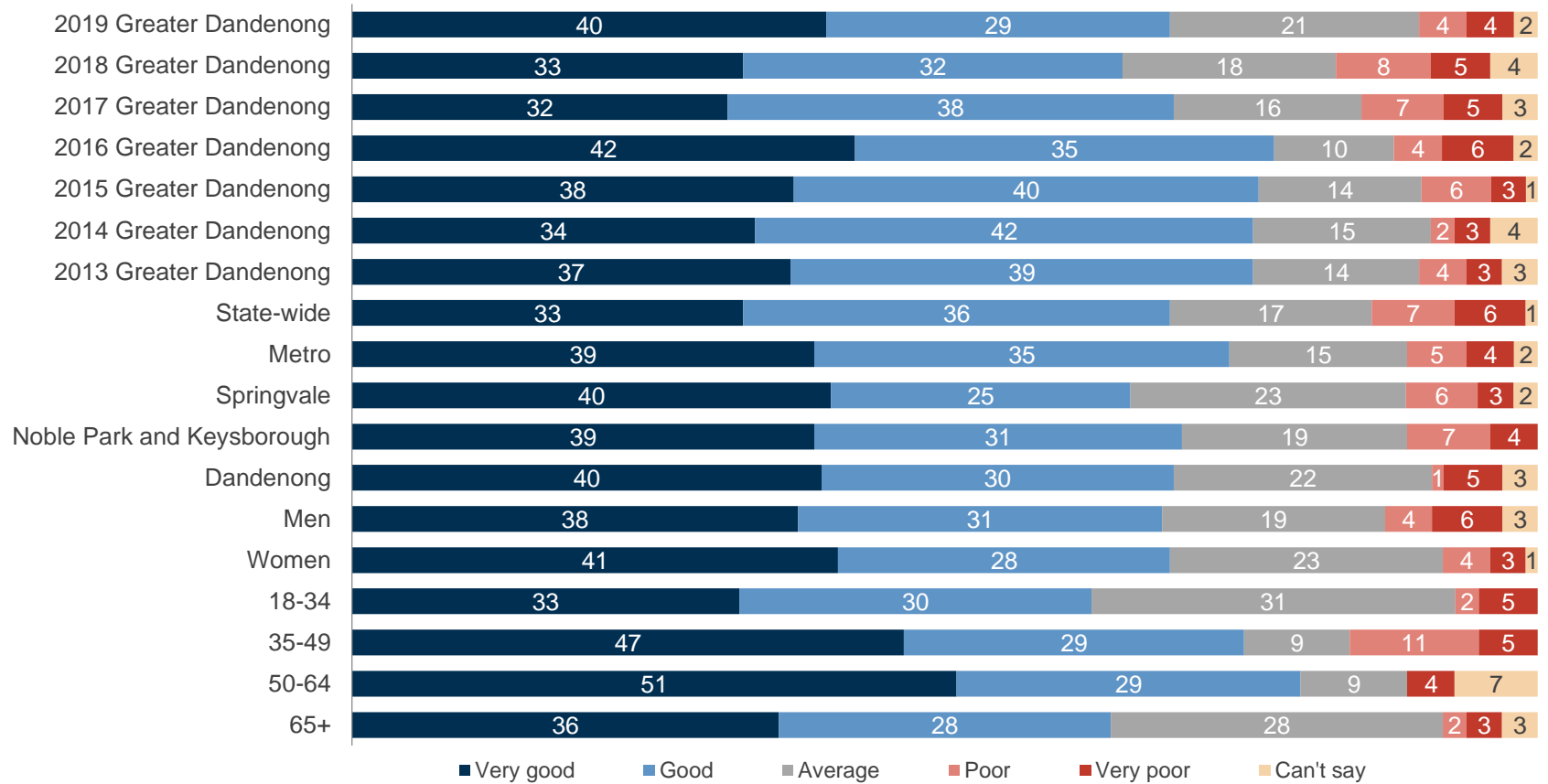
Councils asked state-wide: 63 Councils asked group: 14

Note: Please see Appendix A for explanation of significant differences.



Customer service rating

Customer service rating (%)

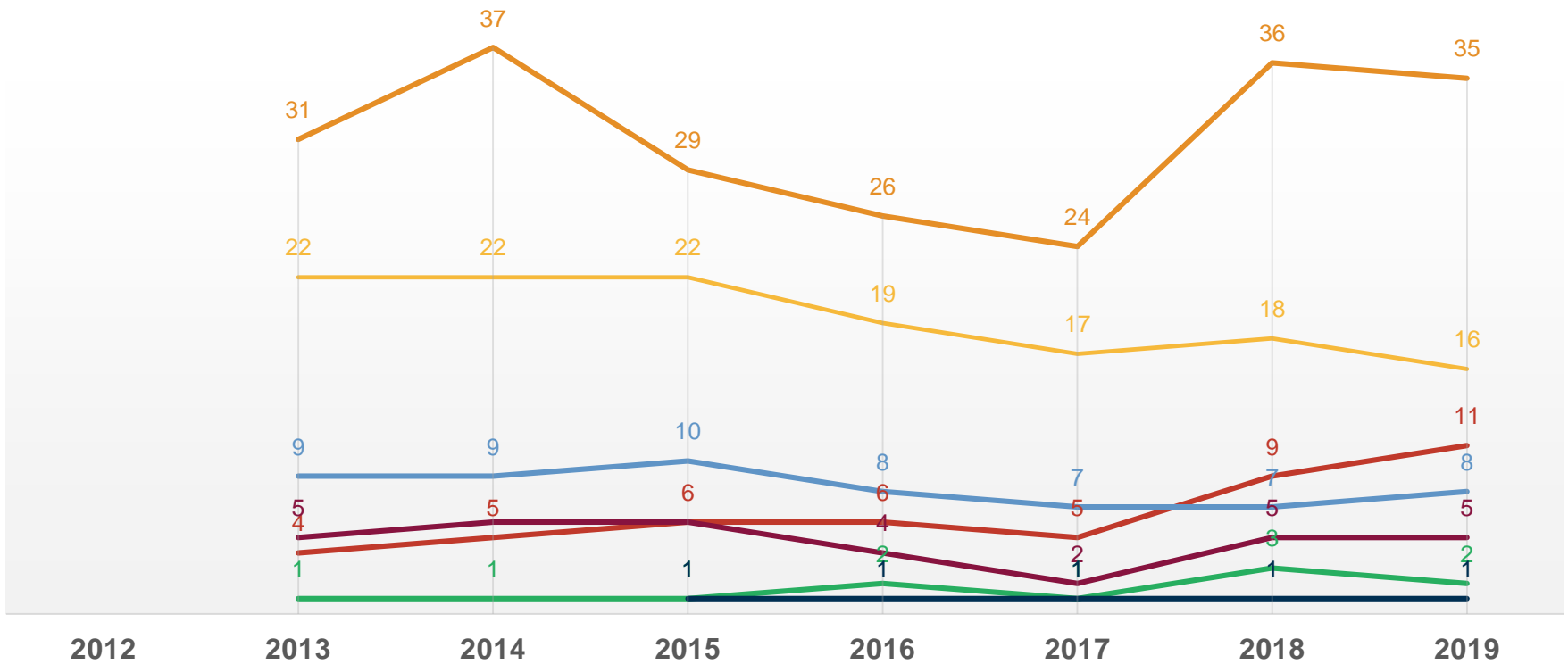
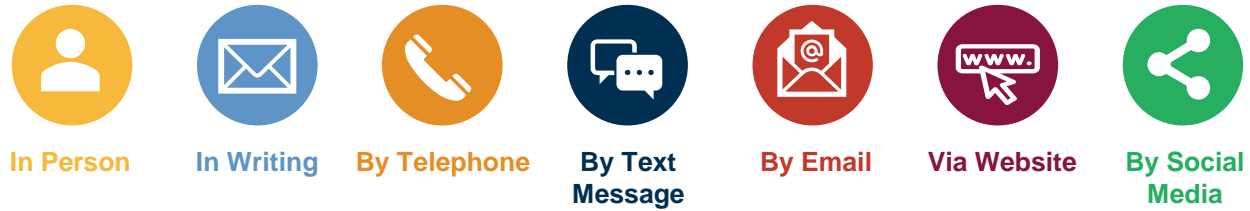


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 Base: All respondents who have had contact with Council in the last 12 months.
 Councils asked state-wide: 63 Councils asked group: 14



Method of contact with council

2019 method of contact (%)



Q5a. Have you or any member of your household had any recent contact with Greater Dandenong City Council in any of the following ways?

Base: All respondents. Councils asked state-wide: 25 Councils asked group: 6

Note: Respondents could name multiple contacts methods so responses may add to more than 100%



Customer service rating by method of last contact

2019 customer service rating (index score by method of last contact)

		2018	2017	2016	2015	2014	2013	2012
Via website	90*	75	67	83	83	64	81	n/a
By social media	79*	71	88	71	75	63	96	n/a
In person	78	73	74	68	79	79	79	n/a
By telephone	75	72	73	83	74	79	76	n/a
By text message	75*	75	100	59	n/a	n/a	100	n/a
In writing	65*	64	62	73	73	68	83	n/a
By email	63*	56	67	74	83	79	82	n/a

Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked state-wide: 63 Councils asked group: 14

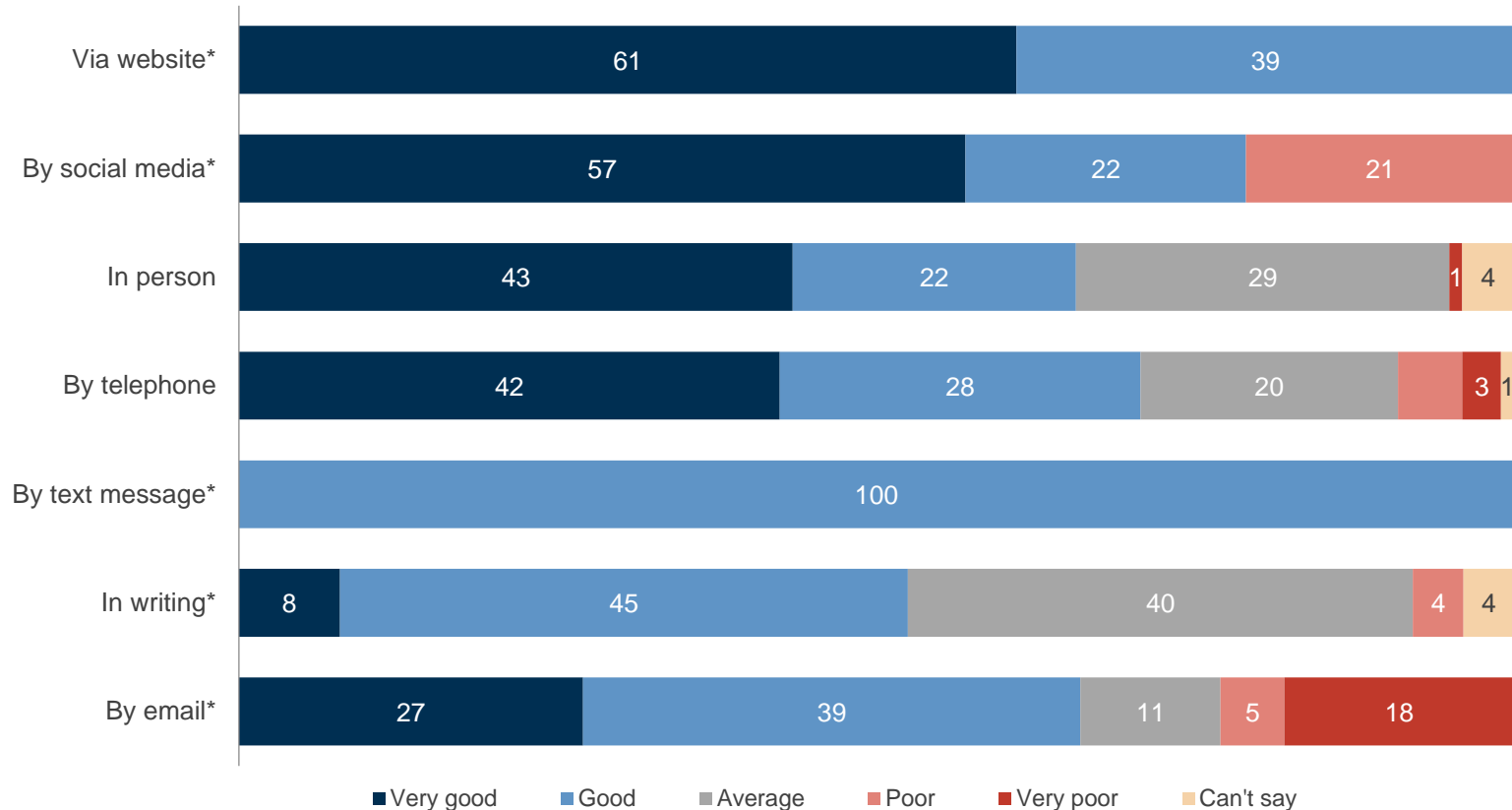
Note: Please see Appendix A for explanation of significant differences.

*Caution: small sample size < n=30



Customer service rating by method of last contact

2019 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked state-wide: 25 Councils asked group: 6

*Caution: small sample size < n=30



Council direction



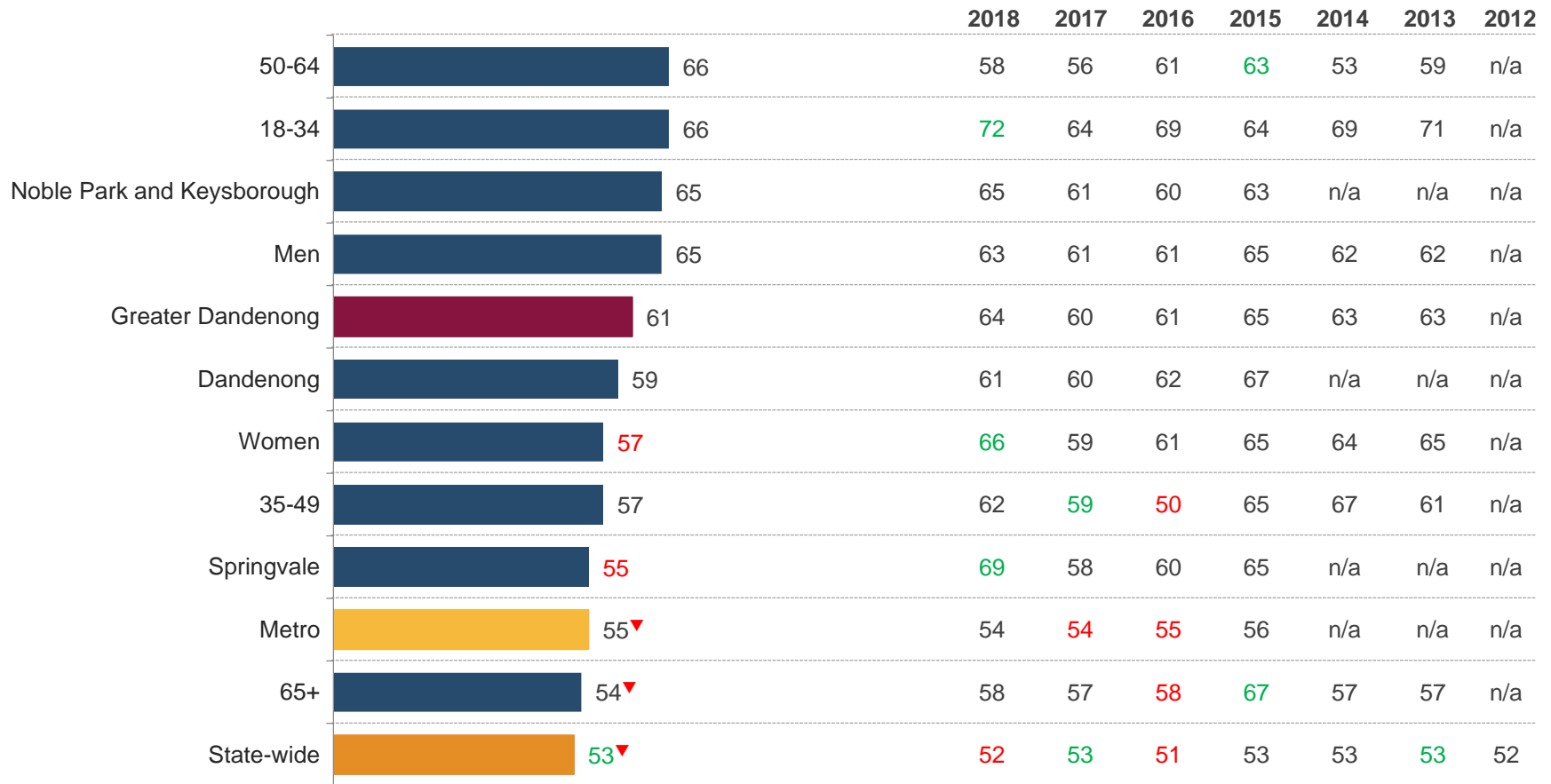
Council direction summary

<p>Council direction</p>	<ul style="list-style-type: none"> • 57% stayed about the same, up 3 points on 2018 • 29% improved, down 5 points on 2018 • 9% deteriorated, up 2 points on 2018
<p>Most satisfied with Council direction</p>	<ul style="list-style-type: none"> • Aged 50-64 years • Aged 18-34 years
<p>Least satisfied with Council direction</p>	<ul style="list-style-type: none"> • Aged 65+ years



Overall council direction last 12 months

2019 overall direction (index scores)



Q6. Over the last 12 months, what is your view of the direction of Greater Dandenong City Council's overall performance?

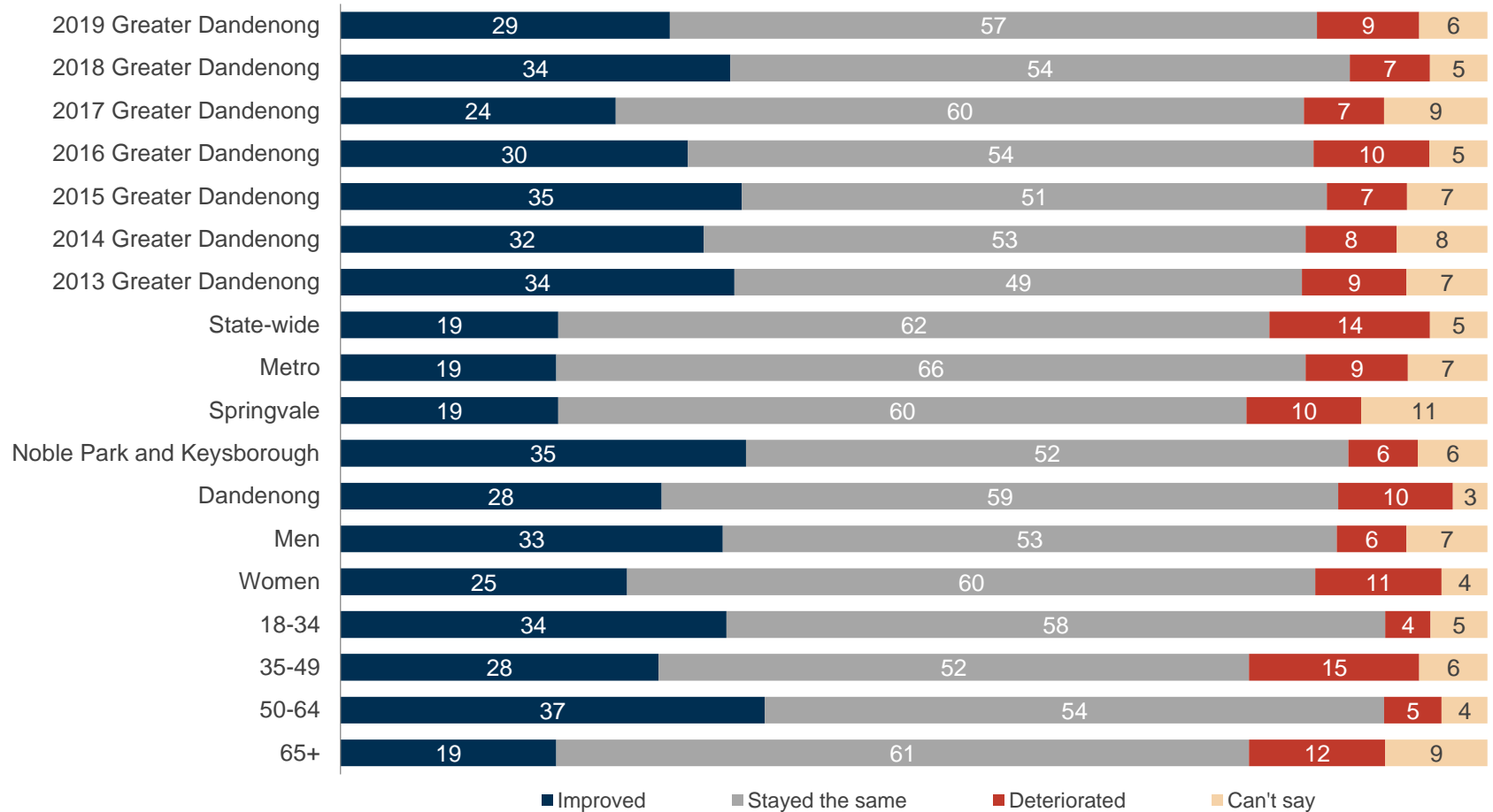
Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

Note: Please see Appendix A for explanation of significant differences.



Overall council direction last 12 months

2019 overall council direction (%)



Q6. Over the last 12 months, what is your view of the direction of Greater Dandenong City Council's overall performance?
 Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

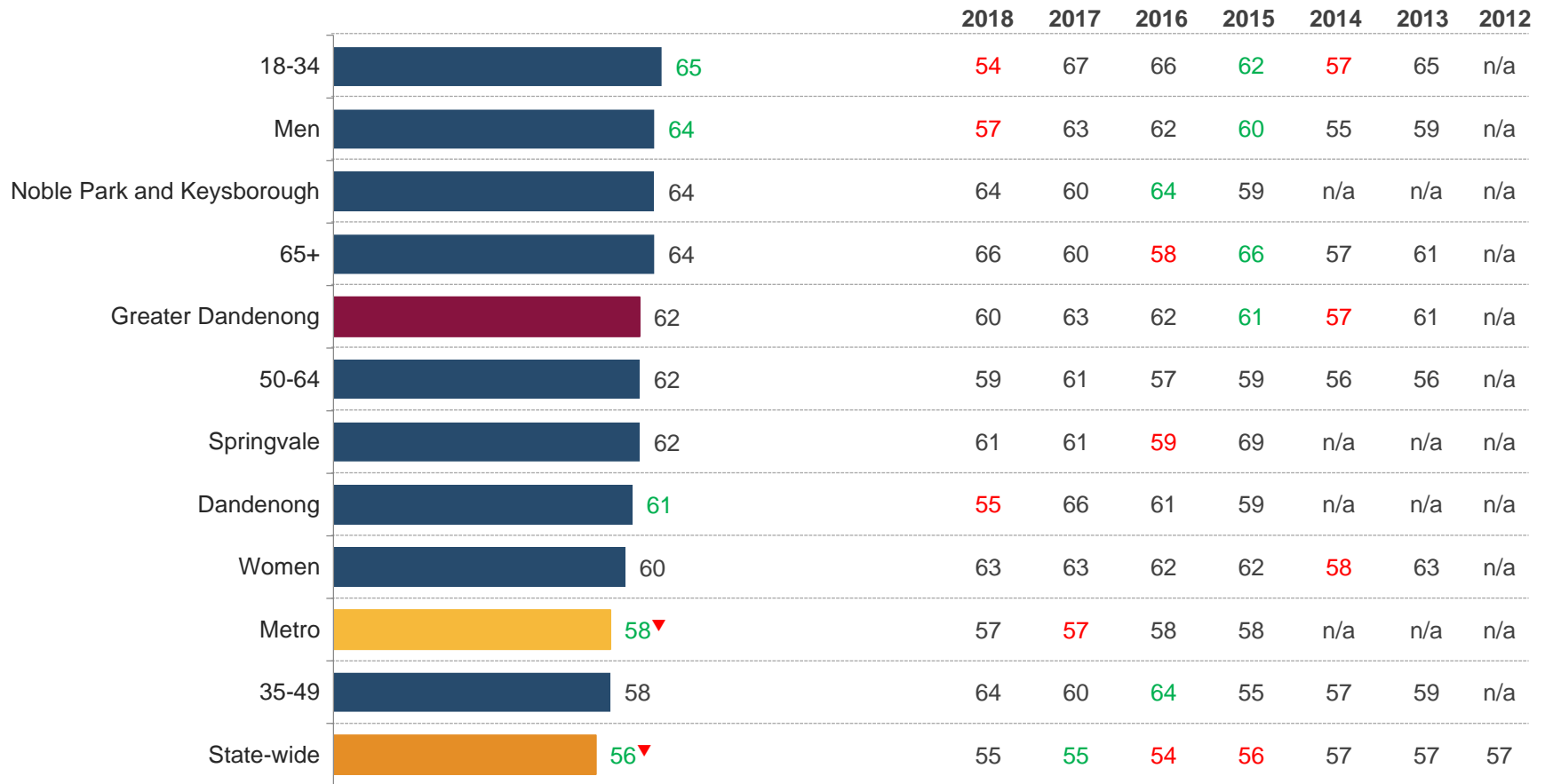


Individual service areas



Community consultation and engagement performance

2019 Consultation and engagement performance (index scores)



Q2. How has Council performed on 'Community consultation and engagement' over the last 12 months?

