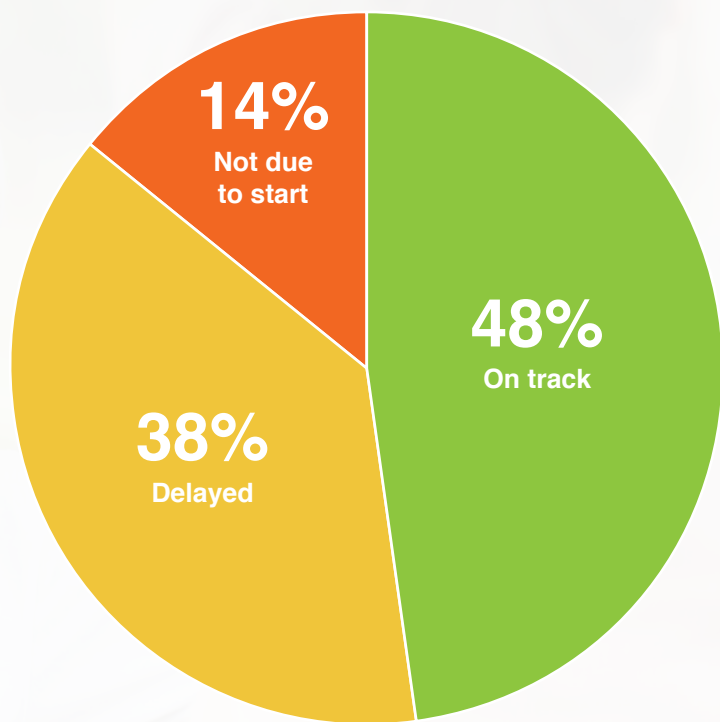


MAKE
YOUR
MOVE




Greater Dandenong
Physical Activity Strategy
2020-2030
Year 1 Progress Report



Year 1 Progress Report



Progress Key

	Number of actions	Total number	Percentage complete
 On track	14	29	48 per cent
 Delayed	11	29	38 per cent
 Not due to start	4	29	14 per cent

Strategy 1:

Empower the community to be physically active, supporting them to make choices through easy to understand information

Action item	Performance measure	Update status
Increase awareness of physical activity opportunities in the municipality focusing on active living, active recreation, social sport and health	Conduct a pilot initiative based around the concept of an 'active living and recreation educational workshop/s' in settings such as schools or community centres. Assess the feasibility of expanding the initiative more widely across the municipality	●
	Research how organisations use data analytics reporting to assess the effectiveness and reach of online information and campaigns, and using this information, establish regular analytics reporting for Make Your Move (MYM)	●
	Develop and maintain a register of active recreation and social sport opportunities within the community	●
Increase our community's understanding of the importance of being physically active	Create an active living guide for the focus populations as outlined in the Strategy aim	●
	Implement a campaign evaluation tool to assess the performance of the Activate Strategy	●
	Review and implement the Activate Strategy with a focus upon: <ul style="list-style-type: none"> - Developing increased content promoting the importance of physical activity - Targeting particular cohorts - Developing and implementing the community ambassadors program 	●

*Due to the impact of COVID-19, a number of actions have been delayed or carried over to the Year 2 actions

● On track ● Delayed ● Not due to start

Strategy 2:

Support and facilitate opportunities for our community to be physically active

Action item	Performance measure	Update status
Support health and community agencies to build capacity in physical activity opportunities	Collaborate with the newly established South East Leisure to ensure Council's Aquatic and Leisure facilities are inclusive and responsive to the diverse needs of the City of Greater Dandenong (CGD) community through the structure of fees and charges, the programs and services offered, and the approach and training of staff	●
	Facilitate opportunities with primary health care agencies and community service providers	●
	Develop an evaluation tool to assess the success of facilitated physical activity opportunities	●
	Working in partnership with state sport and recreation associations, build the capacity of sport and active recreation providers in CGD to facilitate increased female and junior participation	●
Offer opportunities to be physically active with a focus on self-organised activities	Develop a criteria to support informed decision making about the physical activity opportunities Council will facilitate or support	●
	Facilitate and promote an annual program of inclusive physical activity opportunities	●
	Investigate the feasibility of developing a mass participation physical activity event for CGD	●

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● On track

● Delayed

● Not due to start

Strategy 3:

Be a leader in supporting physical activity participation and advocate for our community to improve health, social and wellbeing outcomes through increased participation in physical activity

Action item	Performance measure	Update status
Be a healthy and physically active workplace	As part of CGD's staff reward and recognition system specifically acknowledge staff participation in physical activity	●
	Assist staff to understand the benefits of being more physically active and measure their physical activity levels as part of a holistic health and wellbeing evaluation tool for Council staff	●
Partner with our community and education providers to improve health and social outcomes through increased participation in physical activity	Develop a Make Your Move Gender Equity Policy	●
	Identify and document community and education providers who deliver physical activity opportunities	●
Build a community that values the importance of physical activity	Modify the annual CGD Sports Awards to include Active Recreation, Active Transport and Social Sport categories	●
Identify and mobilise community champions to facilitate increased physical activity participation	Pilot a physical activity community champions program	●

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● On track ● Delayed ● Not due to start

Strategy 4:

Create environments that encourage and support our community to be physically active

Action item	Performance measure	Update status
Increase the opportunities to participate in physical activity by making spaces, services and facilities more affordable, safe, inclusive and functional to the needs of local communities	Conduct a pricing review of Council's active sporting infrastructure usage to determine appropriate fee structures and subsidy levels for greater community access	●
	Conduct a review of current and potential joint use agreement opportunities with schools, identifying ways to deliver more equitable access for community members of all ages	●
	Implementation of Year 1 action to increase participation in walking and cycling	●
	Development of a three year action plan to increase participation in walking and cycling	●
Facilitate the provision of self organised physical activity opportunities	Develop a plan to guide the provision of informal recreation infrastructure	●
	Encourage and seek additional opportunities for community use of active sporting grounds for active recreation and social sport	●

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● On track

● Delayed

● Not due to start

Strategy 5:

Use evidence to guide and drive decisions about how to increase participation in physical activity and improve the health of our community


Action item	Performance measure	Update status
Monitor the impact and effectiveness of the Make Your Move Greater Dandenong Physical Activity Strategy 2020-30 (MYM Strategy)	Develop an evaluation framework to effectively monitor the impacts of the MYM Strategy	●
	Explore options to monitor and assess the use of facilities and open space	●
Engage with external stakeholders on research, evaluation and planning opportunities and pursue a regional approach where relevant	Proactively develop two briefs for future priority research, evaluation, and planning initiatives for gaps identified in the MYM Discussion Paper	●
Respond to the changing needs of our community based on effective consultation and evidence-based research with our community and stakeholders	Review the sustainability of community sport and active recreation providers based on current and future participation trends and identify strategies to improve sustainability	●

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● On track ● Delayed ● Not due to start

MAKE YOUR MOVE



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