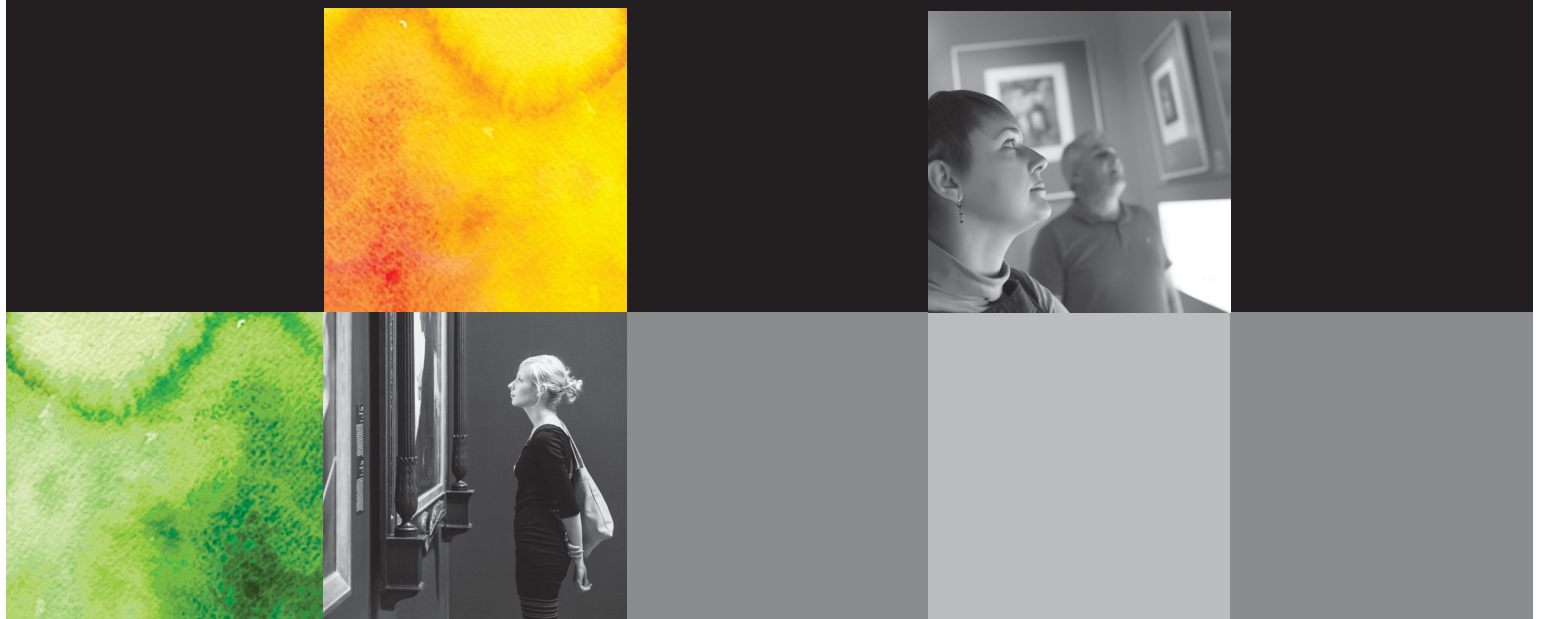
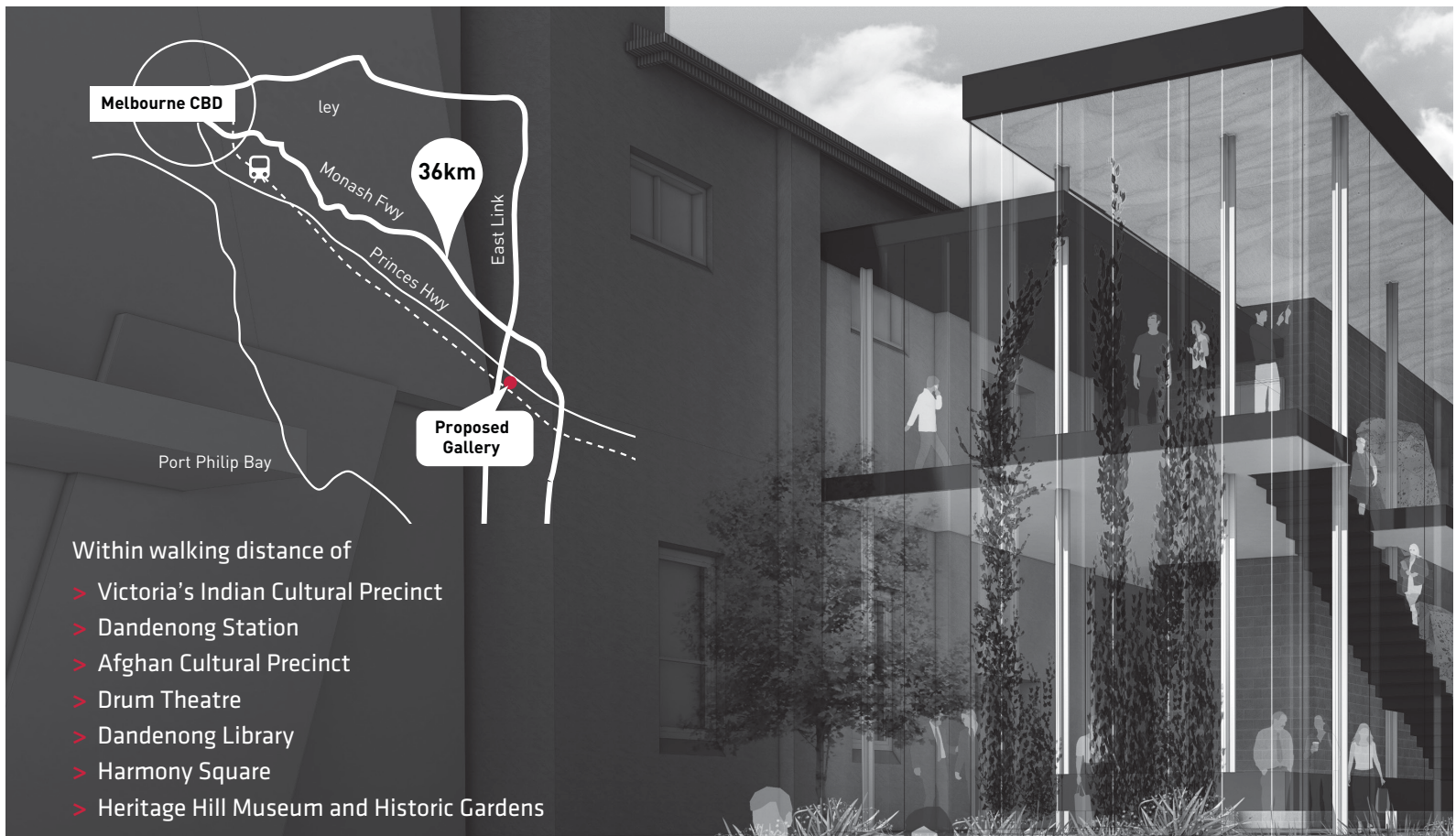