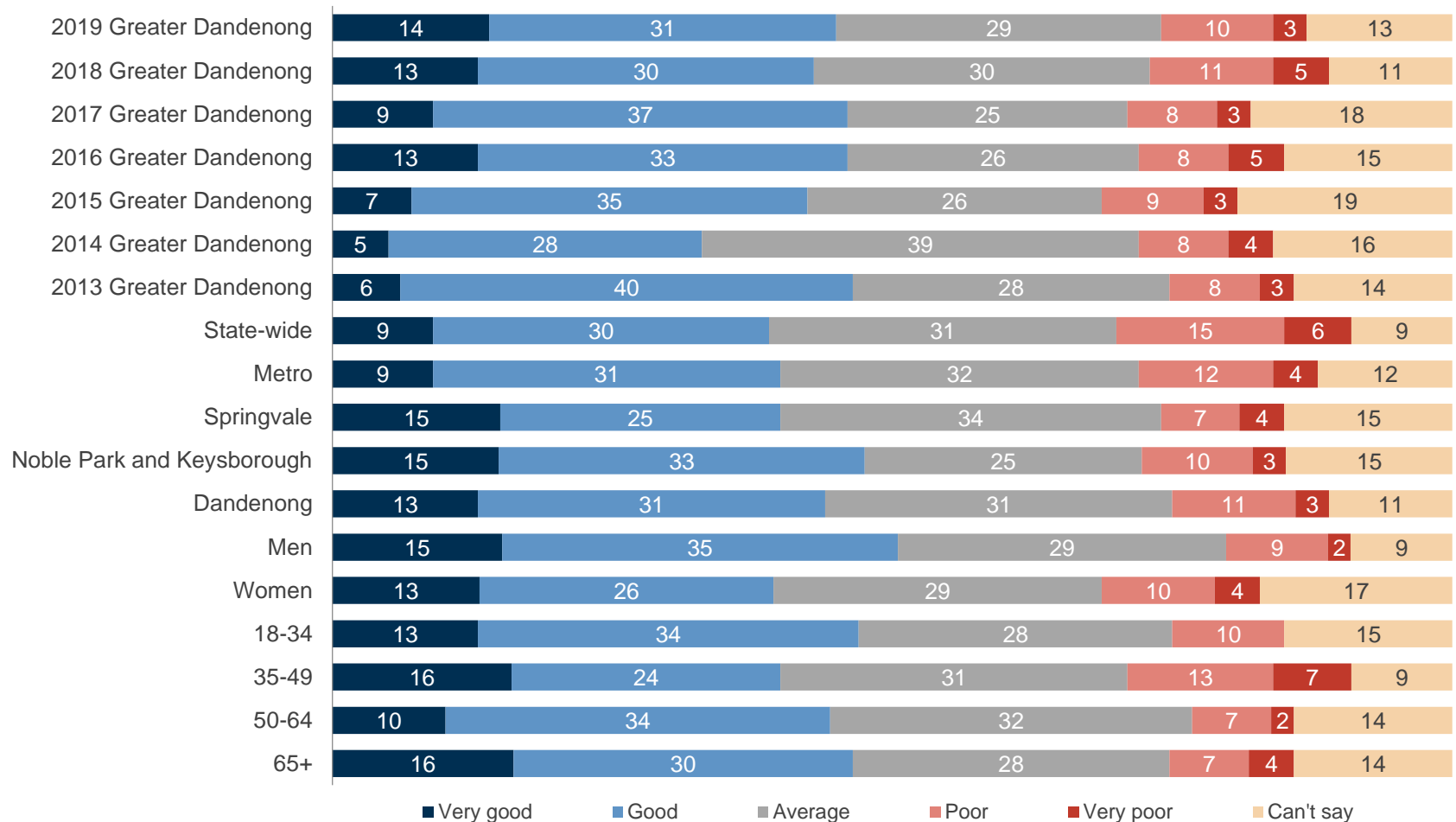
Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

Note: Please see Appendix A for explanation of significant differences.



Community consultation and engagement performance

2019 Consultation and engagement performance (%)

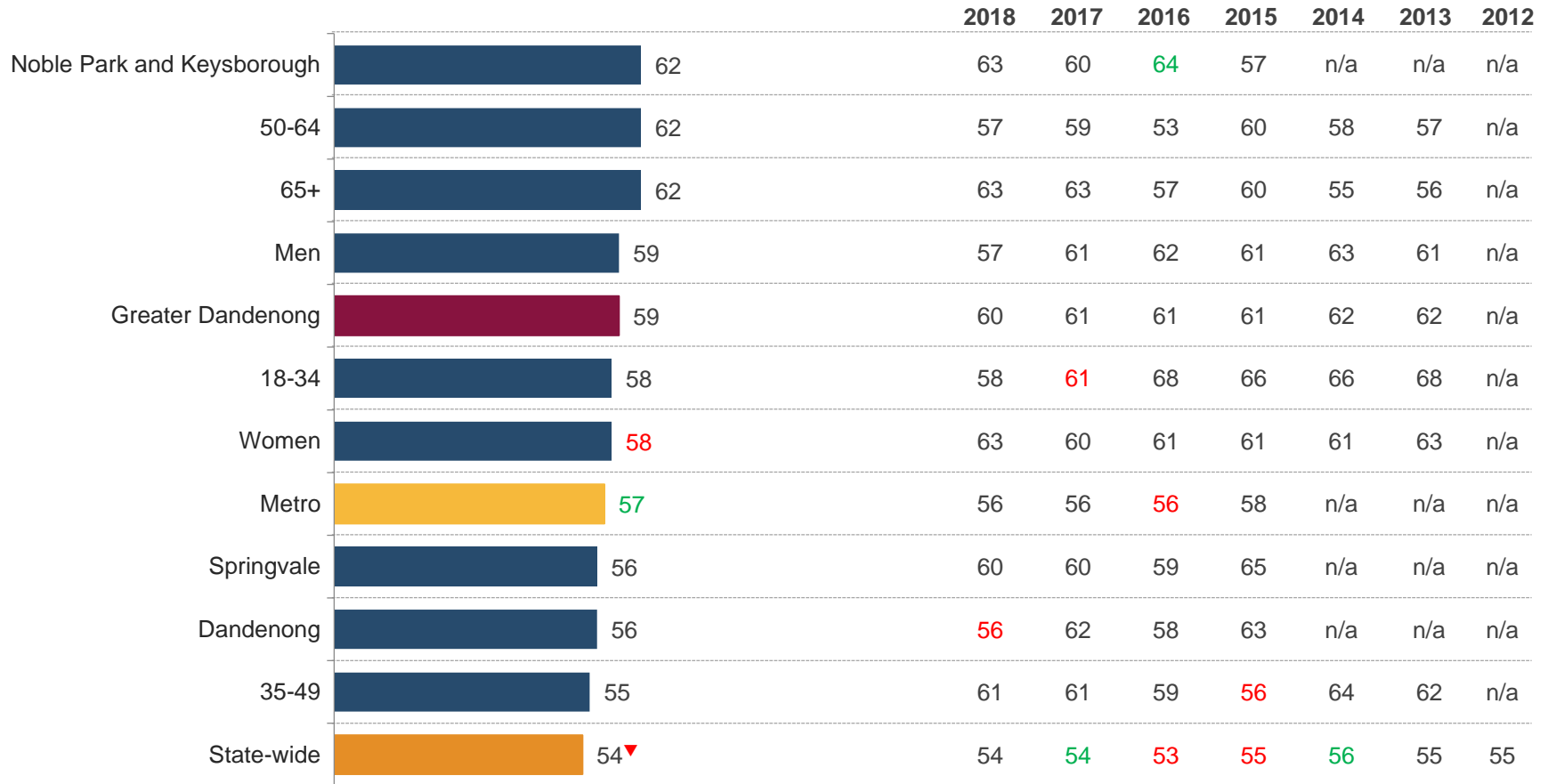


Q2. How has Council performed on 'Community consultation and engagement' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14



Lobbying on behalf of the community performance

2019 Lobbying performance (index scores)

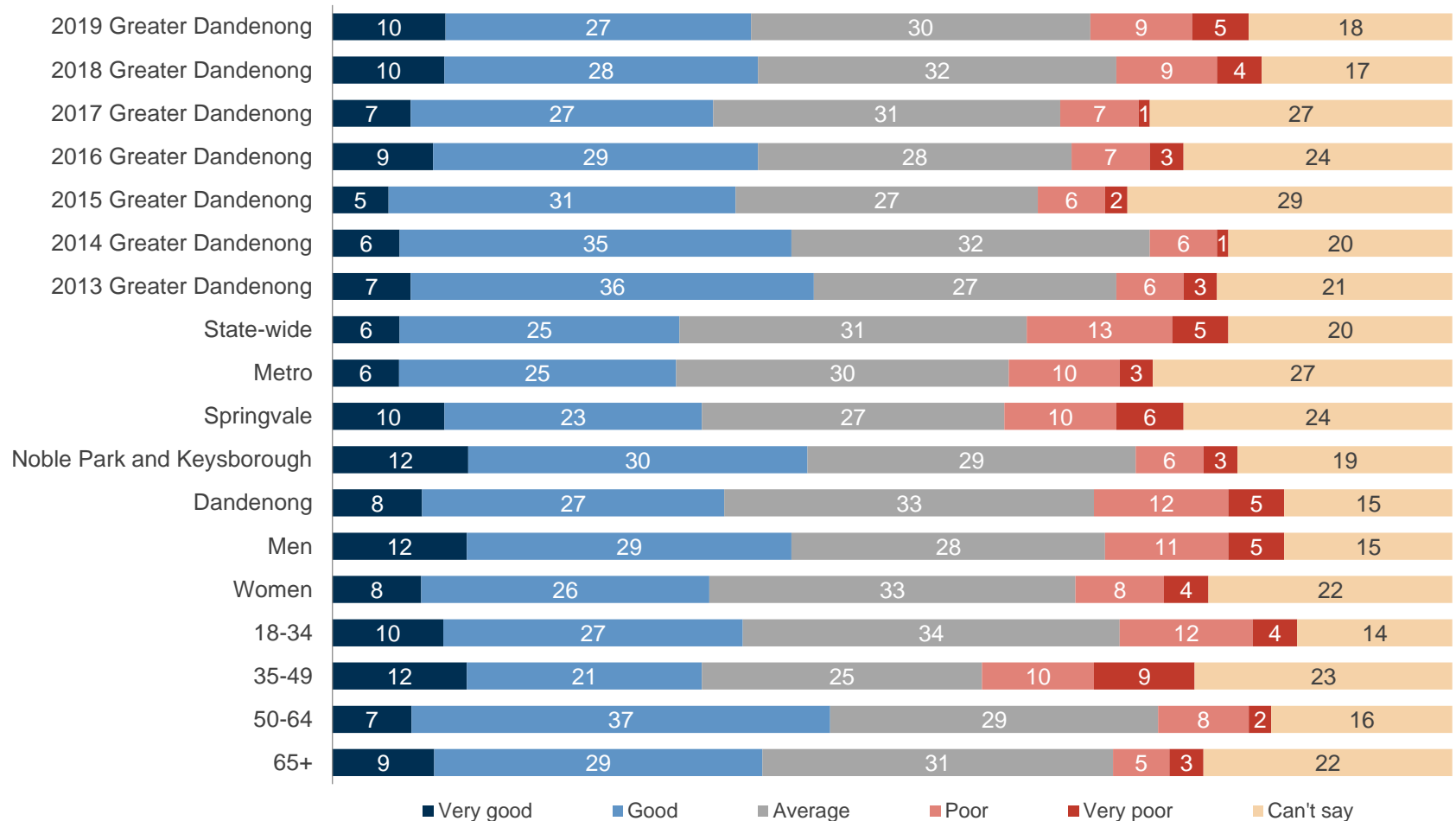


Q2. How has Council performed on 'Lobbying on behalf of the community' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14
 Note: Please see Appendix A for explanation of significant differences.



Lobbying on behalf of the community performance

2019 Lobbying performance (%)

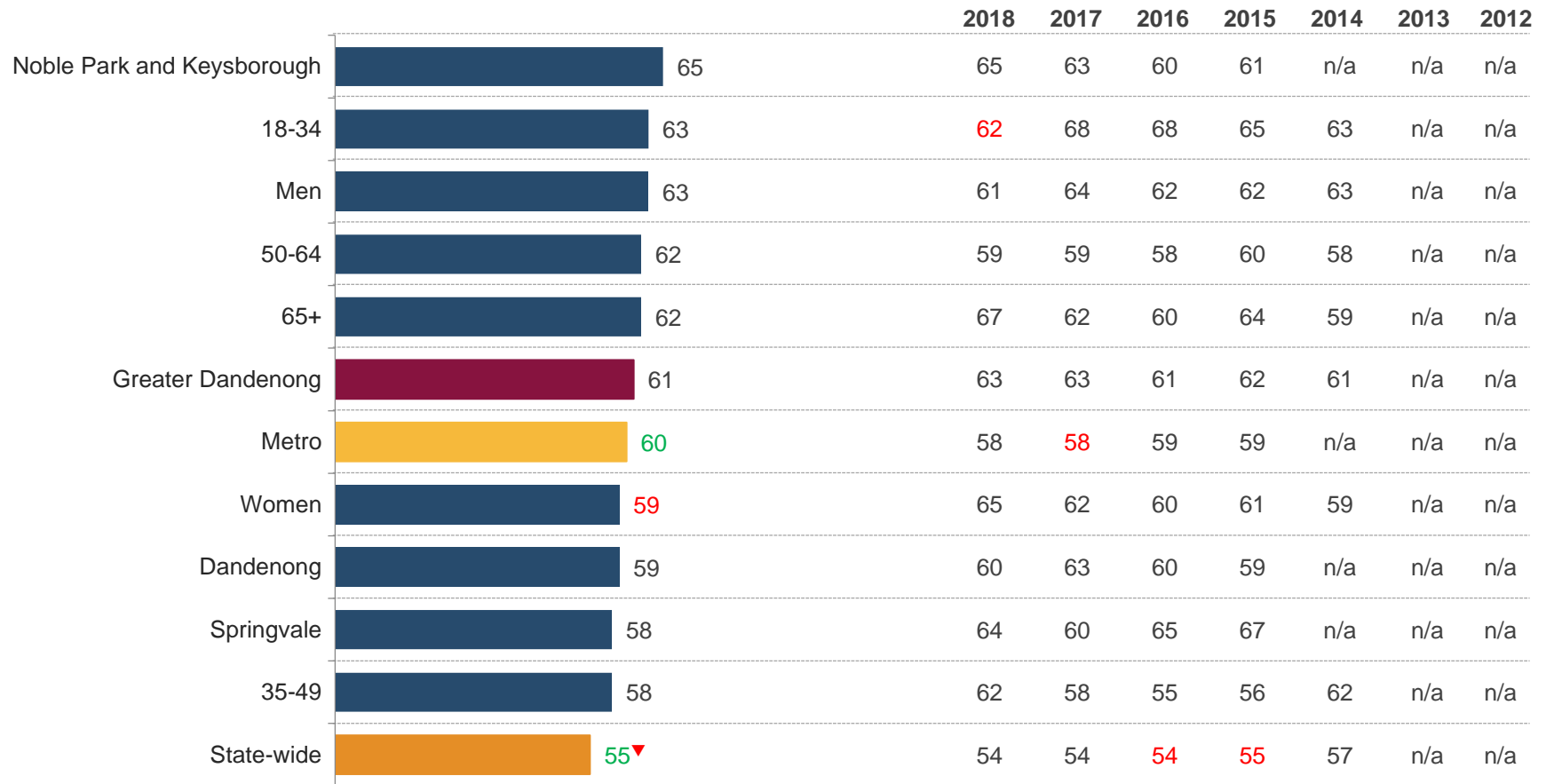


Q2. How has Council performed on 'Lobbying on behalf of the community' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

Decisions made in the interest of the community performance



2019 Community decisions made performance (index scores)



Q2. How has Council performed on 'Decisions made in the interest of the community' over the last 12 months?

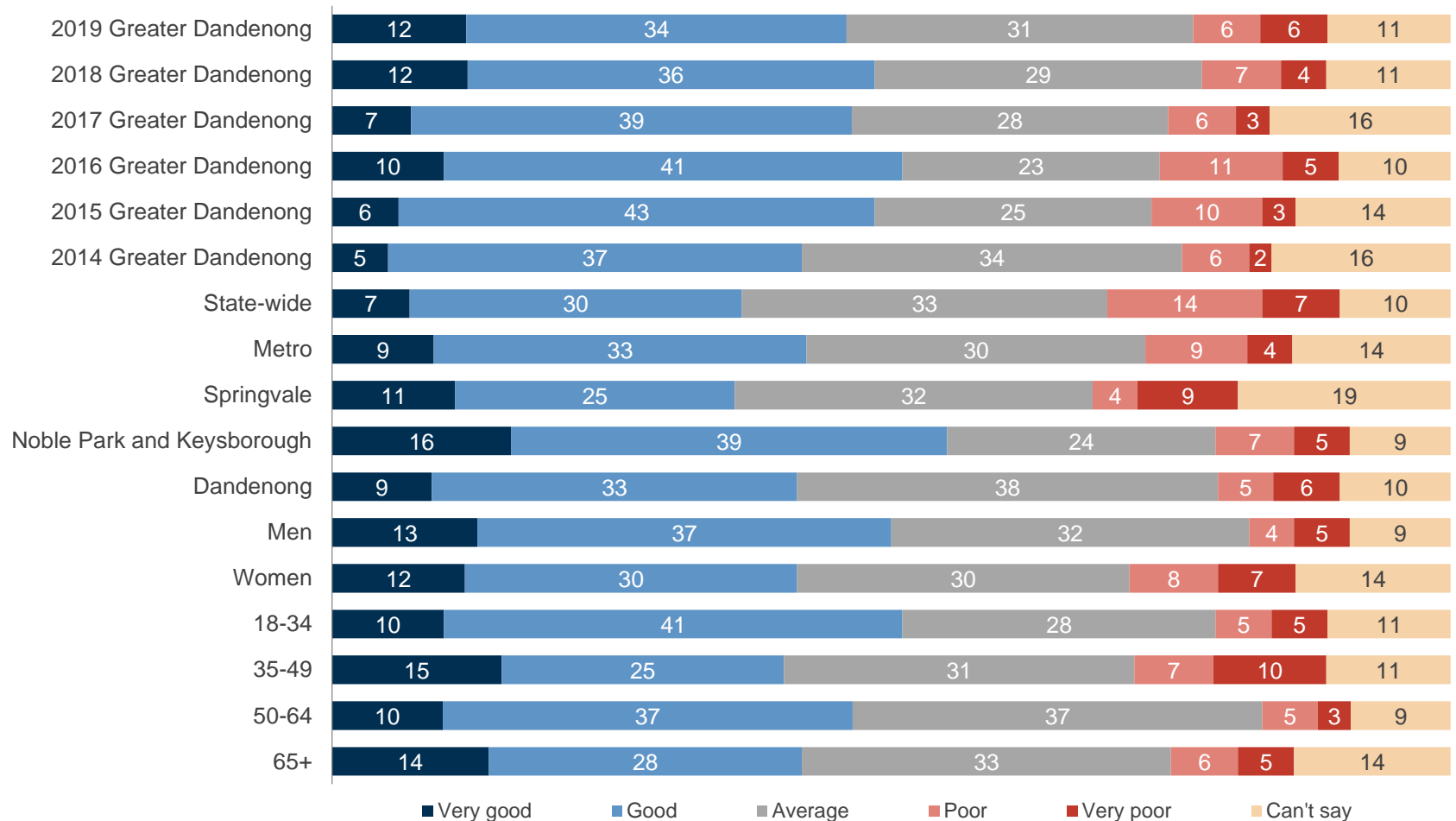
Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

Note: Please see Appendix A for explanation of significant differences.

Decisions made in the interest of the community performance



2019 Community decisions made performance (%)

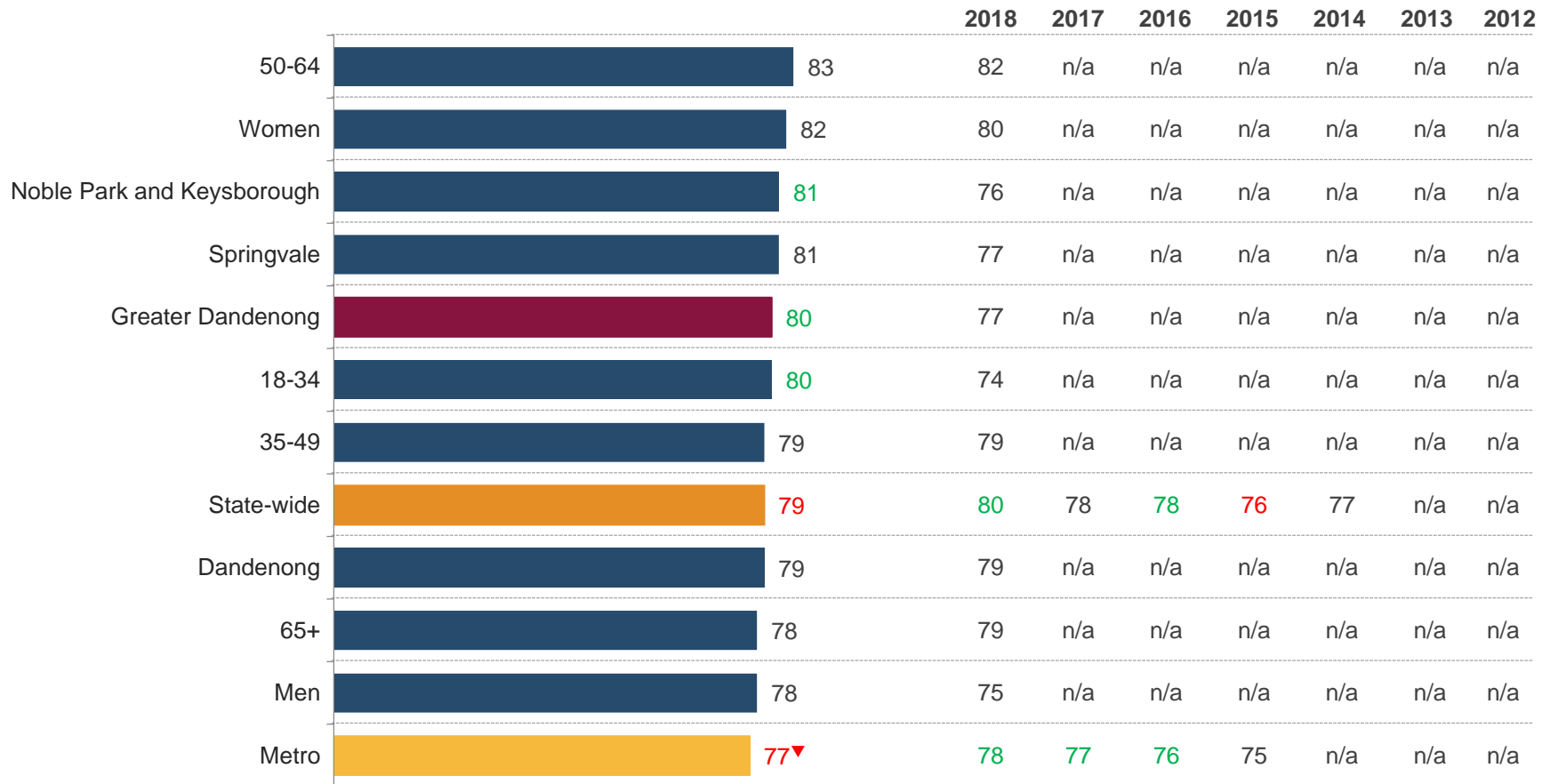


Q2. How has Council performed on 'Decisions made in the interest of the community' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

The condition of sealed local roads in your area importance



2019 Sealed local roads importance (index scores)



Q1. Firstly, how important should 'The condition of sealed local roads in your area' be as a responsibility for Council?

