

Promoting External Events Online

Council will promote events which take place within the Greater Dandenong City Council area. To be listed on our website an external event should cover one or more of the following content themes:

- recreational
- cultural
- social
- community interest
- funded with support by a Council grant.

We will not promote commercial events or events outside the Greater Dandenong municipal boundary.

Community events will be differentiated by an icon in the corner of the promotional image, a line stating who is running the event will also feature at the bottom of event.

What we will do

Listing on Council website

We will add community events to our website within 14 days of the submission form being received.

Listing in Greater Dandenong Council News

To list your event in our printed Council News Magazine we will need your listing to be submitted at least six weeks in advance. For example, we require your submission by 15 March to make the May edition of the magazine. Inclusion of your event listing in this publication will also be dependent on space available each month.

Listing in our What's On e-newsletter

Council produces a monthly What's On e-newsletter distributed to a mailing list of around 2000 people and growing. This is distributed in the middle of each month. Community events that are on our website will be included in this e-newsletter by the date, space pending.

Social media

As we have so many events happening throughout Greater Dandenong, we will only promote Council events on our social media channels. We will however do a monthly post encouraging people to sign-up for our e-newsletter which will feature community events.

Online events relevant for Council audiences

We will not list these on our website but may include them in appropriate/relevant Council e-newsletters when possible.