GREATER DANDENONG GALLERY OF ART





Within walking distance of

- > Victoria's Indian Cultural Precinct
- > Dandenong Station
- > Afghan Cultural Precinct
- > Drum Theatre
- > Dandenong Library
- > Harmony Square
- > Heritage Hill Museum and Historic Gardens

Greater Dandenong Gallery of Art Vision

The Gallery of Art is a vibrant and creative cultural destination in central Dandenong. It is a creative cultural space within Greater Dandenong where art in all its forms can inspire and challenge us.

Visual art will be accessible, fostering artistic development and strong connections within and reflective of our rich and diverse community.

Contemporary Gallery Experience

The Gallery of Art development will consolidate central Dandenong's growing reputation for arts participation and expression, housing both gallery and creative workshop facilities. The development will allow for a significant expansion of the Walker Street Gallery visual arts programs, building on its current 16,000 annual visitors.

This important cultural venue will offer a unique experience for visitors, local residents and the 12,000 weekly pedestrians who utilise Halpin Way and Mason Street. With a local population of 160,000 and the creative energy of people from over 160 birth places in Greater Dandenong, this future art space has the potential to become a unique cultural icon for the south east of Melbourne.

Opportunity to Contribute

The Gallery of Art promises to become the City of Greater Dandenong's premier facility for Australian and international touring exhibitions, building on the city's emergence as a vibrant, diverse and cosmopolitan destination for visitors from Melbourne and beyond.

Located within a cultural precinct bounded by a number of cultural facilities; the new Gallery of Art aims to engage broad segments of the community in a range of structured and informal activities that fosters participation and inclusivity acknowledging Greater Dandenong's richness of creative expression through the visual arts.

Milestones

● ACHIEVED

Site secured for purpose of a gallery of art



Concept design public exhibition



Gallery Design Document





The new Gallery of Art will be a landmark building in central Dandenong. It will be a fit for purpose gallery space to showcase quality art from professional artists, including local artists, and stage Australian touring exhibitions. It will provide members of the community with access to the latest and highest quality visual art while providing a flexible space for visitors so they can enjoy a unique and memorable experience.

The redevelopment offers a unique opportunity to contribute to one of the city's significant public cultural assets for those interested in making a difference for this and future generations in Greater Dandenong and beyond.

A wide range of partnership opportunities exist for creative, delivery and resource partners.



Victoria's Economy

CREATIVE AND CULTURAL ECONOMY SUPPORTS

220,000
JOBS

CREATIVE AND CULTURAL INDUSTRIES CONTRIBUTE

\$22.7B

CREATIVE AND CULTURAL INDUSTRIES REPRESENT

8%

CREATIVE AND CULTURAL INDUSTRIES GENERATE

\$1.4B
in exports



Masonic Hall Heritage and Design Response

The Masonic Hall is a significant heritage building in central Dandenong and an important enduring landmark for the community. In view of that, a new Gallery of Art proposal has been designed to respect the heritage and cultural importance of the site, while introducing a contemporary art space that contributes to the city's rich arts and cultural heritage.

An innovative proposal offers a contemporary refurbishment and extension to the existing 1920s Masonic Hall to create a new arts centre featuring spaces for local and touring exhibitions and artists, as well as community and creative events.

The new gallery will offer:

- > State-of-the-art exhibition spaces for touring and local artists
- > Community and workshop spaces
- > Function spaces and capability
- > An opportunity for a new cafe
- > Active outdoor spaces along Halpin Way and Mason Street
- > New and engaging public art

POPULATION

HOME TO OVER

160,000

RESIDENTS



SERVING A REGIONAL CATCHMENT AREA WITH A PROJECTED GROWTH OF

21% BY 2030

CULTURAL DIVERSITY



AUSTRALIA'S
most culturally diverse
municipality

OVER 160 DIFFERENT
BIRTHPLACES SPEAKING

130

LANGUAGES

56%

OF RESIDENTS
COME FROM NON-
ENGLISH SPEAKING
COUNTRIES

49.8%

GREATER DANDENONG
ADULTS ATTENDED ARTS
ACTIVITIES OR EVENTS

- 2012 Vic Health Indicators Survey



Contact Us

Businesses interested in exploring possible opportunities to contribute to this exciting development or seeking further information may contact Tilla Buden, Manager Community, Arts Culture and Library Services:

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☎ 8571 1550

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