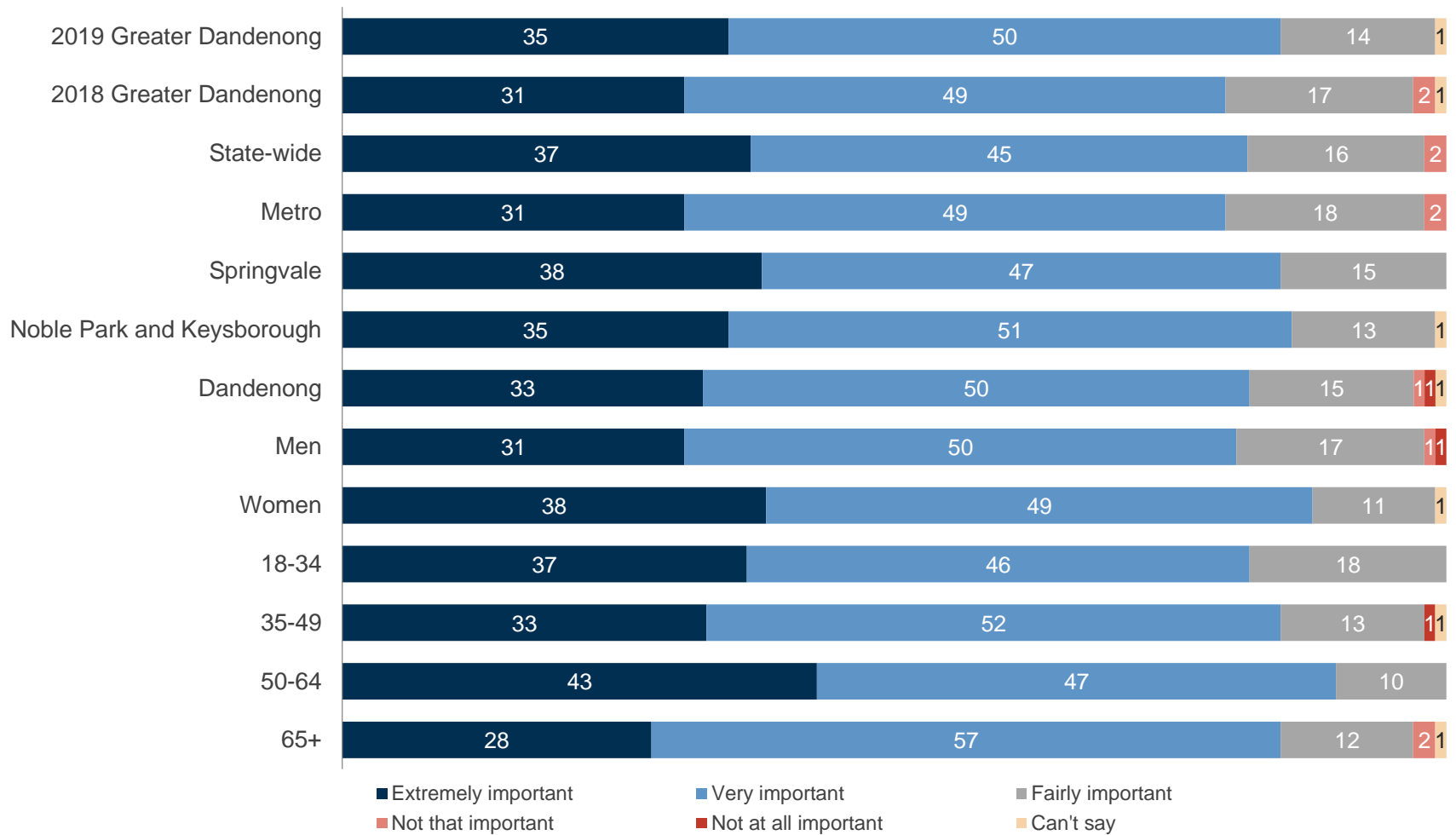
Base: All respondents. Councils asked state-wide: 18 Councils asked group: 7

Note: Please see Appendix A for explanation of significant differences.

The condition of sealed local roads in your area importance



2019 Sealed local roads importance (%)



Q1. Firstly, how important should 'The condition of sealed local roads in your area' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 18 Councils asked group: 7

The condition of sealed local roads in your area performance



2019 Sealed local roads performance (index scores)

		2018	2017	2016	2015	2014	2013	2012
Men	71	70	63	66	70	67	n/a	n/a
Noble Park and Keysborough	71	73	66	67	67	n/a	n/a	n/a
65+	70	71	67	64	69	61	n/a	n/a
Metro	69	68	66	67	69	n/a	n/a	n/a
50-64	69	64	61	60	68	59	n/a	n/a
18-34	68	71	67	72	68	67	n/a	n/a
Greater Dandenong	67	69	65	66	67	64	n/a	n/a
Springvale	65	68	63	70	68	n/a	n/a	n/a
Dandenong	65	66	65	61	67	n/a	n/a	n/a
Women	64	68	66	65	64	61	n/a	n/a
35-49	64	68	63	61	64	65	n/a	n/a
State-wide	56▼	53	53	54	55	55	n/a	n/a

Q2. How has Council performed on 'The condition of sealed local roads in your area' over the last 12 months?

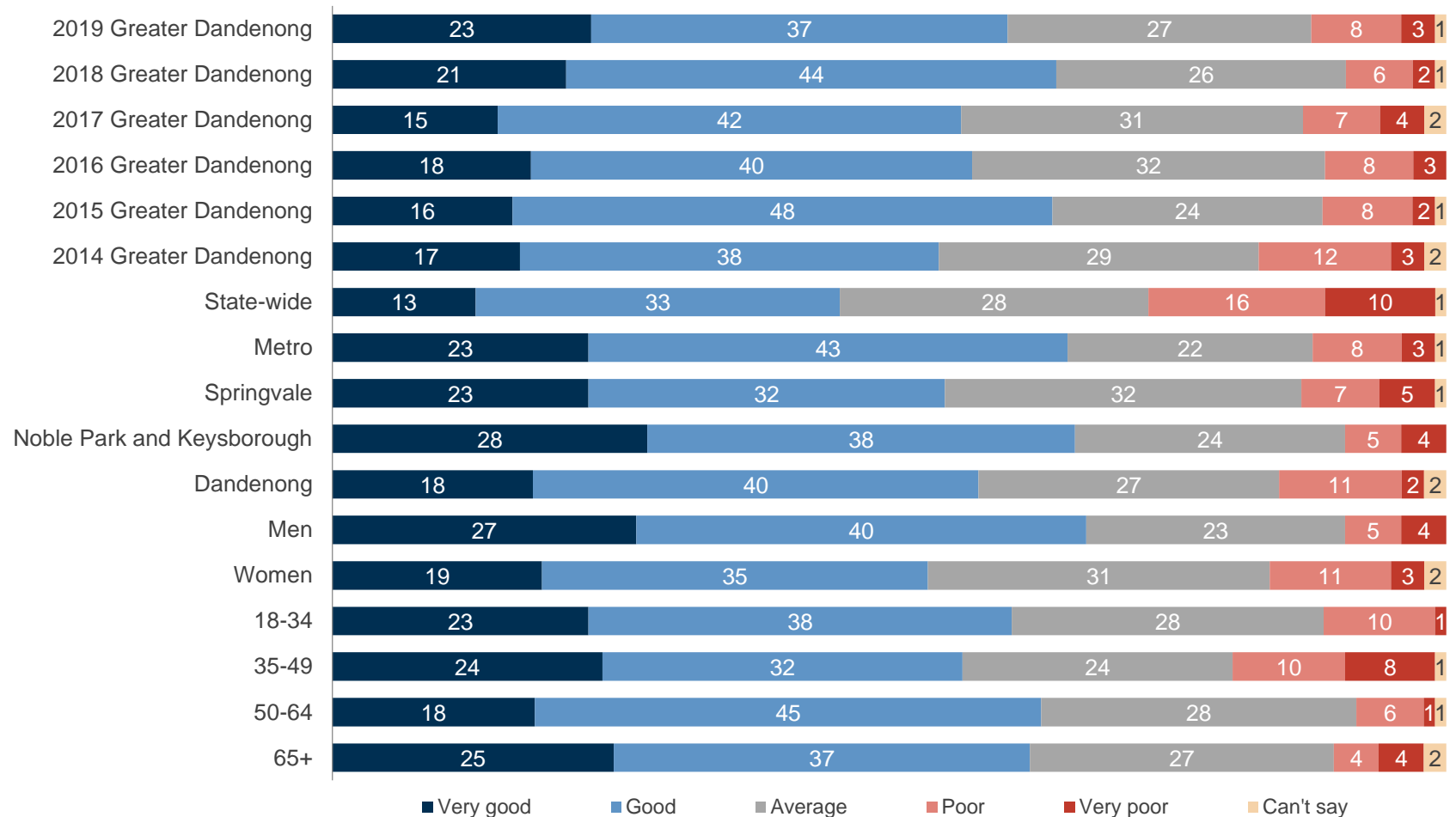
Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14

Note: Please see Appendix A for explanation of significant differences.

The condition of sealed local roads in your area performance



2019 Sealed local roads performance (%)

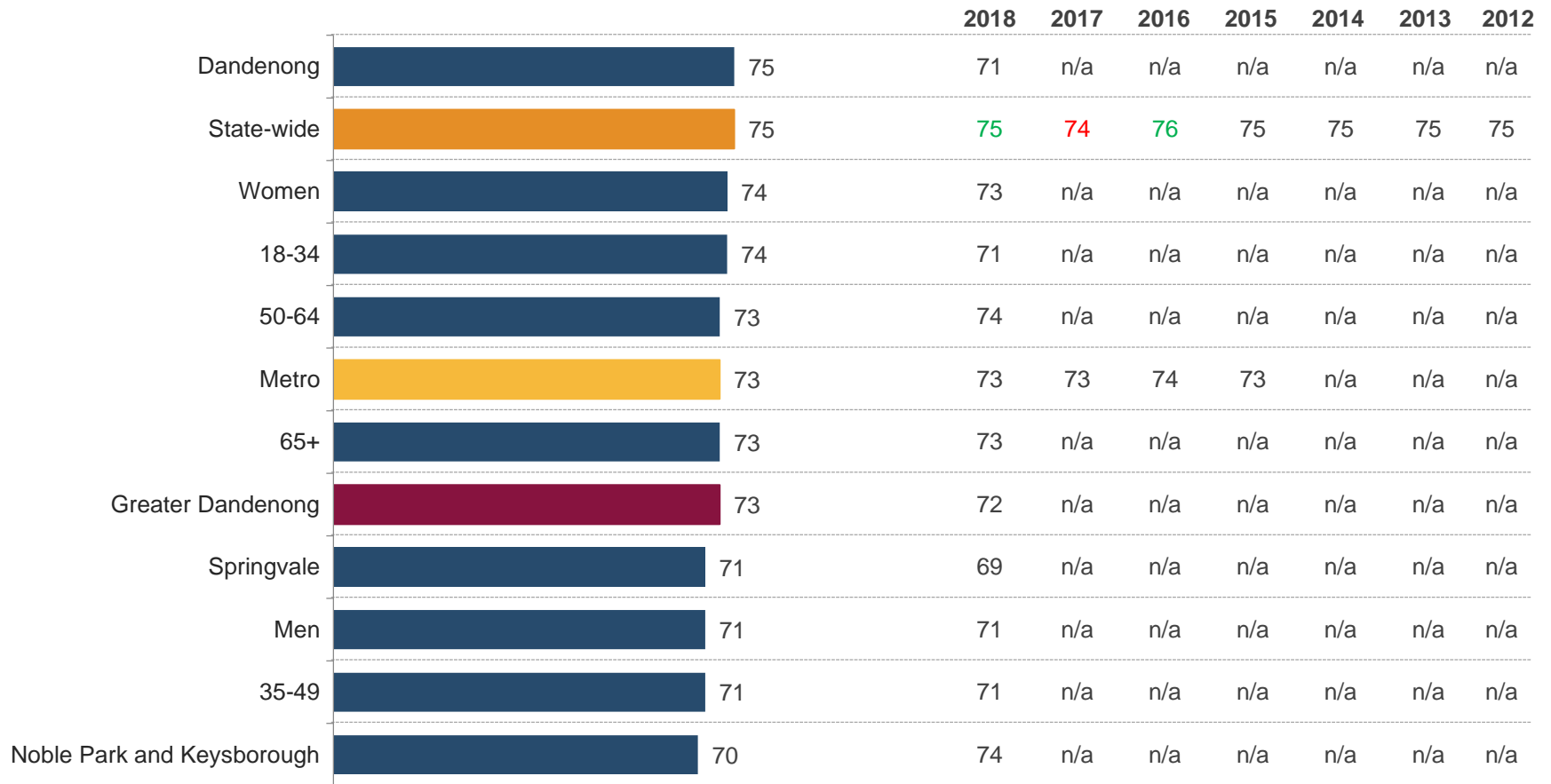


Q2. How has Council performed on 'The condition of sealed local roads in your area' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14



Informing the community importance

2019 Informing community importance (index scores)



Q1. Firstly, how important should 'Informing the community' be as a responsibility for Council?

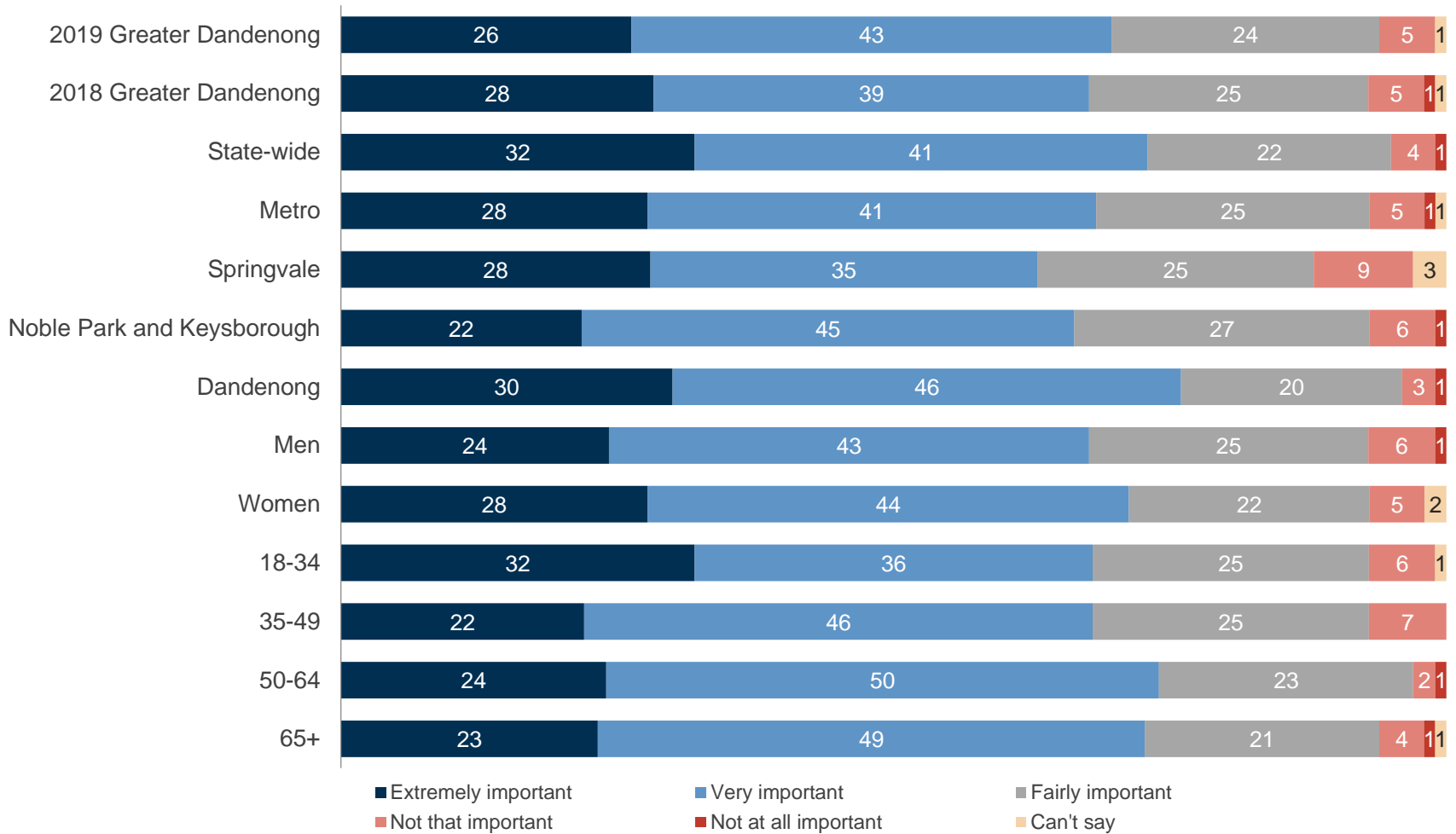
Base: All respondents. Councils asked state-wide: 21 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.



Informing the community importance

2019 Informing community importance (%)

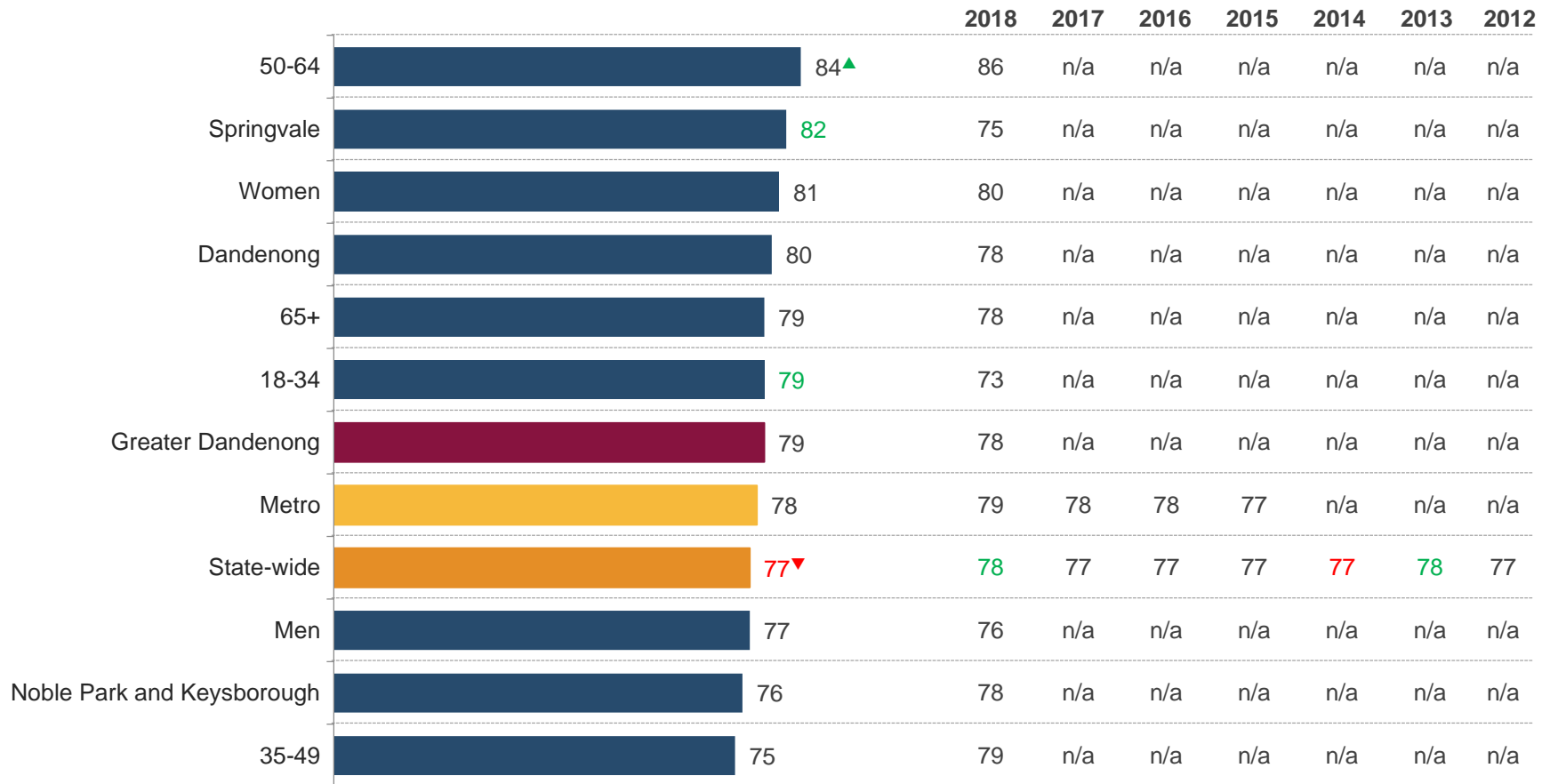


Q1. Firstly, how important should 'Informing the community' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 21 Councils asked group: 8

The condition of local streets and footpaths in your area importance



2019 Streets and footpaths importance (index scores)



Q1. Firstly, how important should 'The condition of local streets and footpaths in your area' be as a responsibility for Council?

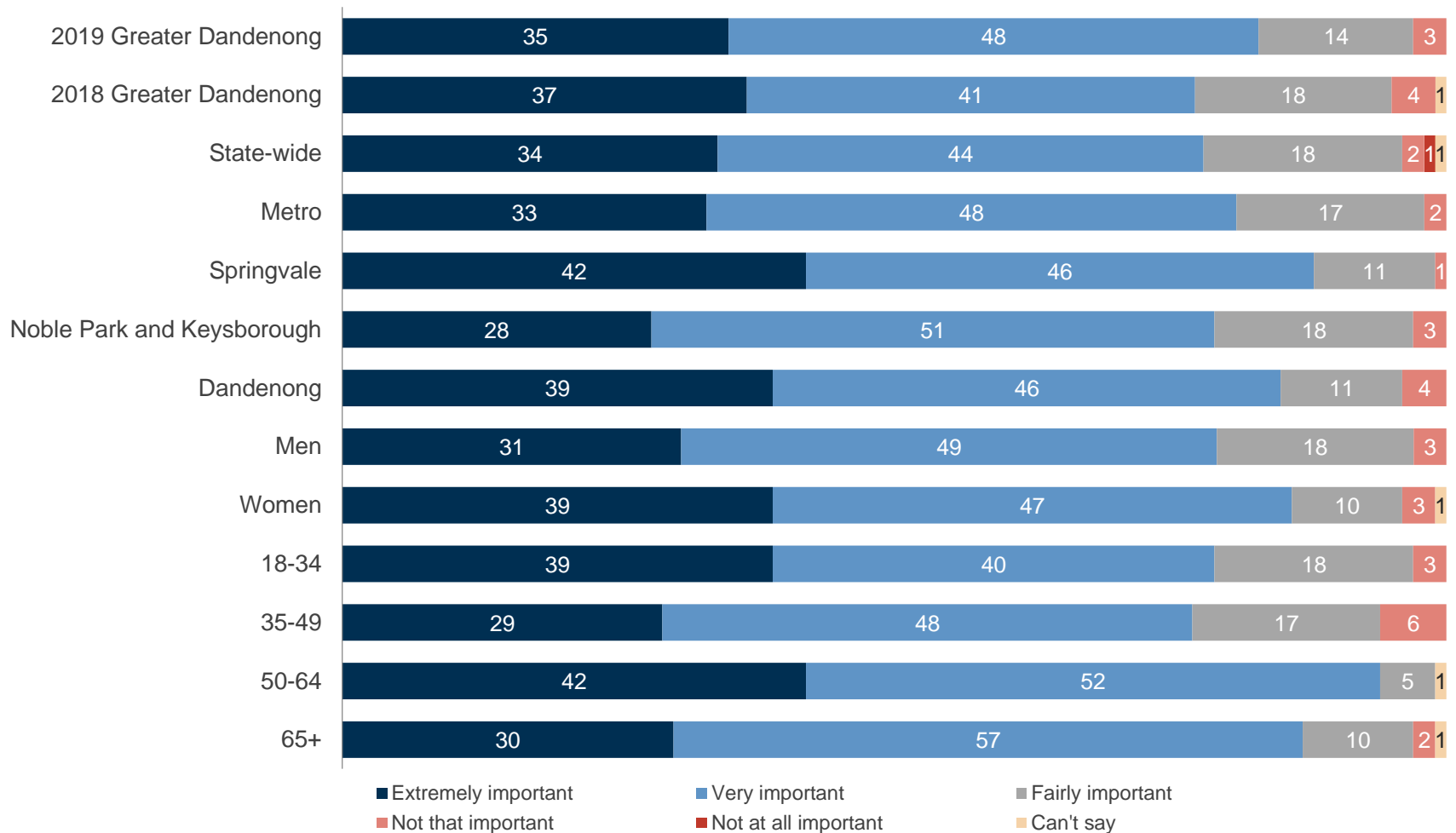
Base: All respondents. Councils asked state-wide: 21 Councils asked group: 6

Note: Please see Appendix A for explanation of significant differences.

