

STRATEGY ON A PAGE

Our strategy on a page provides an overview of the key strategic concepts that will guide library service decisions, focus areas, investment and activity.









OUR VISION FOR LIBRARIES

We are a place of inspiration, knowledge, learning, connection and creativity. Our library service is safe, trusted and accessible, and our caring team is committed to the community.

THE ROLES WE PLAY

Through our library collections, engagement activities, spaces and technology, we empower people with the literacy skills, resources and opportunities to pursue their aspirations, foster joy, curiosity and connection and address disadvantage to ensure people can live happy, healthy lives. The key roles we will play over the coming years are:

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|  Preserving and protecting our city's heritage – places, buildings and collections. |  Creating a safe, accessible and inclusive space for our community to enjoy, learn, work and gather. |  Fostering partnerships with others in our city – referring and collaborating on solutions together. |
|  Facilitating activities that develop and inspire lifelong learning, connection and literacy. |  Connecting and collaborating with our community to inform our work and advocate for their needs. |  Fostering a community culture that encourages and celebrates reading, learning and literacy. |

OUR FOUR-YEAR ASPIRATIONS

The following are our long-term outcomes we seek for our users, community and organisation which will enable us to deliver on our vision:

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| An accessible service that supports learning, literacy and wellbeing needs Our community feels safe, represented and included in our libraries. Our collections, engagement, spaces and technology services support holistic positive impact – from accessing new and innovative resources, to building life skills and literacy, to supporting connection, wellbeing and enjoyment. | Impactful, mutually-beneficial partnerships We have strong partnerships with peak bodies, community groups and strategic partners. Together, we co-design, cross promote, seek funding opportunities and deliver services, strategic programs and outreach activities. This maximises our collective efforts across education and literacy, health and wellbeing and employment. | Library service growth supported by a culture of innovation We are a growing service, with an increasing number of physical library spaces in our city, increased digital engagement and outreach activities. Growth is supported by upskilling and developing our team to advance professionally, and be innovative in a supportive work culture. |
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OUR 4-YEAR STRATEGIC PRIORITIES

The focus areas we will develop over the next four years to achieve our long-term aspirations:

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| Improving health and wellbeing outcomes through literacy, learning and social connection |  | Ensuring we are an accessible and inclusive service that is responsive to and reflective of our community |
| Growing our service and reach through our physical, digital and outreach streams | | Developing strong and collaborative partnerships to help scale our impact for community |

OUR STRATEGIC ENABLERS

The key requirements to drive and enable us to deliver on our strategy:

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| Profile and recognition as an institution that builds trust, awareness and engagement with our community and partners. | Technically skilled and resourced staff, who understand the needs and values of our diverse City and its people. | Strong relationships and recognition within Council that reinforces our value and supports partnerships and investment into our service. | Recognition of, and self-determination of the Aboriginal Traditional Owners – The Bunurong people. | Financial sustainability and resourcing from Local and State and Federal Government and strategic partners that enables us to deliver on our strategy. |
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