



The City of Greater Dandenong and the National Anti Racism Strategy

At a Council meeting on 26 June 2013, Greater Dandenong Council unanimously pledged support for the National Anti-Racism Strategy's campaign, *Racism. It Stops With Me*. The campaign was launched by the Australian Human Rights Commission in 2012.

The campaign has been underpinned by key research findings which suggest that:

- 1 in 7 Australians say they experience discrimination because of their colour or background
- approximately 1 in 5 Australians say they have experienced race-hate talk, such as verbal abuse, racial slur or name-calling
- around 1 in 10 Australians say they have experienced race-based exclusions in the workplace or social events
- more than 1 in 20 Australians say they have been physically attacked because of their race.

The campaign aims to:

- raise awareness about racism and its effect on individuals and communities
- give individuals and organisations tools and resource to take practical actions against racism
- empower individuals and organisations to act, prevent and respond effectively against racism.

Why is Council involved?

The *Racism. It Stops With Me*. campaign offers the City of Greater Dandenong an opportunity to take a public stand against racism in our community. The campaign aims to build the individual and community resilience and capacity to respond to racism in all its forms. Everyone has a role to play.

What will Council do?

Council's pledge will further build on the existing work and initiatives such as community festivals, cultural and interfaith tours, Cultural Diversity and Refugee Week celebrations and various community projects.

Council's project *Racism. Get up. Speak Out.* plays a significant role in advancing Councils position on this very important issue.

In addition, Council will:

- endorse the campaign by featuring the campaign logo on Council website
- promote the campaign widely
- undertake activities to support Council's stance against racism.

The National Anti-Racism Strategy aligns with the following Council's policies and strategies:

- Council Plan 2013-2017
- Community Plan Imagine 2030
- Community Wellbeing Plan 2013-17
- Community Safety Plan for Greater Dandenong 2015-22
- Asylum Seeker and Refugee Communities Action Plan 2014-17
- Community Engagement Strategy
- Diversity, Access and Equity Policy 2015

For more information on the *Racism. It Stops With Me.* campaign please visit

<http://itstopswithme.humanrights.gov.au/>

For more information on Greater Dandenong's *Racism. Get up. Speak Out.* project visit

<http://www.greaterdandenong.com/document/25225/racism-get-up-speak-out>