The condition of local streets and footpaths in your area importance



2019 Streets and footpaths importance (%)

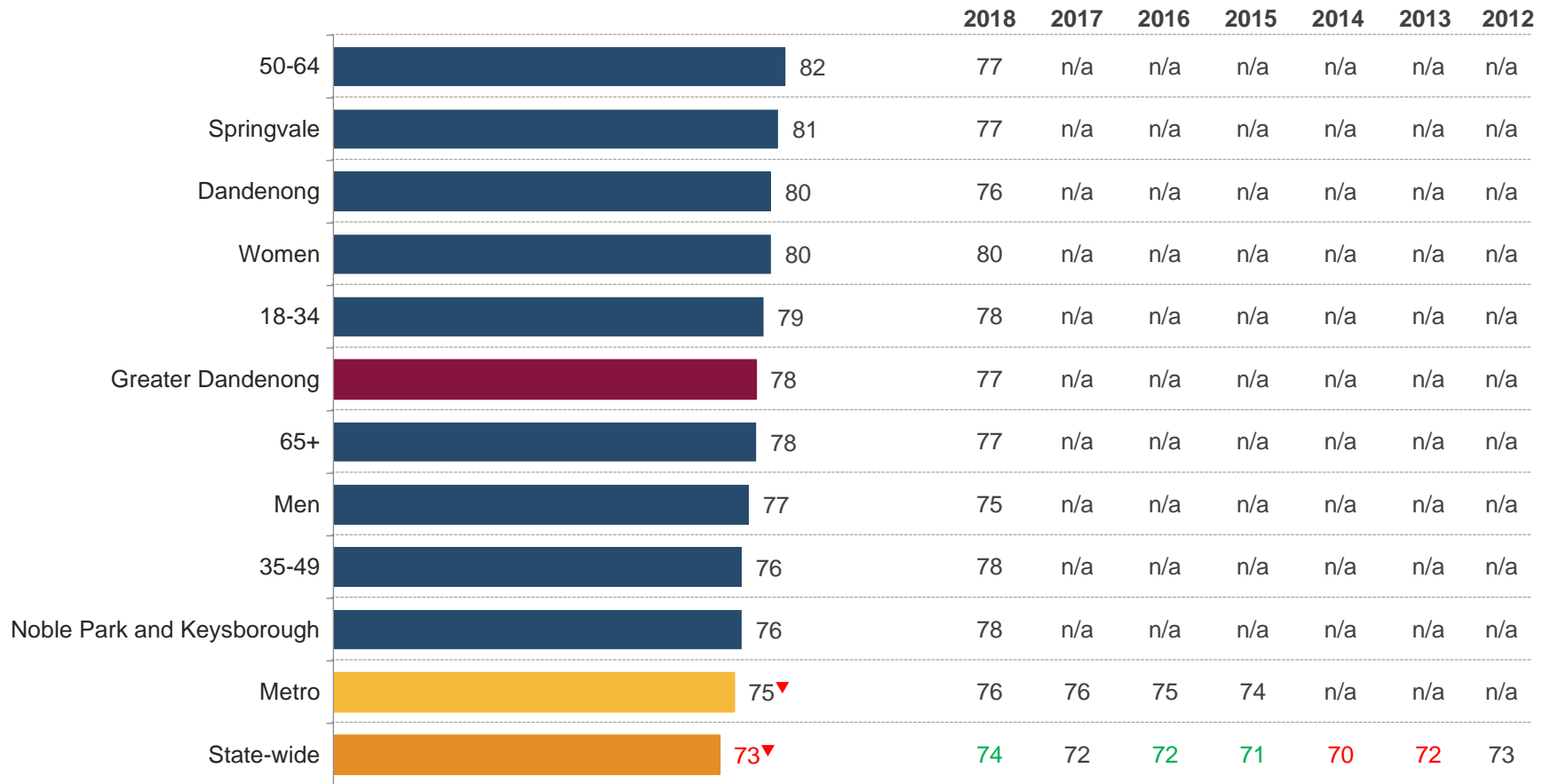


Q1. Firstly, how important should 'The condition of local streets and footpaths in your area' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 21 Councils asked group: 6



Traffic management importance

2019 Traffic management importance (index scores)

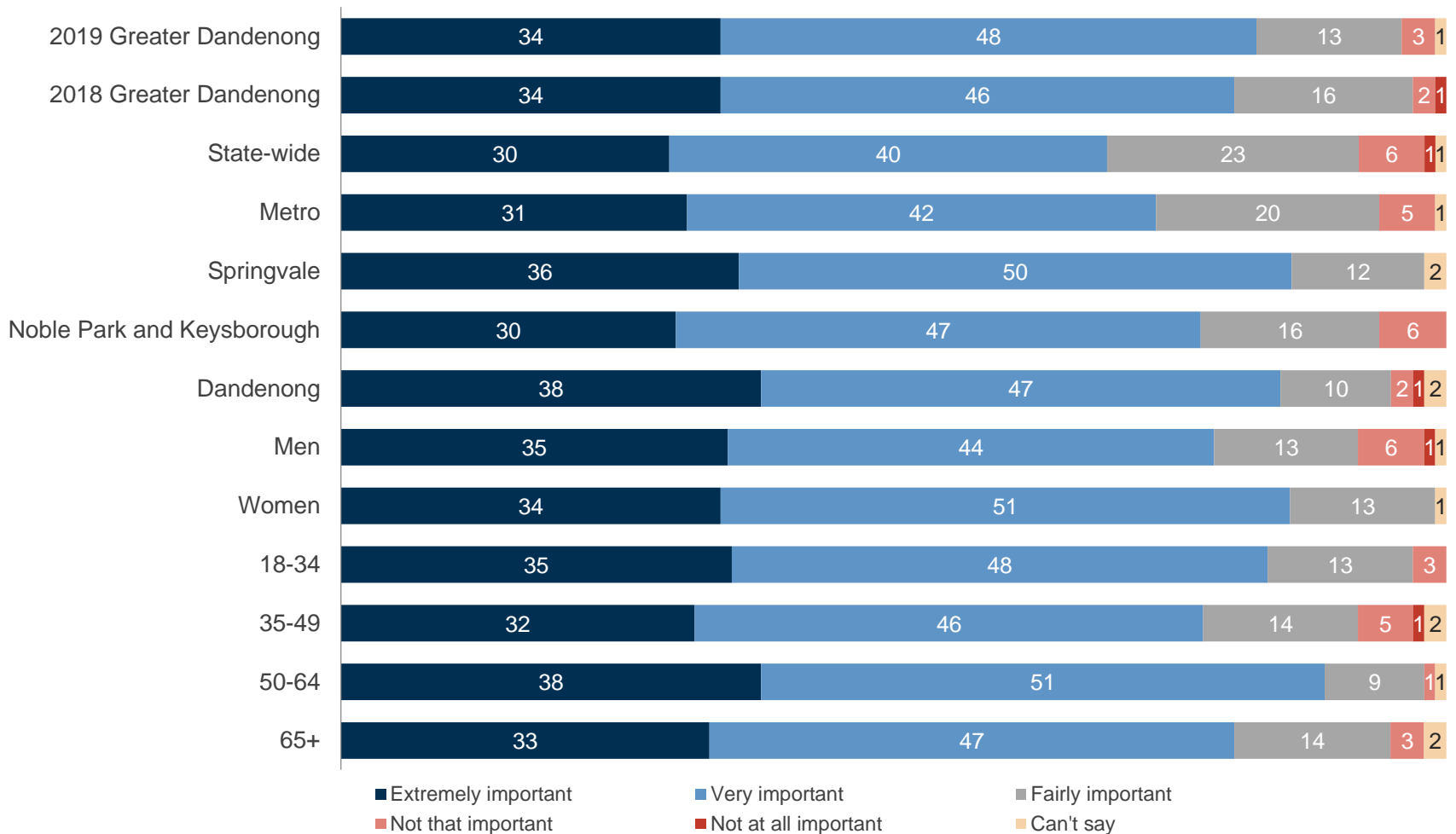


Q1. Firstly, how important should 'Traffic management' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 11 Councils asked group: 7
 Note: Please see Appendix A for explanation of significant differences.



Traffic management importance

2019 Traffic management importance (%)

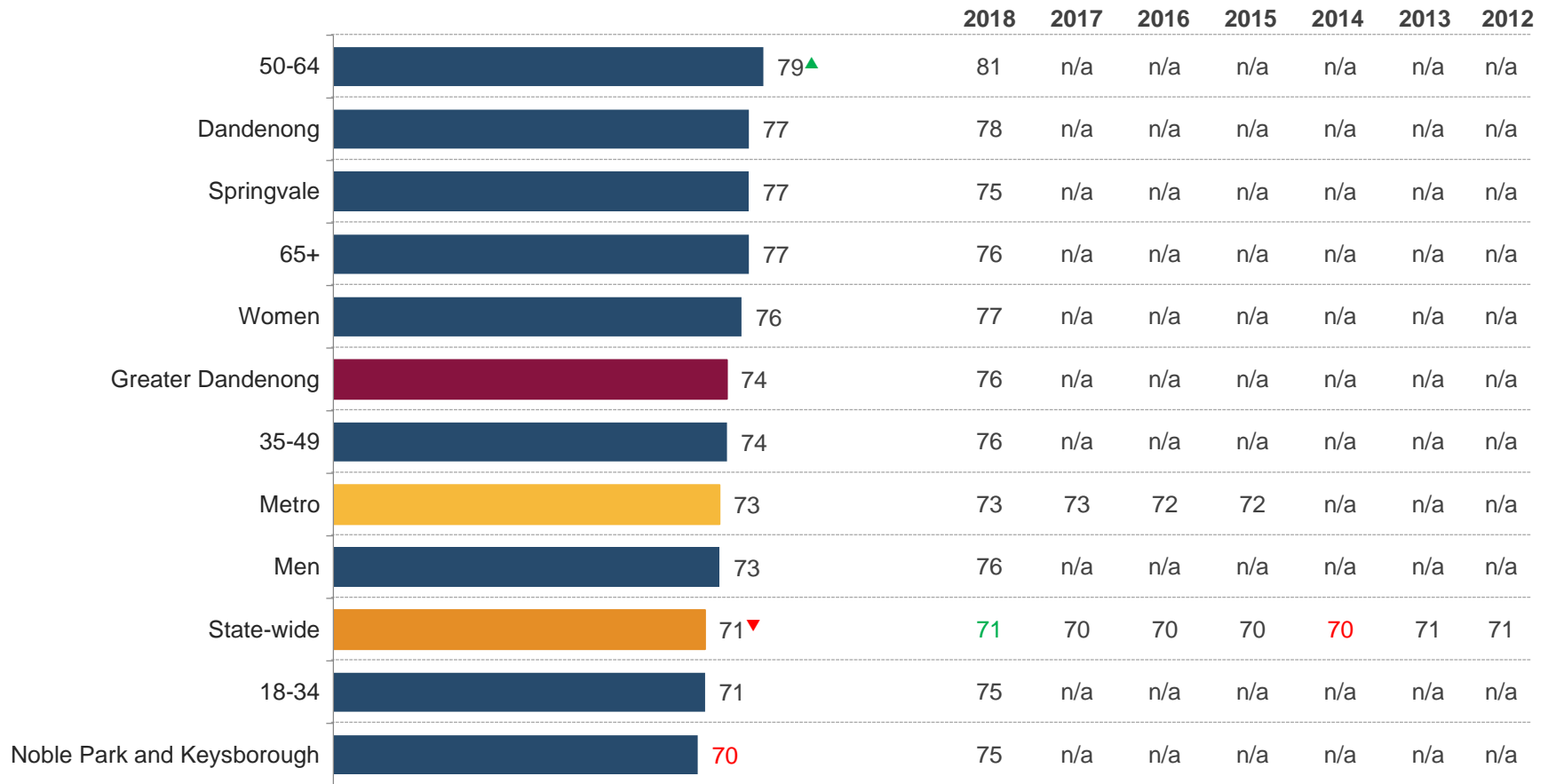


Q1. Firstly, how important should 'Traffic management' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 11 Councils asked group: 7



Parking facilities importance

2019 Parking importance (index scores)

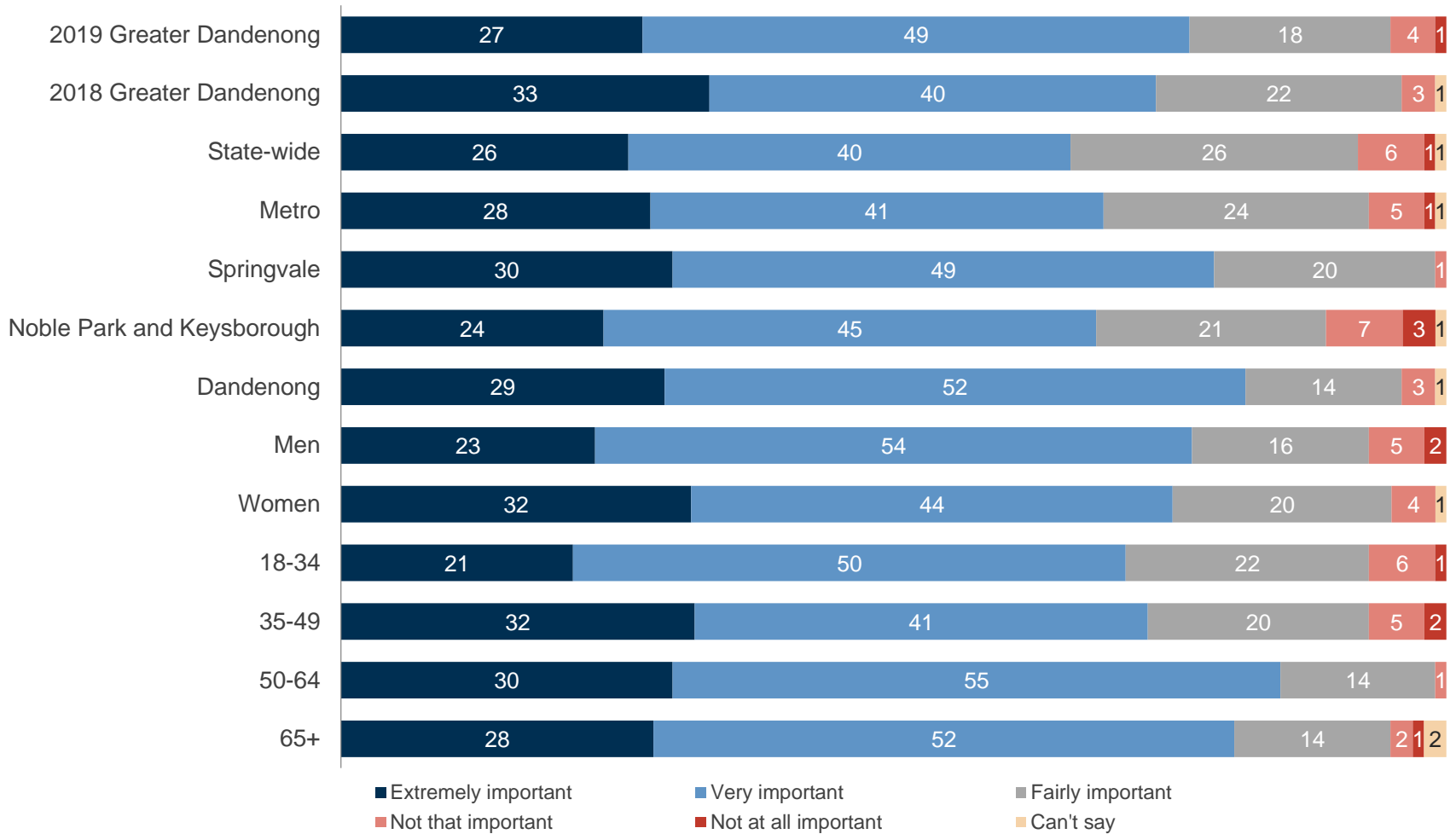


Q1. Firstly, how important should 'Parking facilities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 17 Councils asked group: 8
 Note: Please see Appendix A for explanation of significant differences.



Parking facilities importance

2019 Parking importance (%)

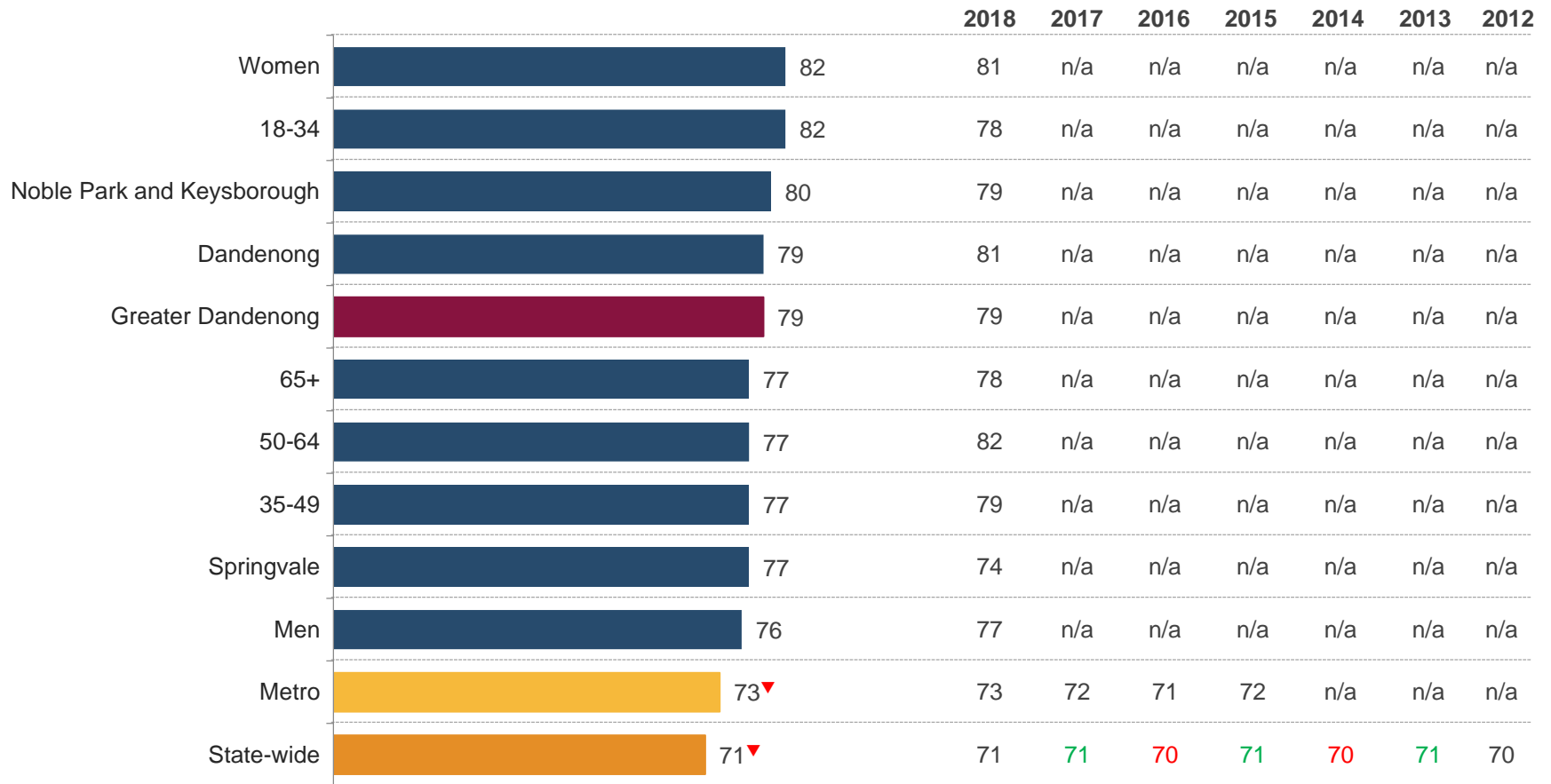


Q1. Firstly, how important should 'Parking facilities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 17 Councils asked group: 8



Enforcement of local laws importance

2019 Law enforcement importance (index scores)

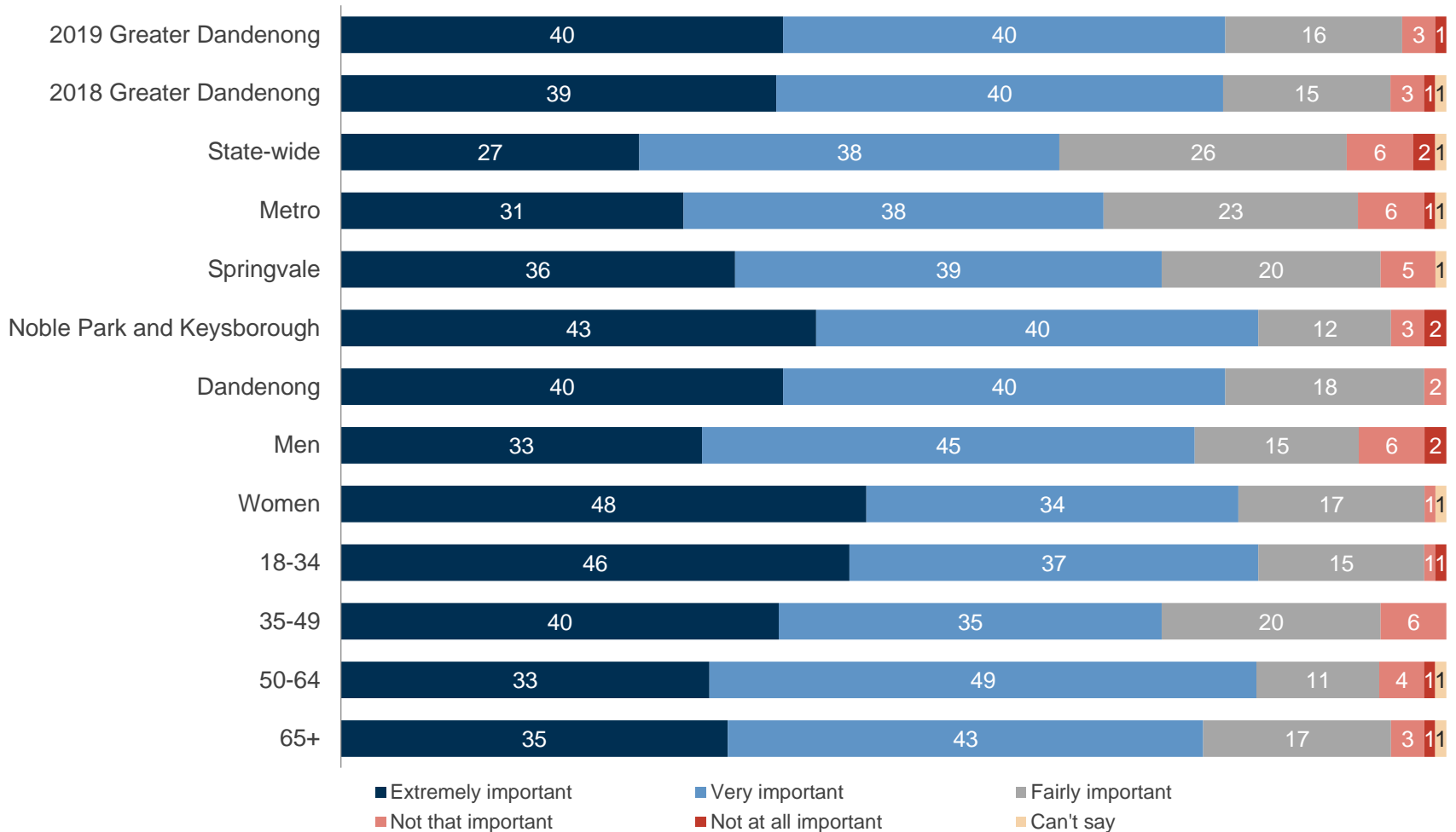


Q1. Firstly, how important should 'Enforcement of local laws' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 23 Councils asked group: 8
 Note: Please see Appendix A for explanation of significant differences.



Enforcement of local laws importance

2019 Law enforcement importance (%)

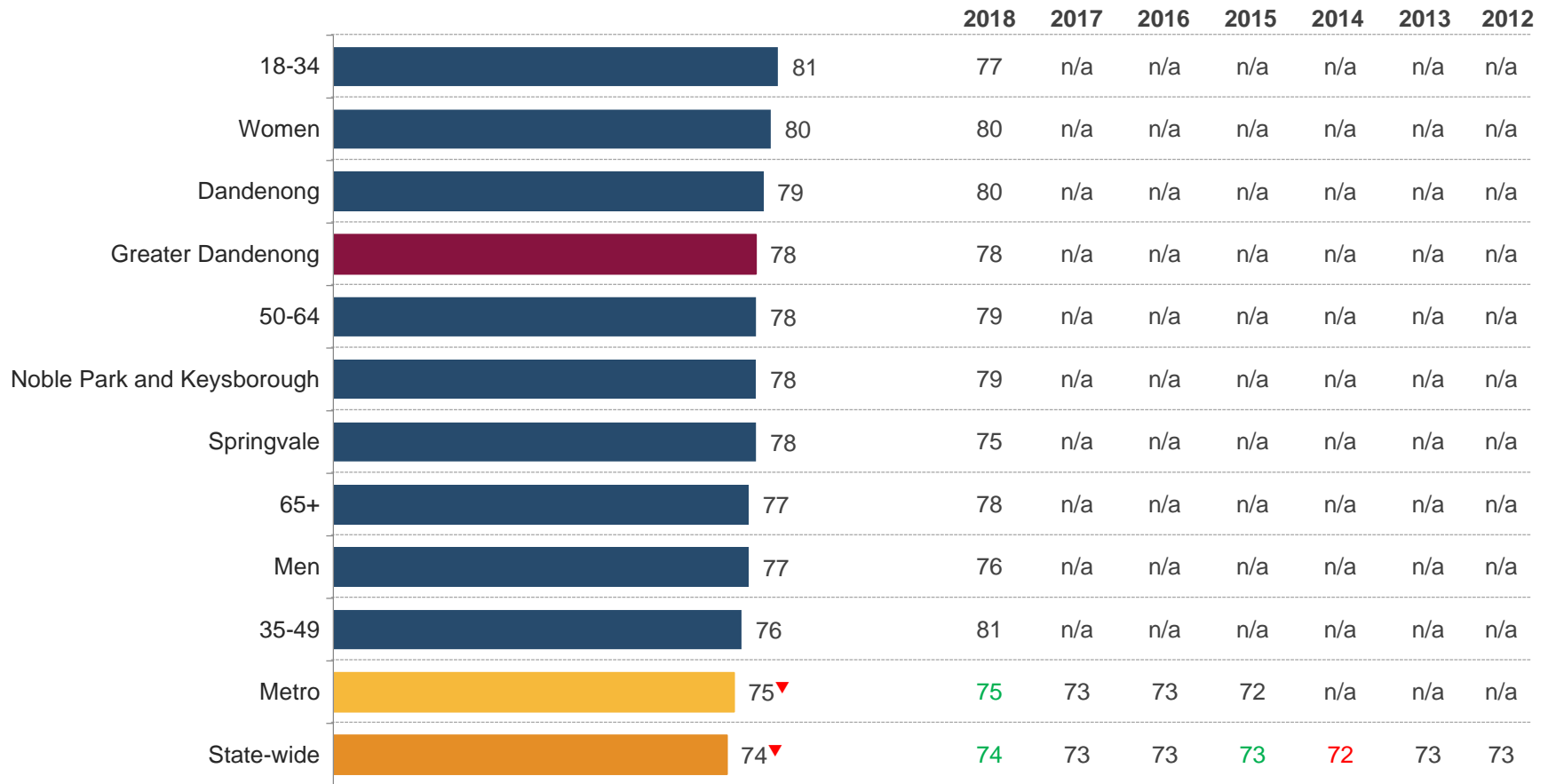


Q1. Firstly, how important should 'Enforcement of local laws' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 23 Councils asked group: 8



Family support services importance

2019 Family support importance (index scores)

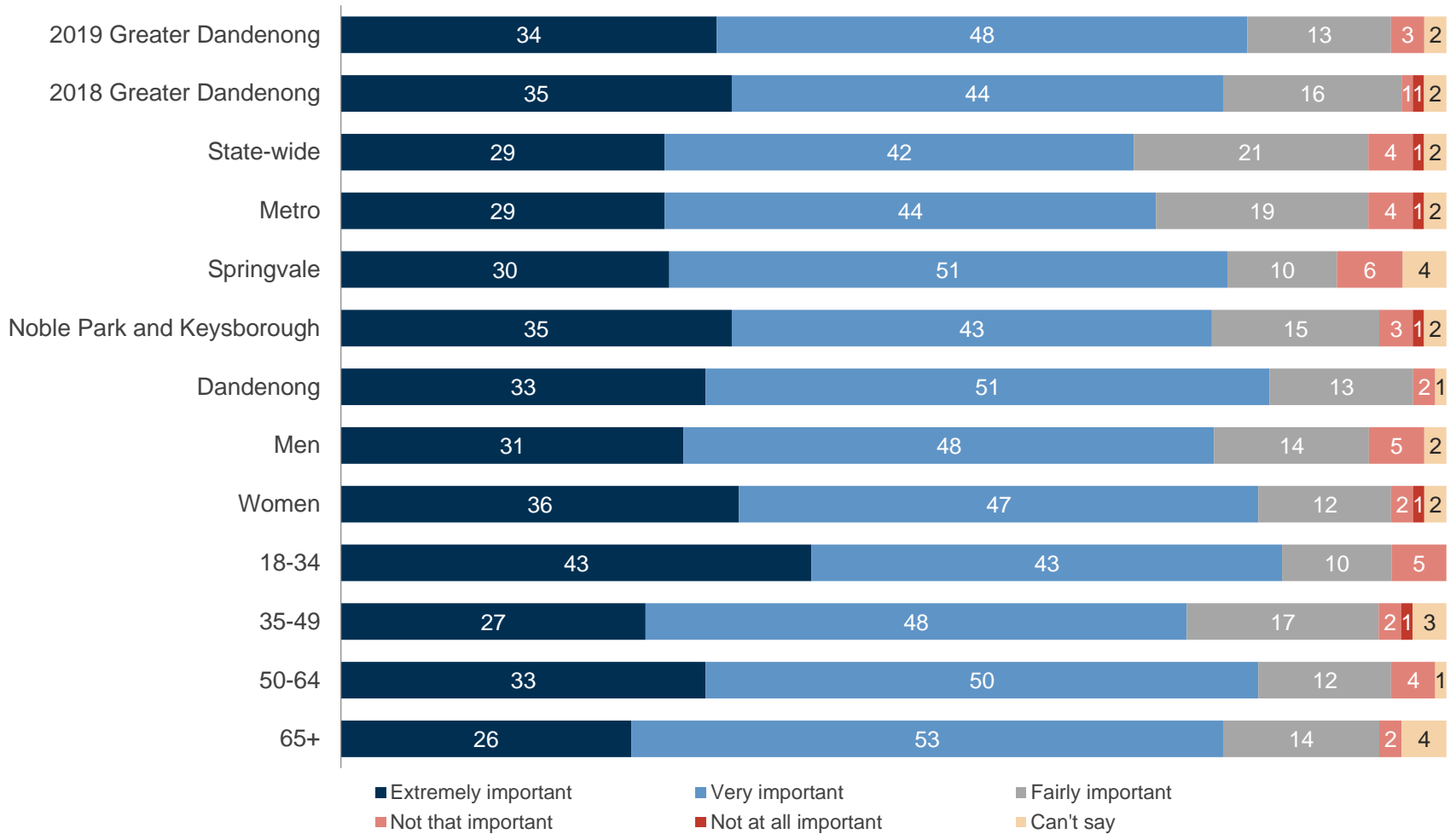


Q1. Firstly, how important should 'Family support services' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 21 Councils asked group: 7
 Note: Please see Appendix A for explanation of significant differences.



Family support services importance

2019 Family support importance (%)

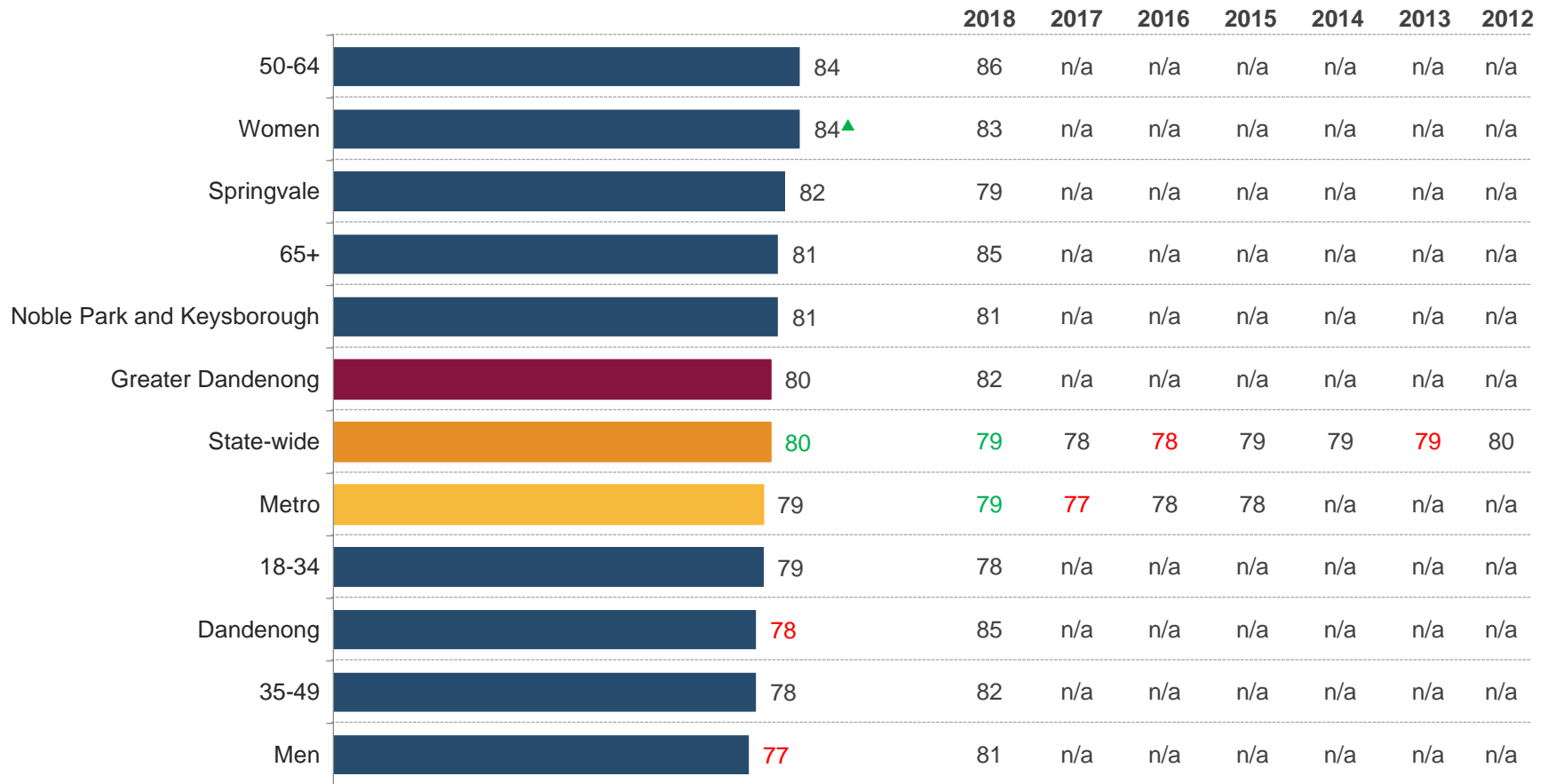


Q1. Firstly, how important should 'Family support services' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 21 Councils asked group: 7



Elderly support services importance

2019 Elderly support importance (index scores)

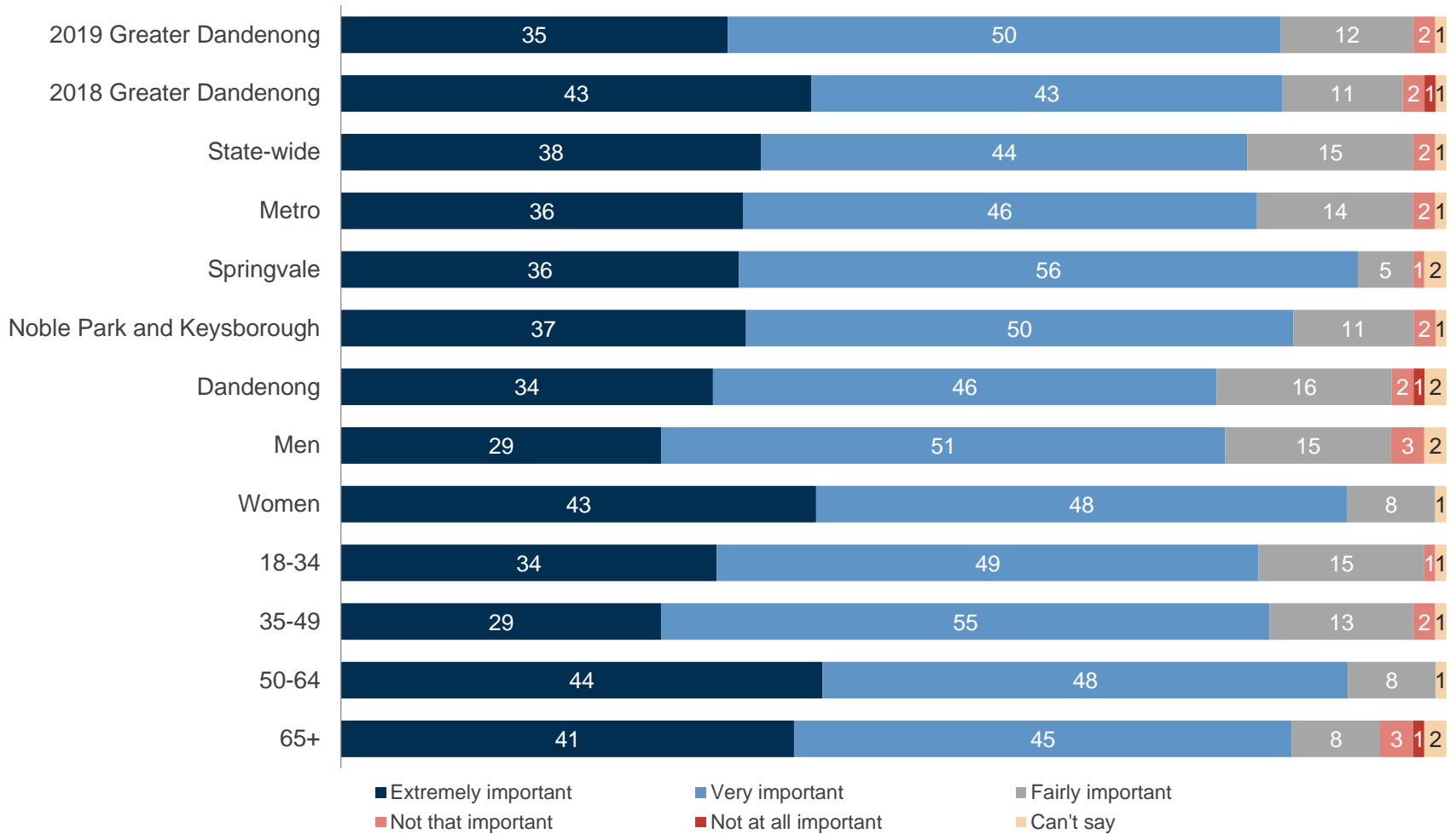


Q1. Firstly, how important should 'Elderly support services' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 21 Councils asked group: 7
 Note: Please see Appendix A for explanation of significant differences.



Elderly support services importance

2019 Elderly support importance (%)

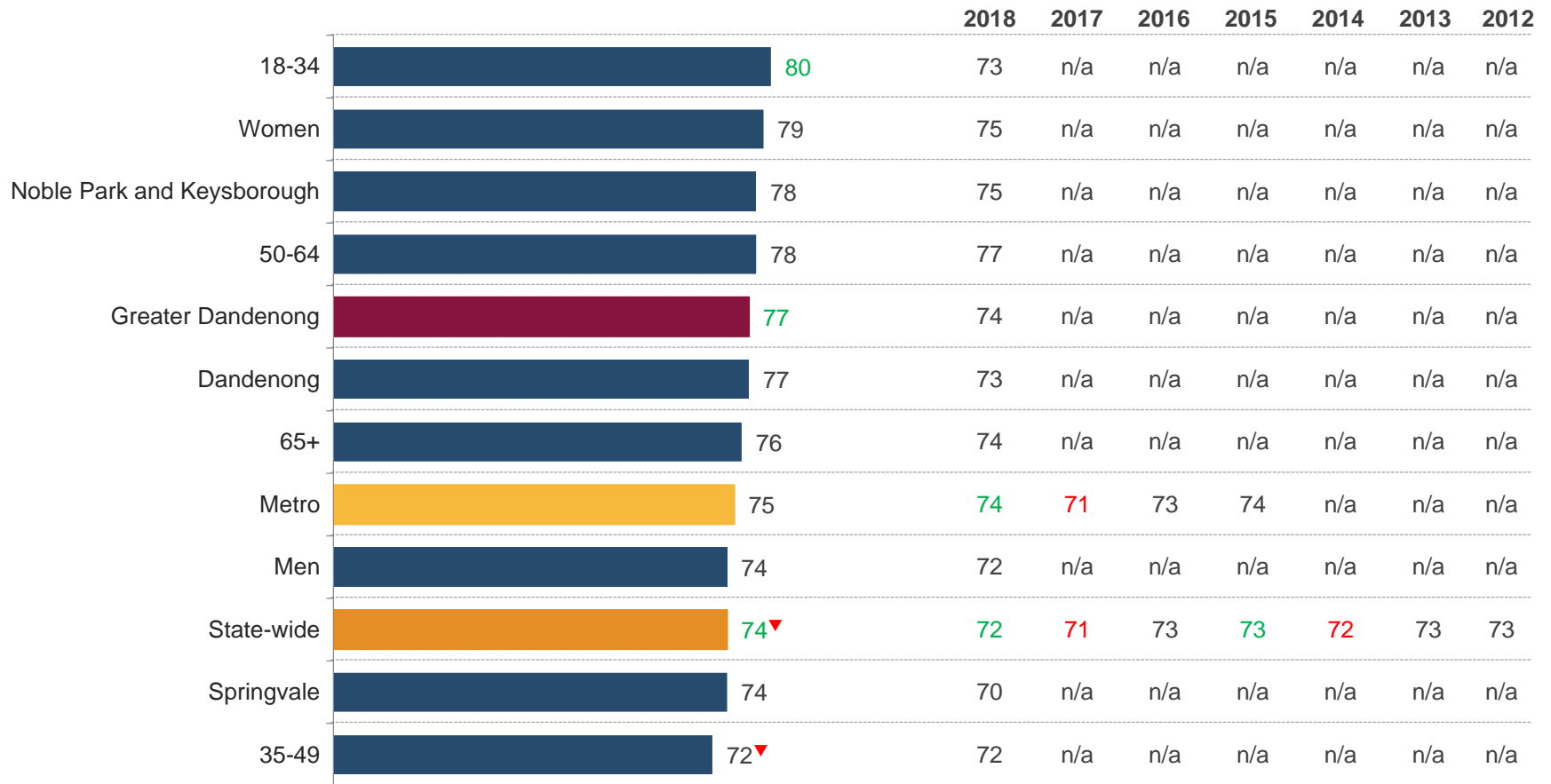


Q1. Firstly, how important should 'Elderly support services' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 21 Councils asked group: 7



Disadvantaged support services importance

2019 Disadvantaged support importance (index scores)

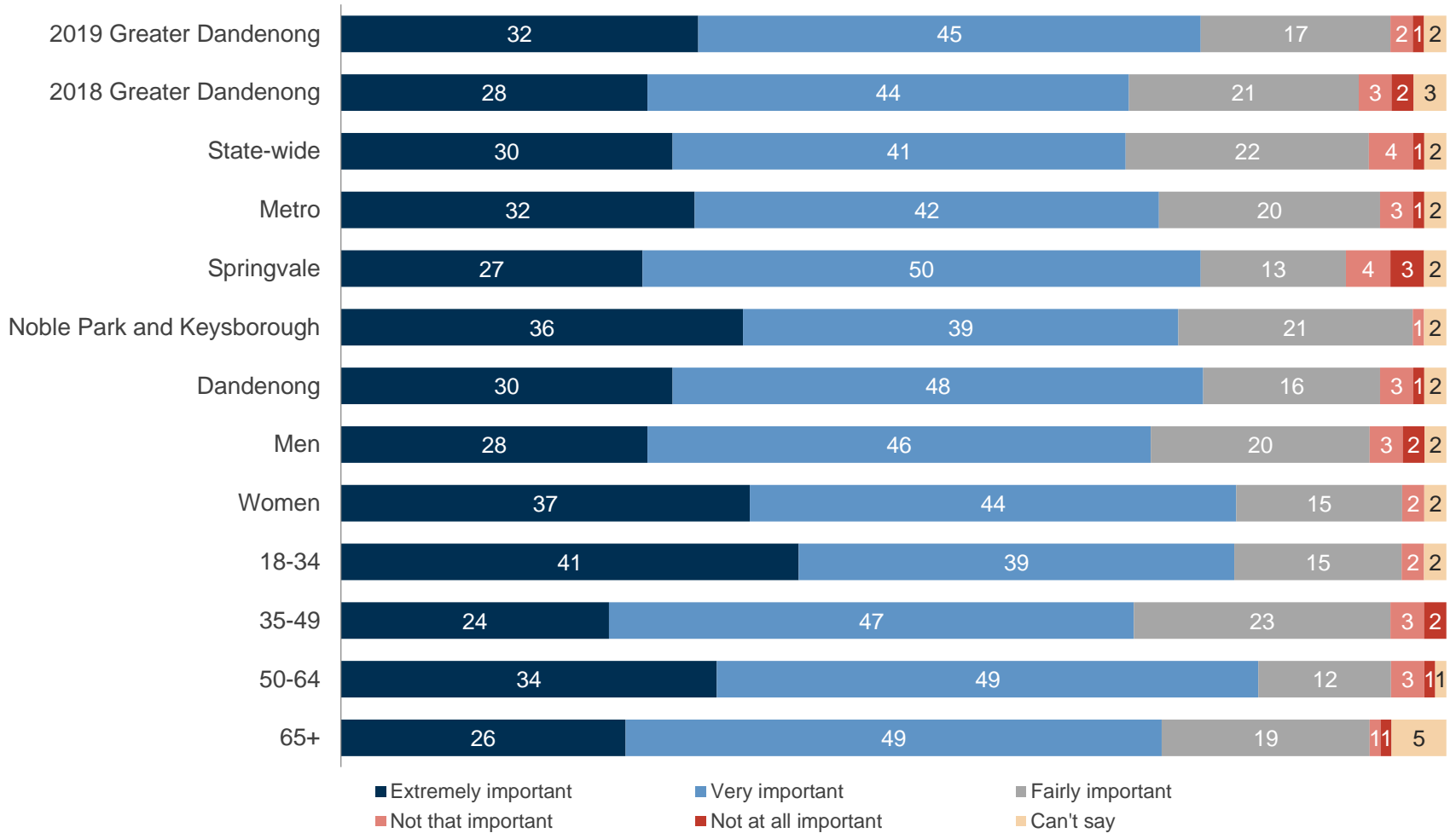


Q1. Firstly, how important should 'Disadvantaged support services' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 9 Councils asked group: 5
 Note: Please see Appendix A for explanation of significant differences.



Disadvantaged support services importance

2019 Disadvantaged support importance (%)

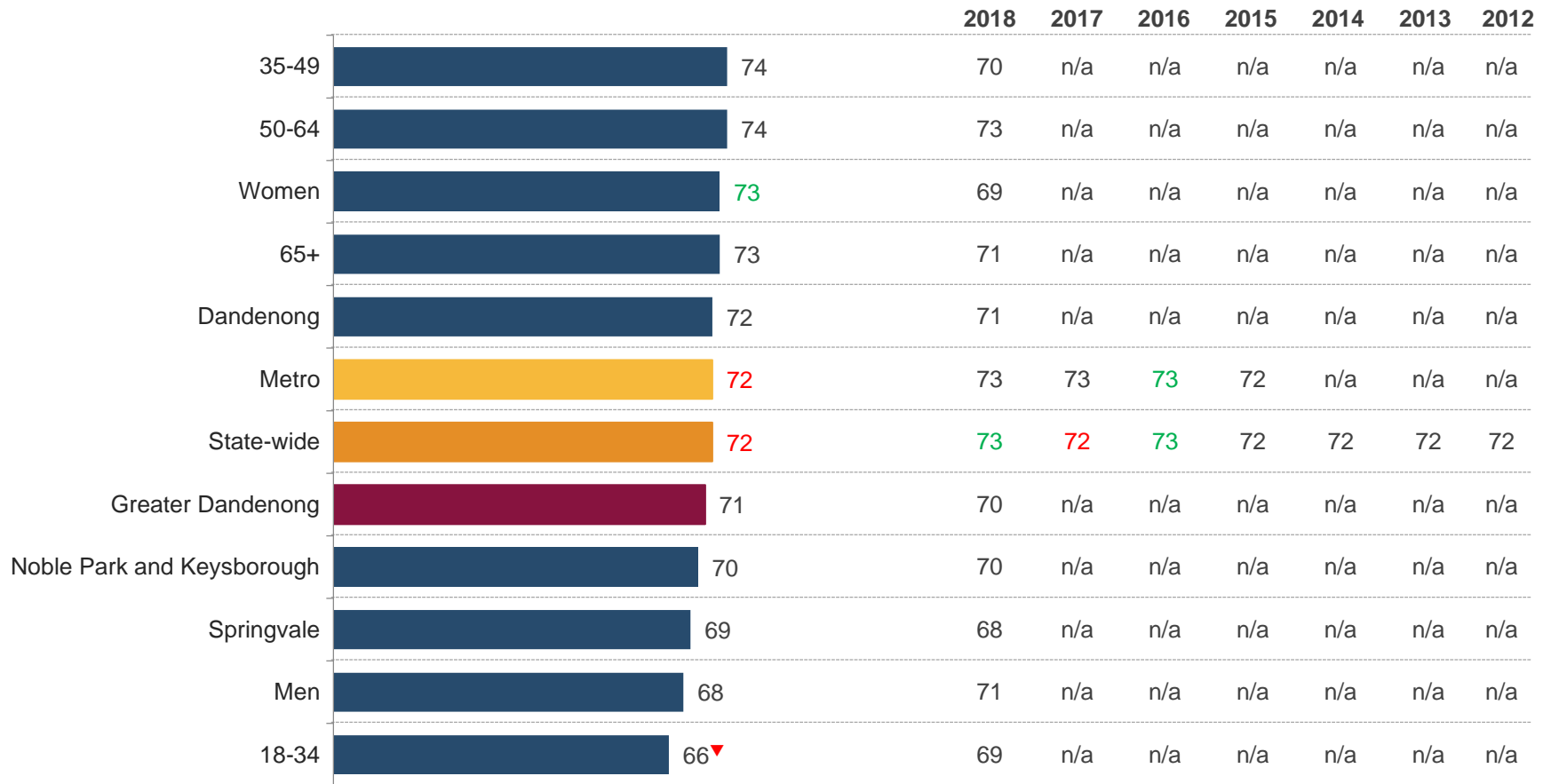


Q1. Firstly, how important should 'Disadvantaged support services' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 9 Councils asked group: 5



Recreational facilities importance

2019 Recreational facilities importance (index scores)

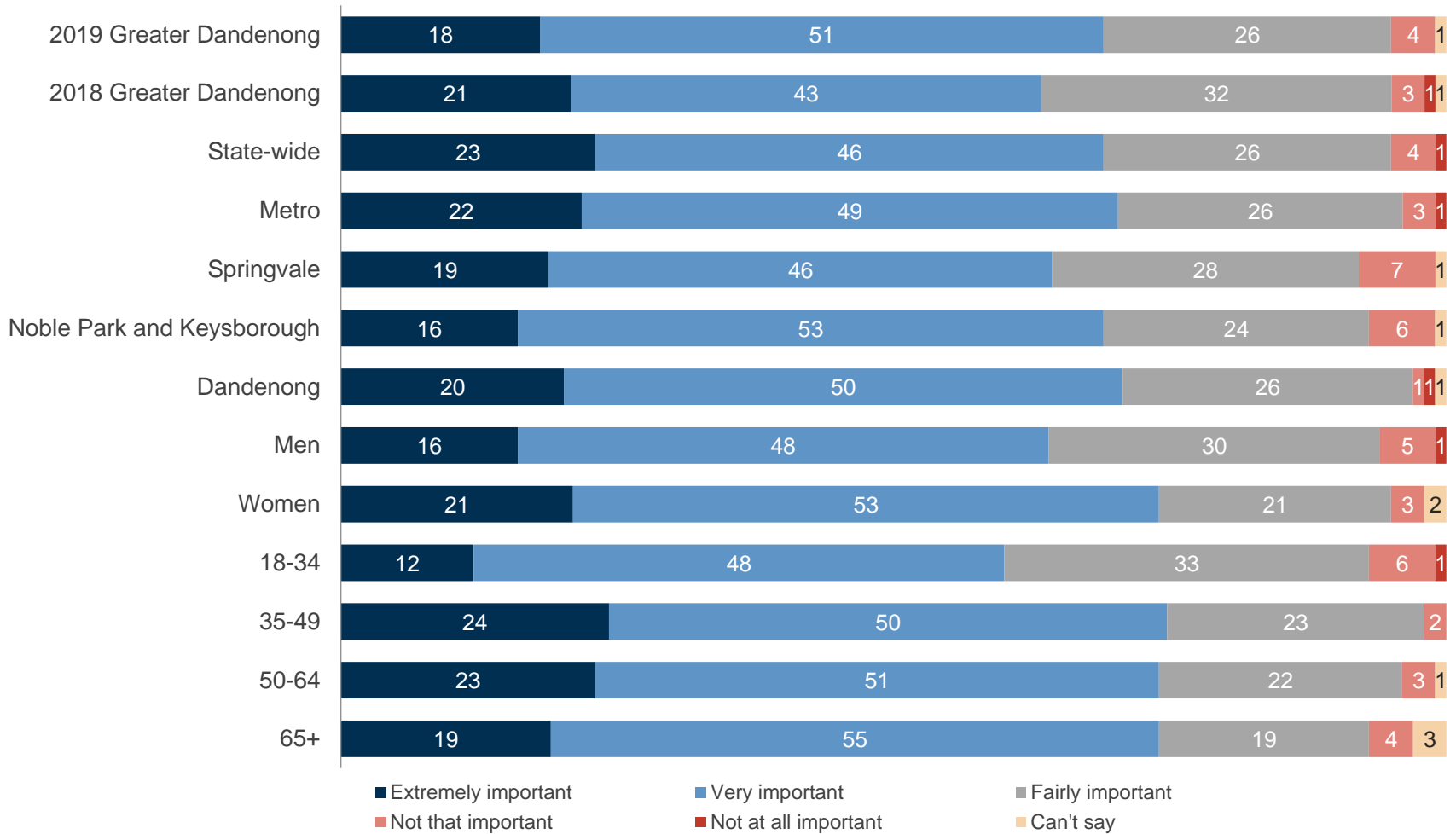


Q1. Firstly, how important should 'Recreational facilities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 29 Councils asked group: 10
 Note: Please see Appendix A for explanation of significant differences.



Recreational facilities importance

2019 Recreational facilities importance (%)

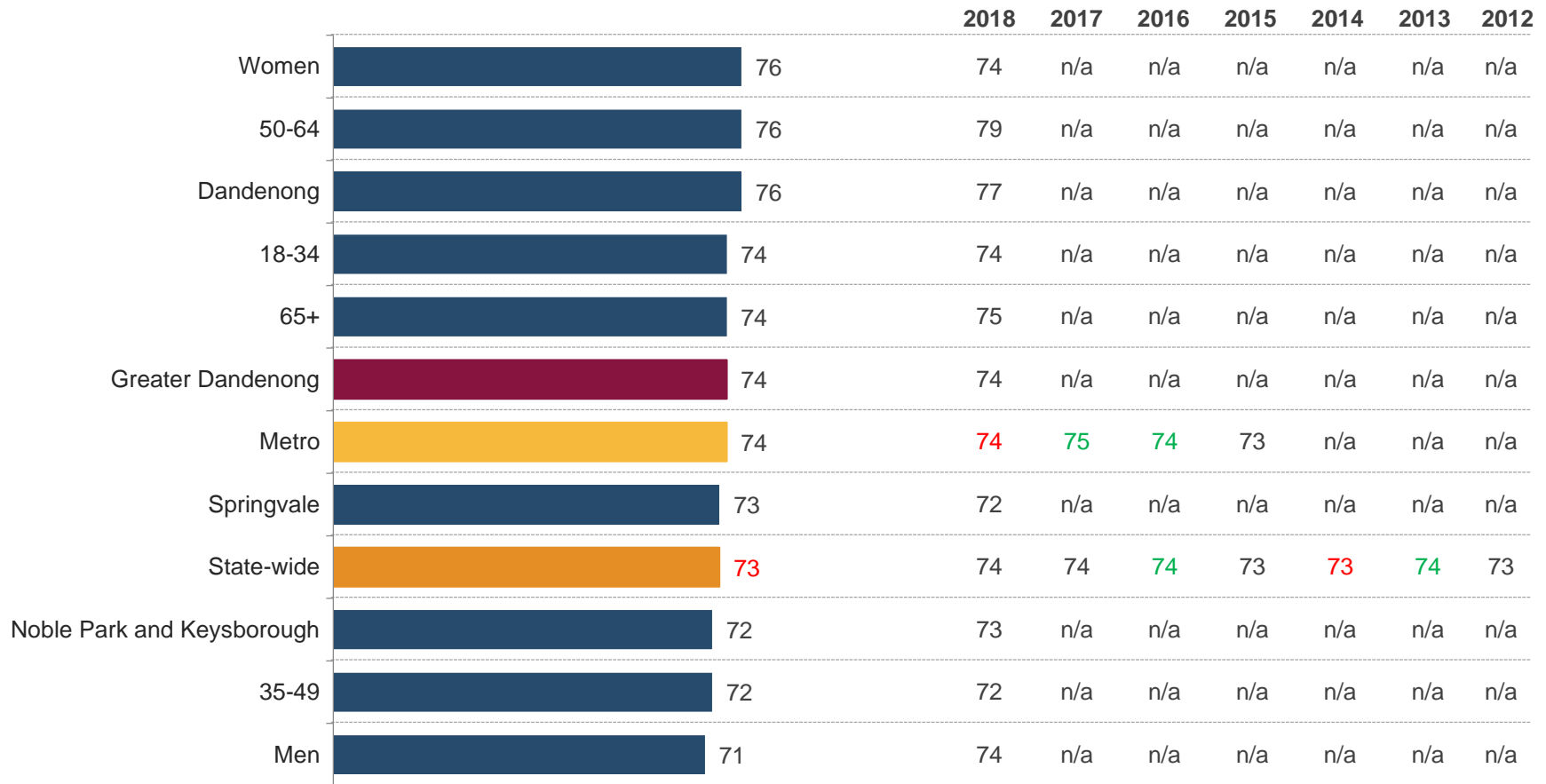


Q1. Firstly, how important should 'Recreational facilities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 29 Councils asked group: 10



The appearance of public areas importance

2019 Public areas importance (index scores)

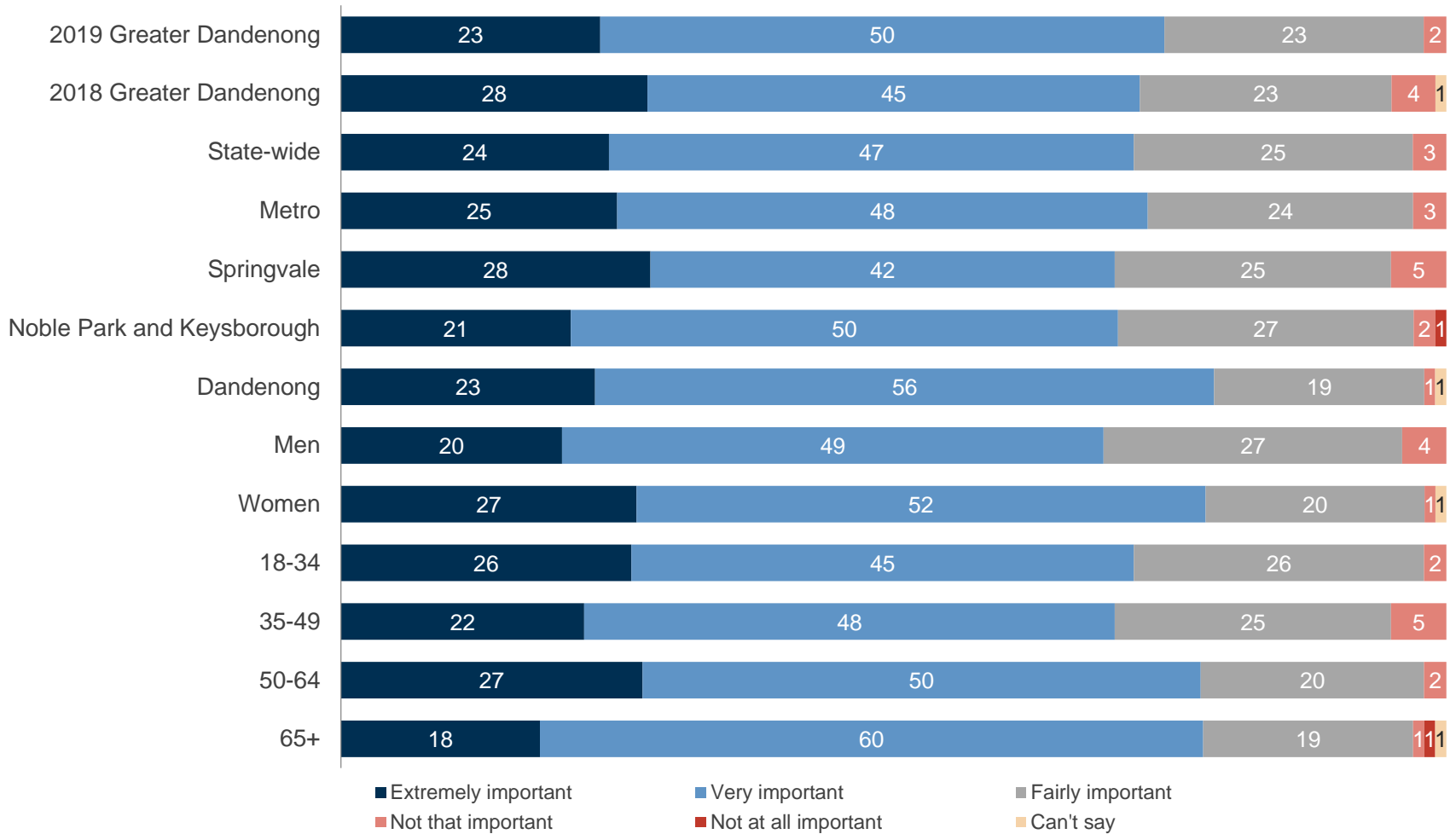


Q1. Firstly, how important should 'The appearance of public areas' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 28 Councils asked group: 9
 Note: Please see Appendix A for explanation of significant differences.



The appearance of public areas importance

2019 Public areas importance (%)

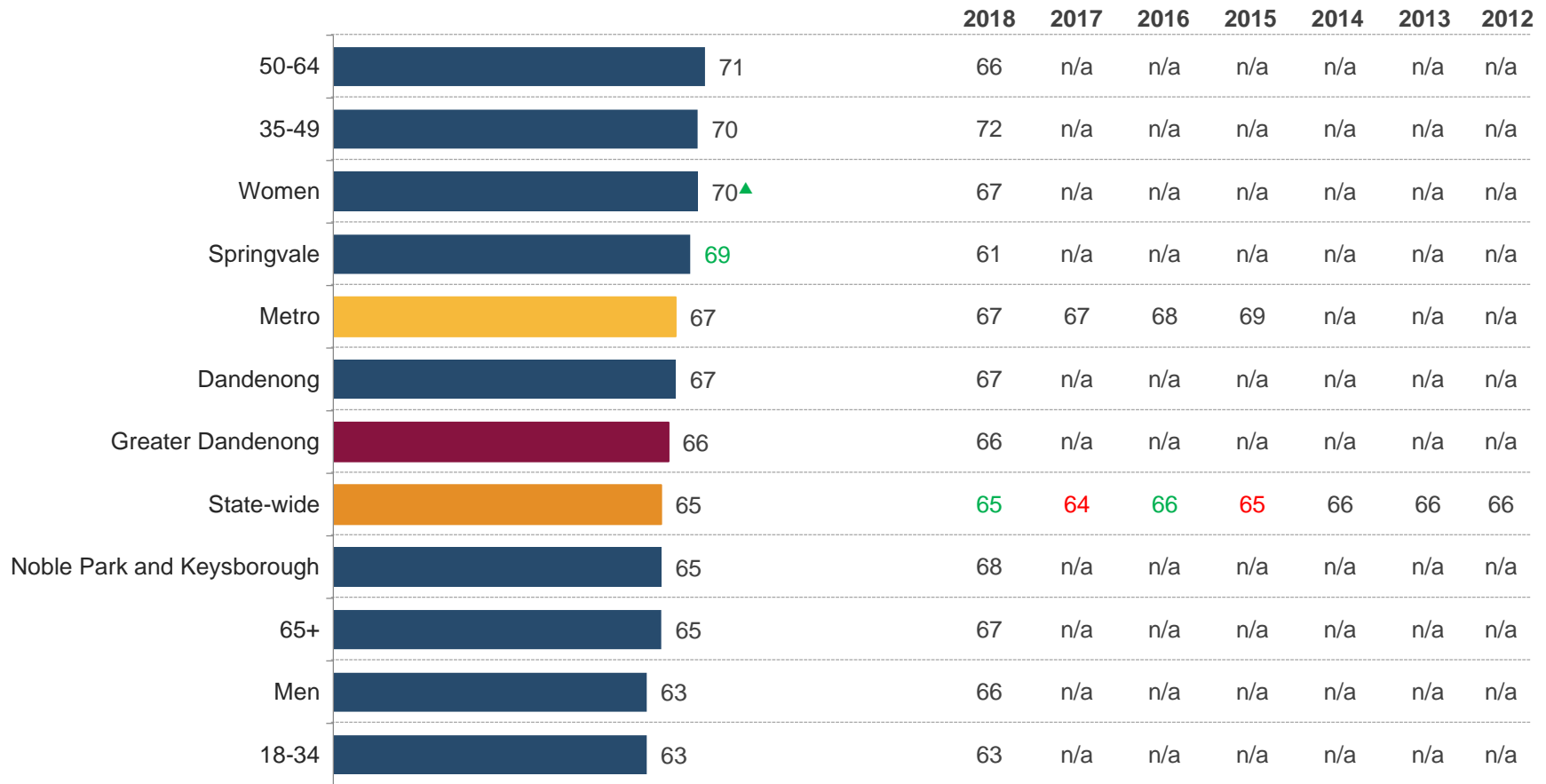


Q1. Firstly, how important should 'The appearance of public areas' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 28 Councils asked group: 9



Art centres and libraries importance

2019 Art centres and libraries importance (index scores)

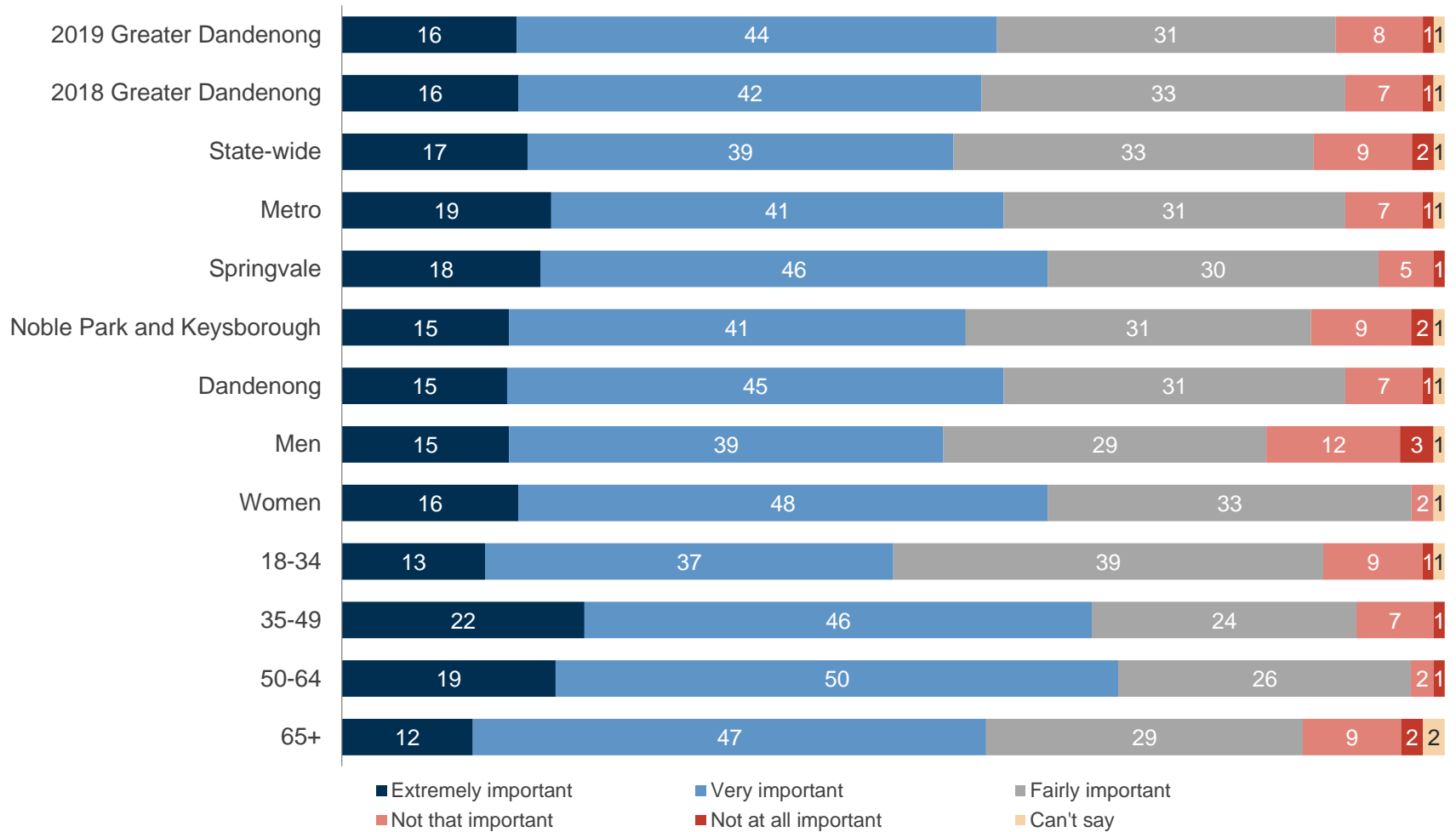


Q1. Firstly, how important should 'Art centres and libraries' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 18 Councils asked group: 8
 Note: Please see Appendix A for explanation of significant differences.



Art centres and libraries importance

2019 Art centres and libraries importance (%)



Q1. Firstly, how important should 'Art centres and libraries' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 18 Councils asked group: 8



Community and cultural activities importance

2019 Community and cultural activities importance (index scores)

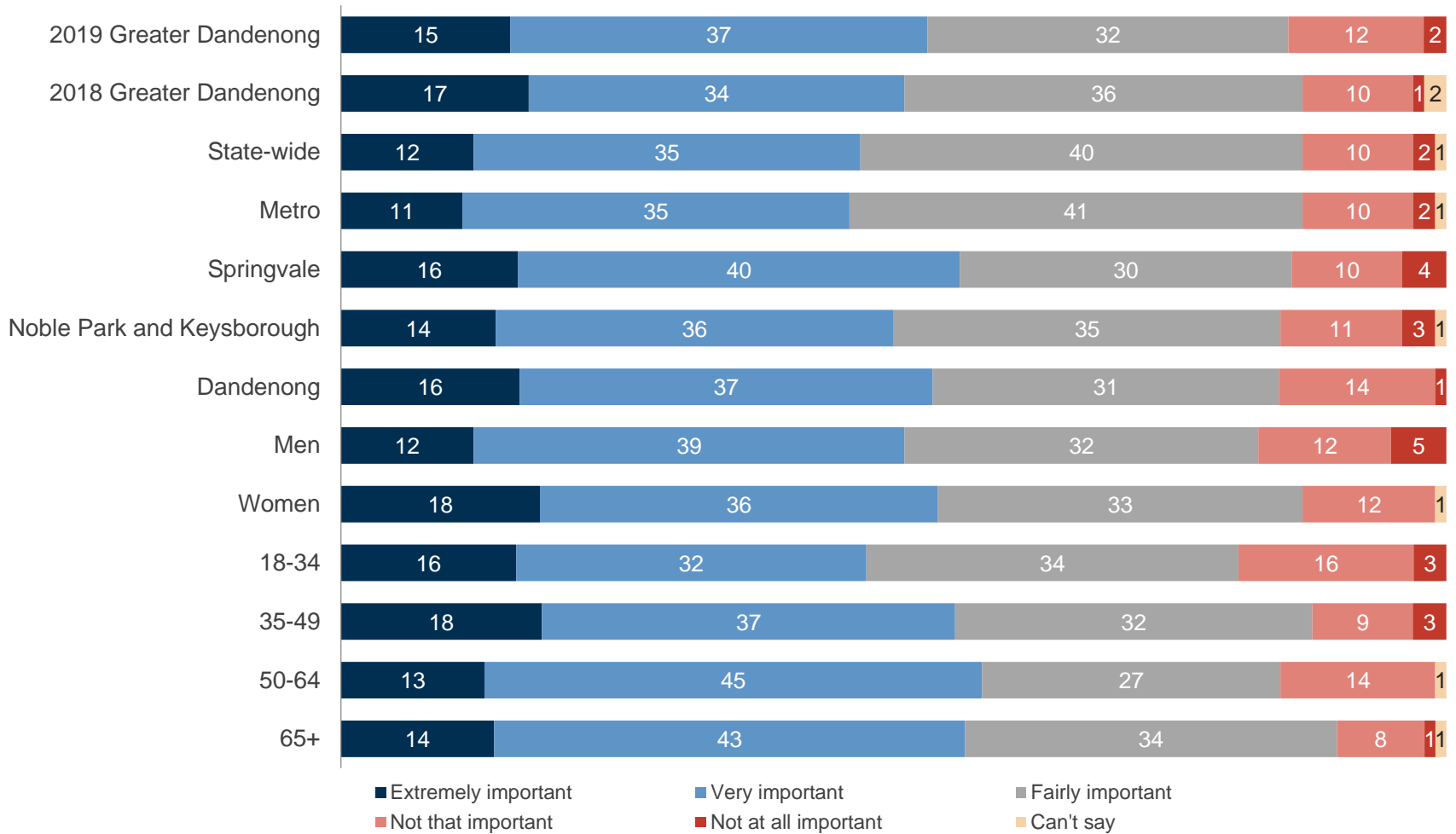
	2018	2017	2016	2015	2014	2013	2012
Women	65	67	n/a	n/a	n/a	n/a	n/a
65+	65	64	n/a	n/a	n/a	n/a	n/a
35-49	64	67	n/a	n/a	n/a	n/a	n/a
50-64	64	64	n/a	n/a	n/a	n/a	n/a
Springvale	64	63	n/a	n/a	n/a	n/a	n/a
Dandenong	64	66	n/a	n/a	n/a	n/a	n/a
Greater Dandenong	63	64	n/a	n/a	n/a	n/a	n/a
Noble Park and Keysborough	62	63	n/a	n/a	n/a	n/a	n/a
State-wide	61	61	62	62	62	62	62
Men	61	61	n/a	n/a	n/a	n/a	n/a
Metro	60	61	62	62	n/a	n/a	n/a
18-34	60	63	n/a	n/a	n/a	n/a	n/a

Q1. Firstly, how important should 'Community and cultural activities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 20 Councils asked group: 9
 Note: Please see Appendix A for explanation of significant differences.



Community and cultural activities importance

2019 Community and cultural activities importance (%)

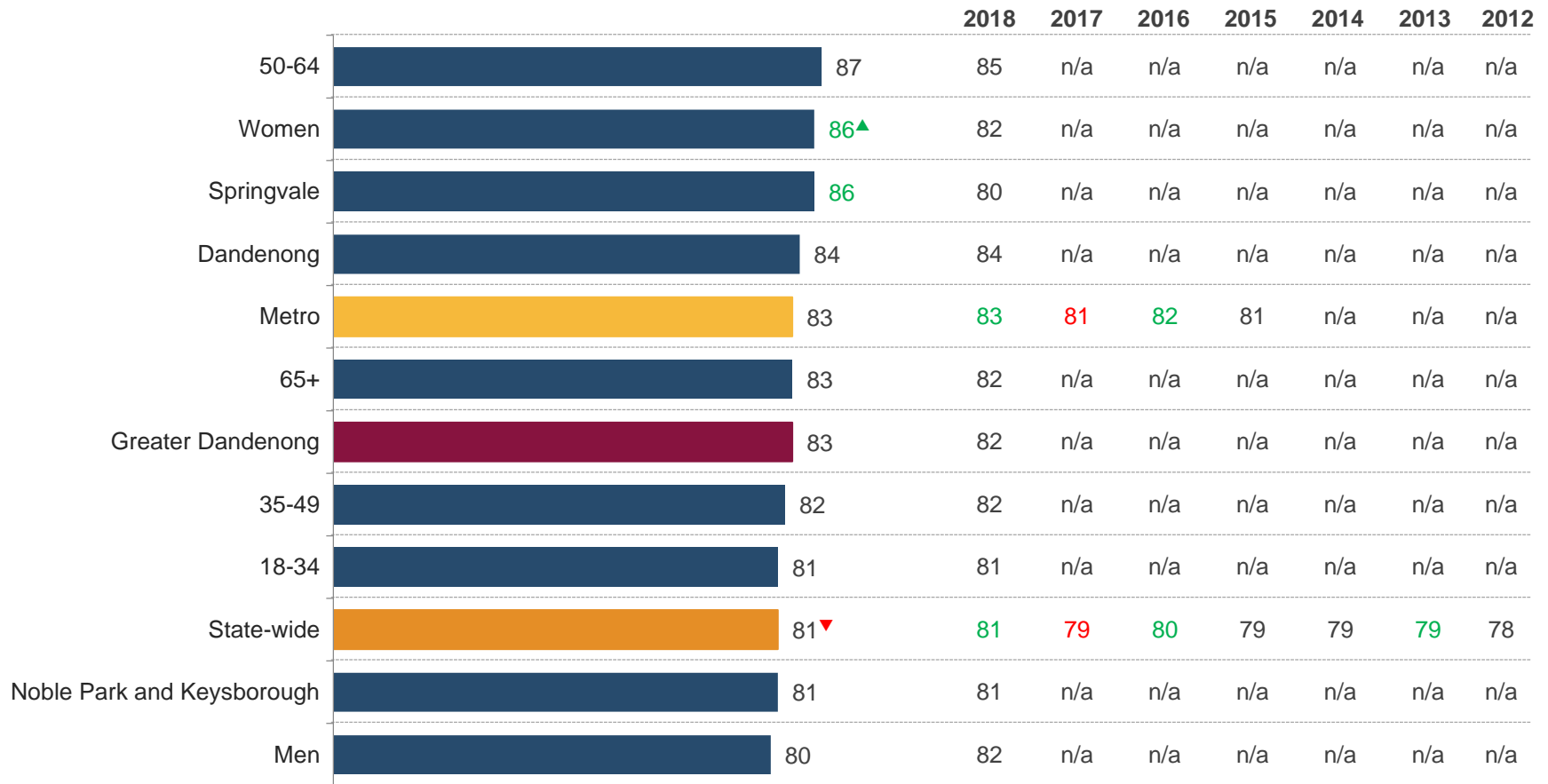


Q1. Firstly, how important should 'Community and cultural activities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 20 Councils asked group: 9



Waste management importance

2019 Waste management importance (index scores)

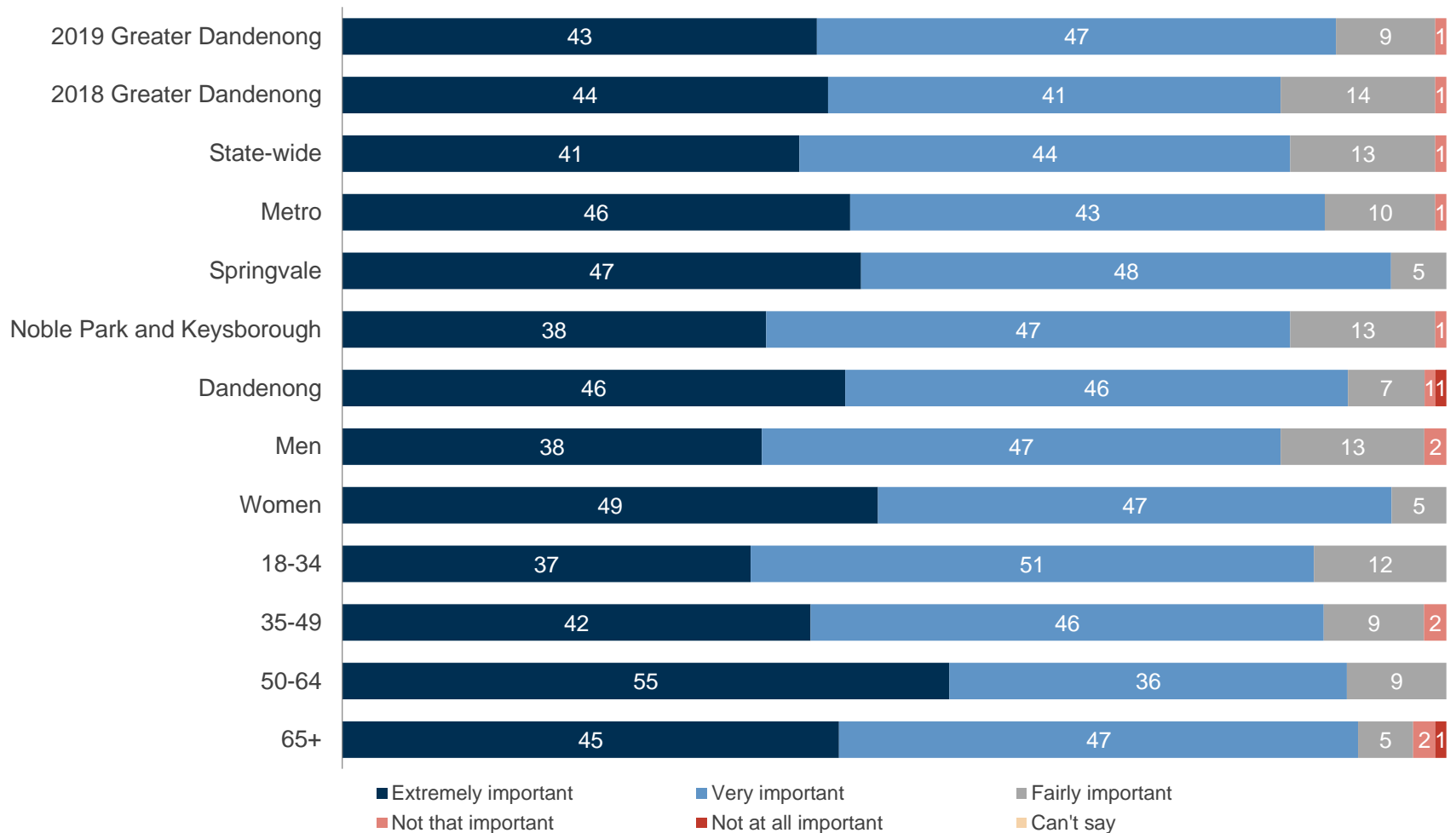


Q1. Firstly, how important should 'Waste management' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 29 Councils asked group: 10
 Note: Please see Appendix A for explanation of significant differences.



Waste management importance

2019 Waste management importance (%)



Q1. Firstly, how important should 'Waste management' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 29 Councils asked group: 10

Business and community development and tourism importance



2019 Business/development/tourism importance (index scores)

		2018	2017	2016	2015	2014	2013	2012
50-64	67	66	n/a	n/a	n/a	n/a	n/a	n/a
State-wide	65	66	67	67	67	67	67	66
Women	65	64	n/a	n/a	n/a	n/a	n/a	n/a
Dandenong	65	68	n/a	n/a	n/a	n/a	n/a	n/a
65+	64	62	n/a	n/a	n/a	n/a	n/a	n/a
Noble Park and Keysborough	63	63	n/a	n/a	n/a	n/a	n/a	n/a
Greater Dandenong	63	65	n/a	n/a	n/a	n/a	n/a	n/a
35-49	63	66	n/a	n/a	n/a	n/a	n/a	n/a
18-34	62	65	n/a	n/a	n/a	n/a	n/a	n/a
Men	62	65	n/a	n/a	n/a	n/a	n/a	n/a
Springvale	60	63	n/a	n/a	n/a	n/a	n/a	n/a
Metro	57	59	60	60	59	n/a	n/a	n/a

Q1. Firstly, how important should 'Business and community development and tourism' be as a responsibility for Council?

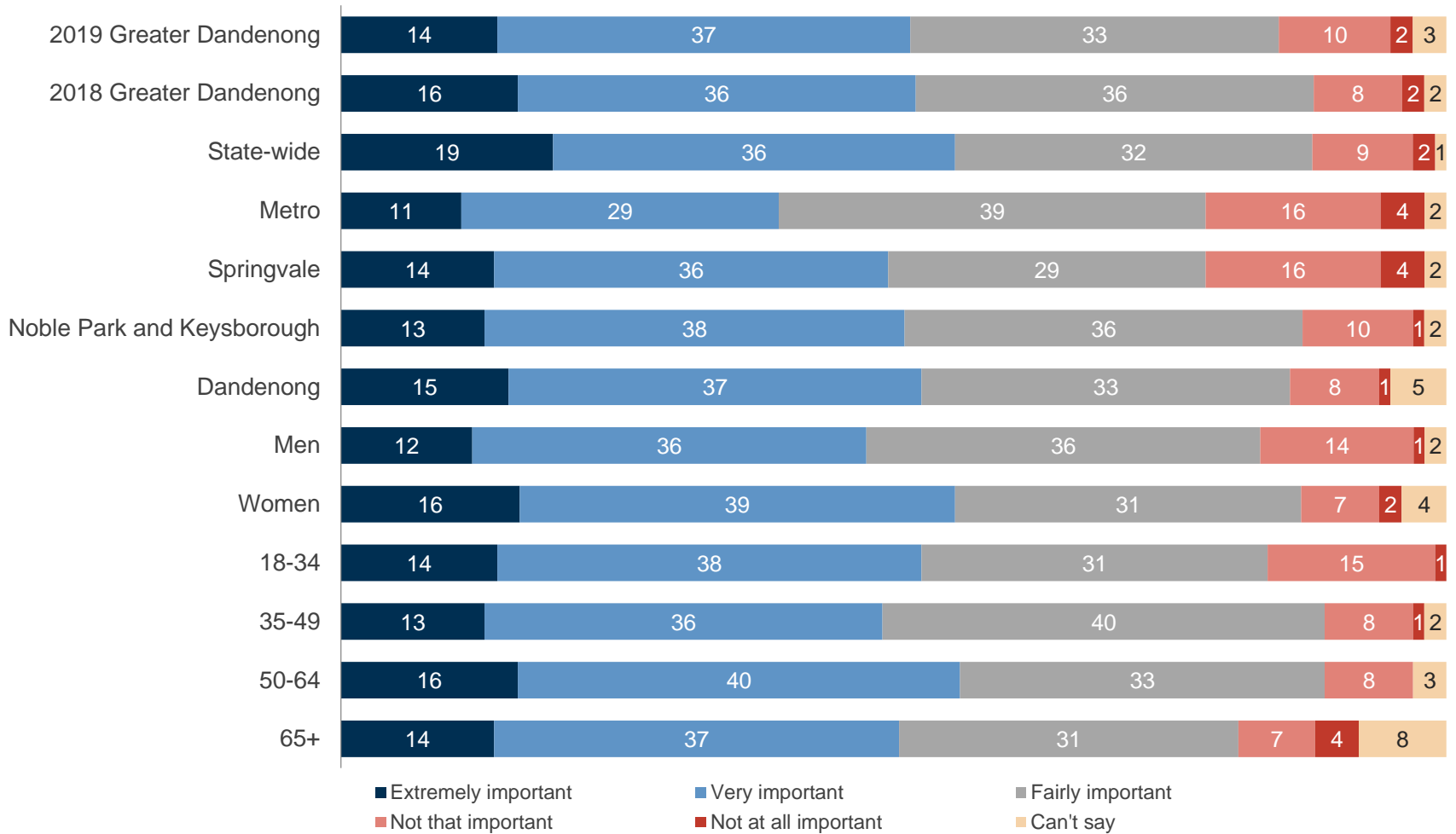
Base: All respondents. Councils asked state-wide: 18 Councils asked group: 7

Note: Please see Appendix A for explanation of significant differences.

Business and community development and tourism importance



2019 Business/development/tourism importance (%)

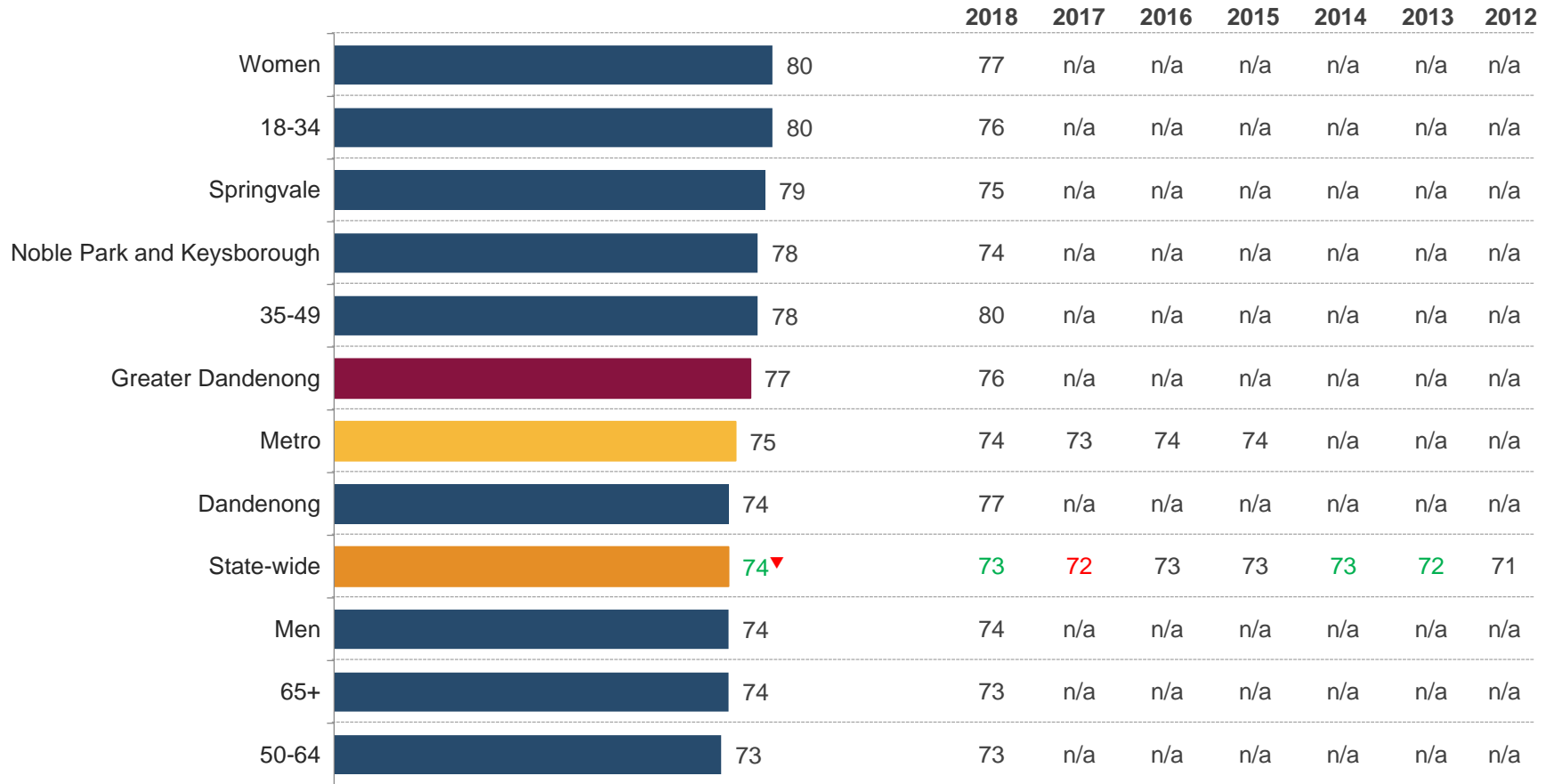


Q1. Firstly, how important should 'Business and community development and tourism' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 18 Councils asked group: 7



Environmental sustainability importance

2019 Environmental sustainability importance (index scores)



Q1. Firstly, how important should 'Environmental sustainability' be as a responsibility for Council?

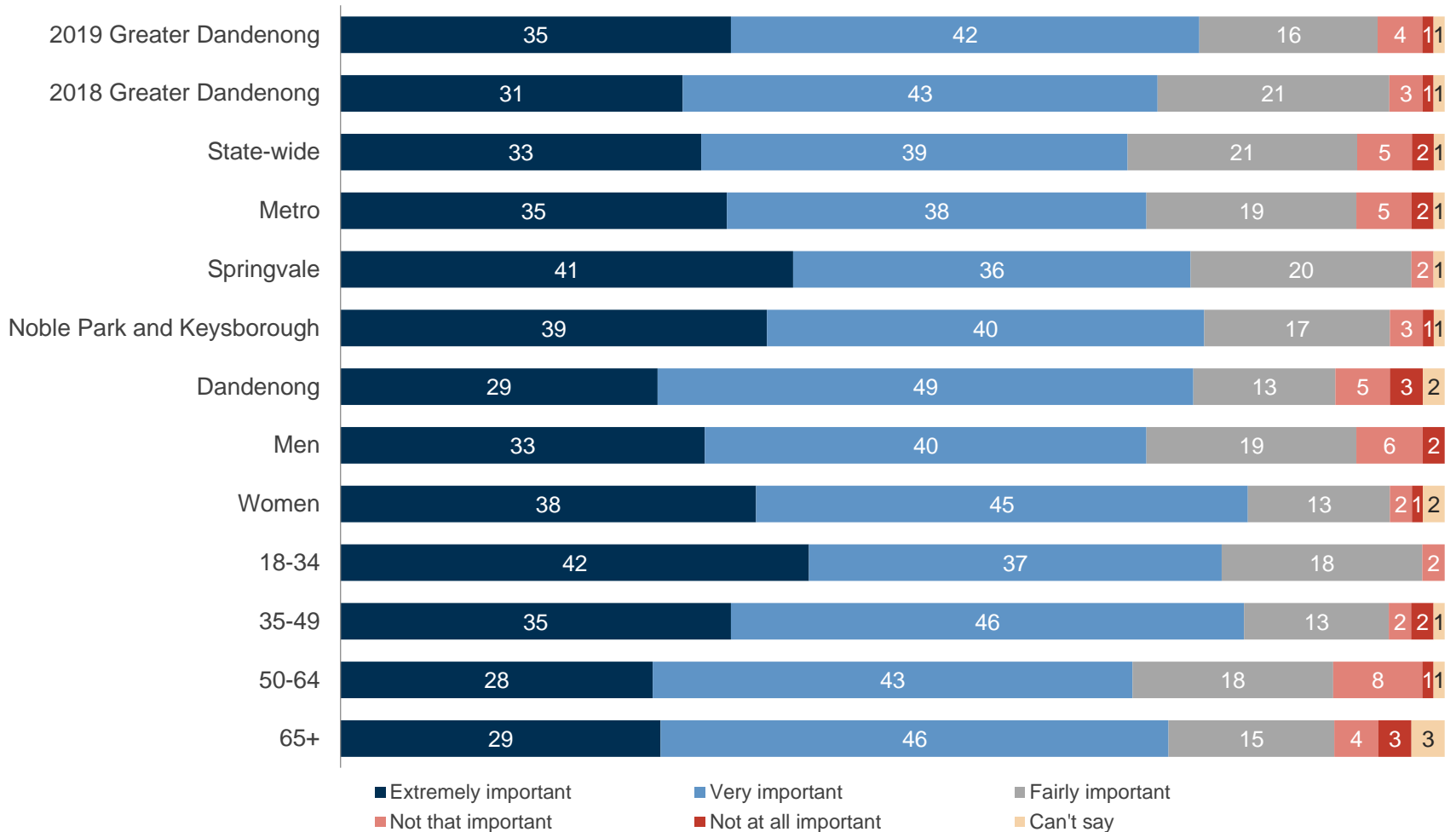
Base: All respondents. Councils asked state-wide: 22 Councils asked group: 9

Note: Please see Appendix A for explanation of significant differences.



Environmental sustainability importance

2019 Environmental sustainability importance (%)

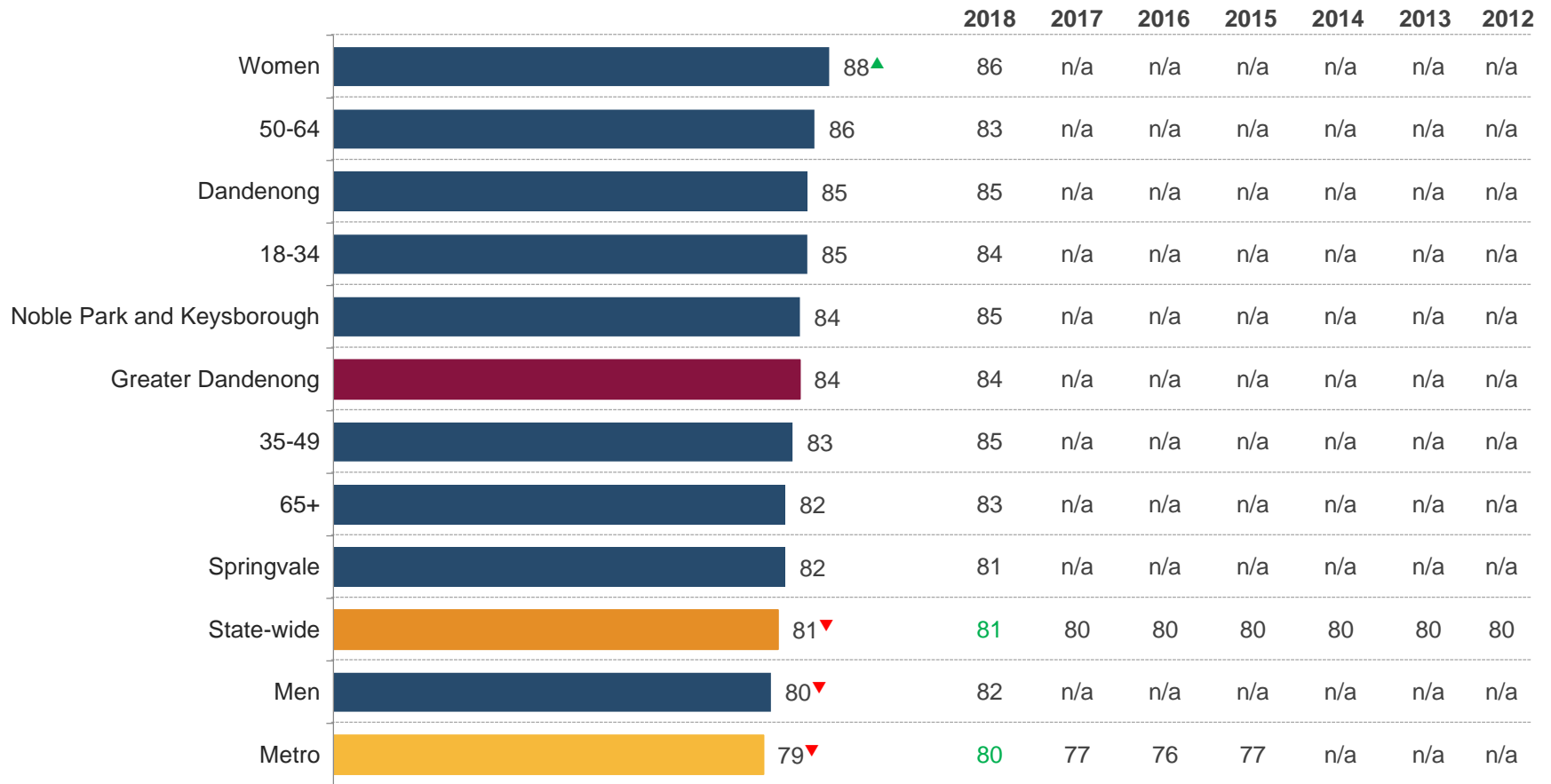


Q1. Firstly, how important should 'Environmental sustainability' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 22 Councils asked group: 9



Emergency and disaster management importance

2019 Emergency and disaster management importance (index scores)

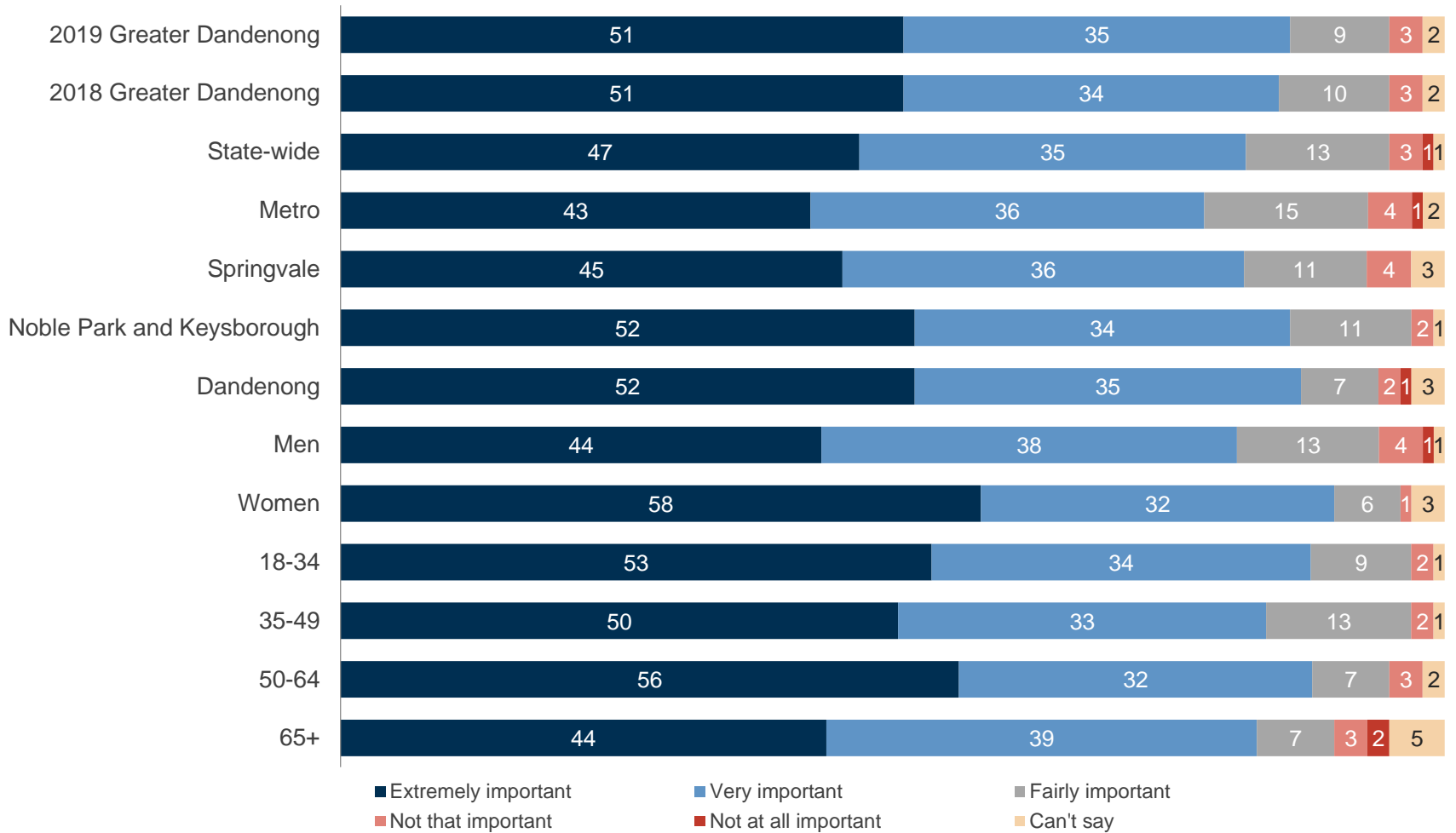


Q1. Firstly, how important should 'Emergency and disaster management' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 18 Councils asked group: 5
 Note: Please see Appendix A for explanation of significant differences.



Emergency and disaster management importance

2019 Emergency and disaster management importance (%)



Q1. Firstly, how important should 'Emergency and disaster management' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 18 Councils asked group: 5



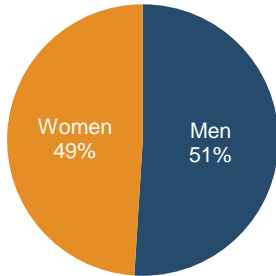
Detailed demographics



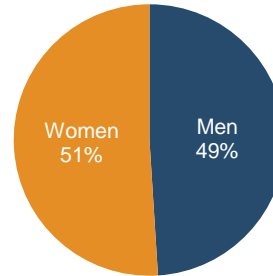
Gender and age profile

2019 gender

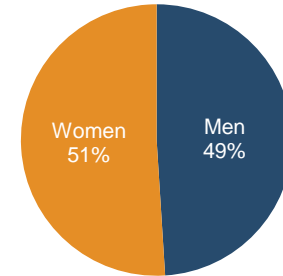
Greater Dandenong



Metro

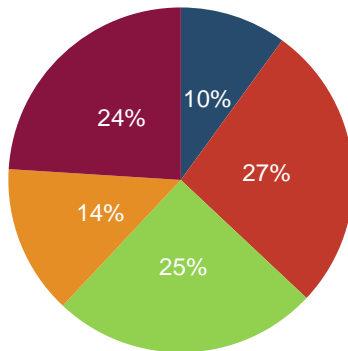


State-wide

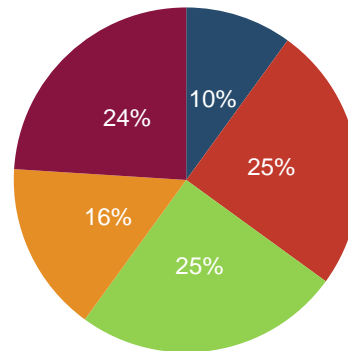


2019 age

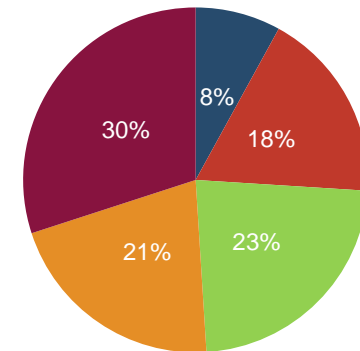
Greater Dandenong



Metro



State-wide



■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

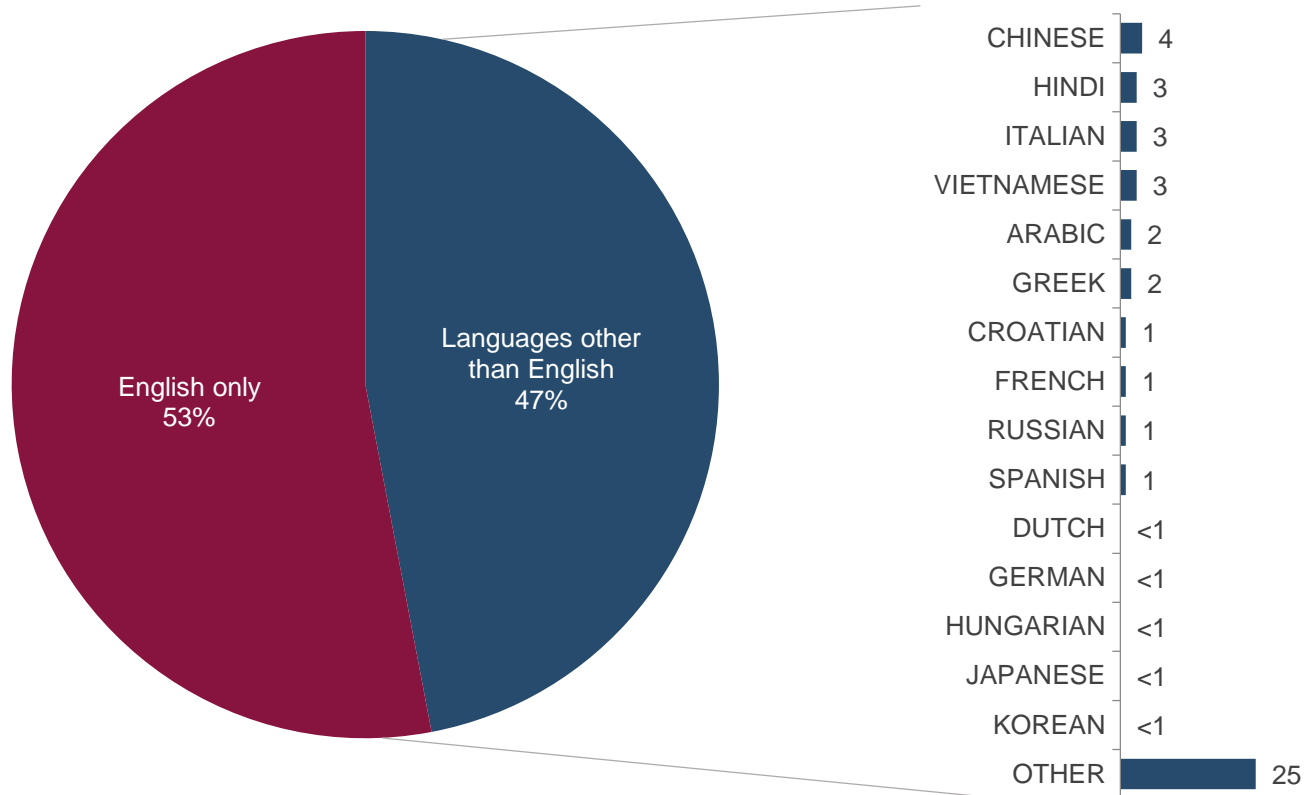
■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

S3. [Record gender] / S4. To which of the following age groups do you belong?
 Base: All respondents. Councils asked state-wide: 63 Councils asked group: 14
 Please note that for the reason of simplifying reporting, interlocking age and gender reporting has not been included in this report.
 Interlocking age and gender analysis is still available in the dashboard and data tables provided alongside this report.



Languages spoken at home

2019 languages spoken at home (%)



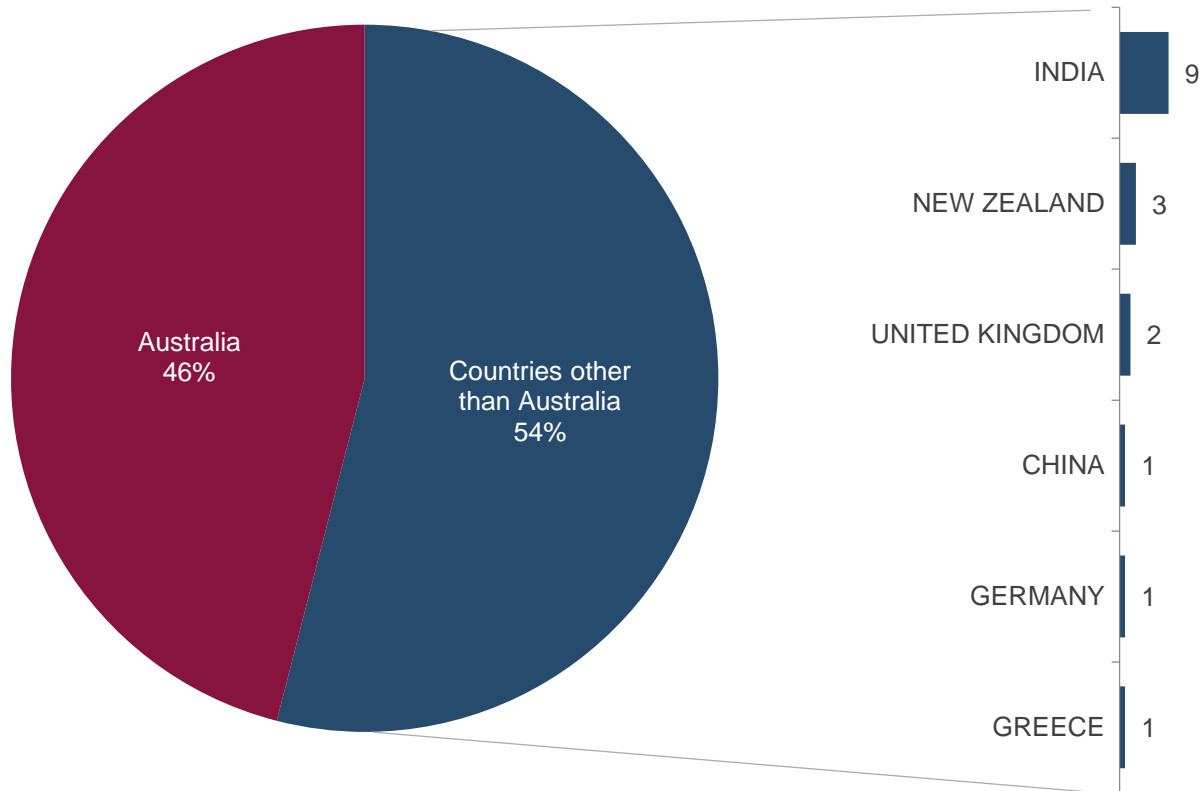
Q11. What languages, other than English, are spoken regularly in your home?
 Base: All respondents. Councils asked state-wide: 5 Councils asked group: 4
 Note: Respondents could name multiple languages so responses may add to more than 100%



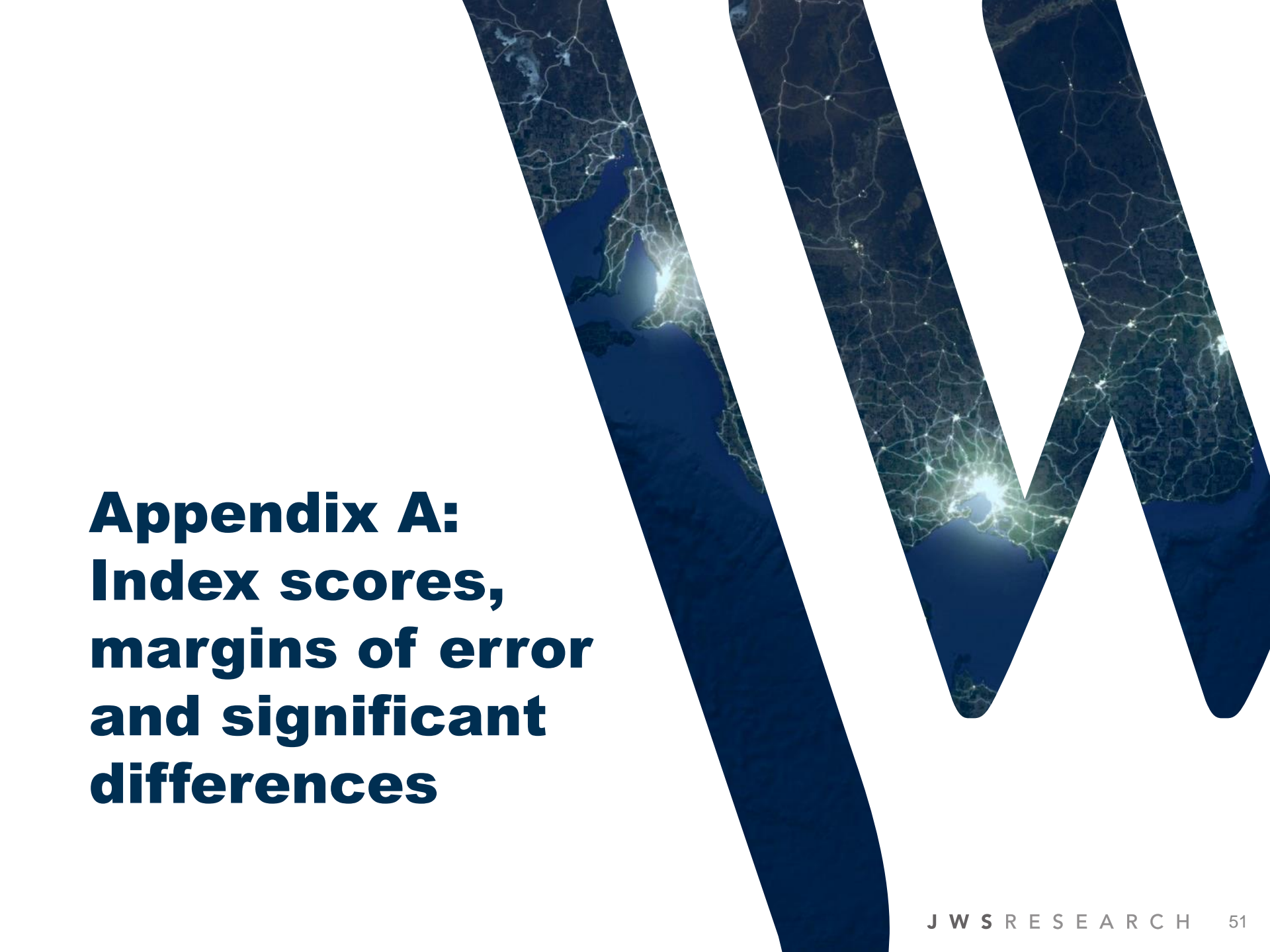
Country of birth

2019 country of birth (%)

- Top mentions only -



Q12. Could you please tell me which country you were born in?
Base: All respondents. Councils asked state-wide: 3 Councils asked group: 3



**Appendix A:
Index scores,
margins of error
and significant
differences**



Appendix A: Index Scores

Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the state-wide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%	--	INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%	--	INDEX SCORE 56



Appendix A: Margins of error

The sample size for the 2019 State-wide Local Government Community Satisfaction Survey for Greater Dandenong City Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 128,000 people aged 18 years or over for Greater Dandenong City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Greater Dandenong City Council	400	400	+/-4.9
Men	182	205	+/-7.3
Women	218	195	+/-6.6
Springvale	75	79	+/-11.4
Noble Park and Keysborough	165	166	+/-7.6
Dandenong	160	155	+/-7.8
18-34 years	84	148	+/-10.8
35-49 years	87	99	+/-10.6
50-64 years	84	58	+/-10.8
65+ years	145	95	+/-8.2



Appendix A: Significant difference reporting notation

Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green (▲) and downward directing red arrows (▼).

Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

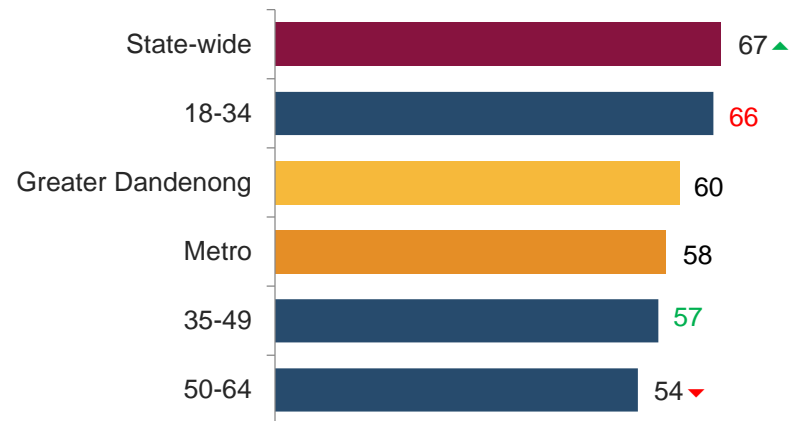
- ▲ The state-wide result is significantly higher than the overall result for the council.
- ▼ The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2018.

Therefore in the example below:

- The result among 35-49 year olds in the council is **significantly higher** than the result achieved among this group in 2018.
- The result among 18-34 year olds in the council is **significantly lower** than the result achieved among this group in 2018.

Overall Performance – Index Scores
(example extract only)





Appendix A: Index score significant difference calculation

The test applied to the Indexes was an Independent Mean Test, as follows:

$$Z \text{ Score} = (\$1 - \$2) / \text{Sqrt} ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



Appendix B: Further project information



Appendix B: Further information

Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- Survey methodology and sampling
- Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2019 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email:

admin@jwsresearch.com



Appendix B: Survey methodology and sampling

The 2019 results are compared with previous years, as detailed below:

- 2019, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Greater Dandenong City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, ‘—’ denotes not mentioned and ‘0%’ denotes mentioned by less than 1% of respondents. ‘Net’ scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Greater Dandenong City Council.

Survey sample matched to the demographic profile of Greater Dandenong City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 40% mobile phone numbers to cater to the diversity of residents within Greater Dandenong City Council, particularly younger people.

A total of n=400 completed interviews were achieved in Greater Dandenong City Council. Survey fieldwork was conducted in the period of 1st February – 30th March, 2019.



Appendix B: Analysis and reporting

All participating councils are listed in the State-wide report published on the DELWP website. In 2019, 63 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2019 vary slightly.

Council Groups

Greater Dandenong City Council is classified as a Metropolitan council according to the following classification list:

Metropolitan, Interface, Regional Centres, Large Rural & Small Rural

Councils participating in the Metropolitan group are: Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Frankston, Kingston, Knox, Manningham, Maroondah, Melbourne, Port Phillip, Stonnington and Whitehorse.

Wherever appropriate, results for Greater Dandenong City Council for this 2019 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.



Appendix B: Analysis and reporting

2012 survey revision

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Greater Dandenong City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2019 have been made throughout this report as appropriate.



Appendix B: Analysis and reporting

Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2019 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Lobbying on behalf of community (Advocacy)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2019 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.



Appendix B: Analysis and reporting

Reporting

Every council that participated in the 2019 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the state government is supplied with a state-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed.

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

The overall State-wide Local Government Community Satisfaction Report is available at <http://www.delwp.vic.gov.au/local-government/strengthening-councils/council-community-satisfaction-survey>.



Appendix B: Glossary of terms

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2019 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic sub-group e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as ‘detailed results’, meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

Statewide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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John Scales
Managing Director
jcales@jwsresearch.com

Mark Zuker
Managing Director
mzucker@jwsresearch.com

Katrina Cox
Director of Client Services
kcox@jwsresearch.com

